



- Unit (public opinion, interest groups, political parties, elections)
- public opinion (PowerPoint™ slides)
- revisit socialization and agents of socialization
- political socialization
- ideology (PowerPoint™ slide)
  - revisit beliefs and values
  - populism
  - libertarianism
  - liberalism
  - conservatism
  - socialism
  - communism
  - fascism
- measuring opinion (PowerPoint™ slide)
  - polling
    - straw poll
    - tracking poll
    - exit poll
    - push poll
  - random sample
  - representative sample
  - margin of error
- handout "Public Opinion" in student resources

Interleaved Practice Quiz (have students answer questions about lecture information from prior class; informal answers on separate paper)

- interest groups (PowerPoint™ slide)
- factions (PowerPoint™ slide)
- political parties
- what do interest groups do
  - advocacy
  - cooptation
  - lobbying & lobbyists
  - Lobbying Disclosure Act
  - legislative liaison
- types of interest groups
  - private/economic
  - public/non-economic
  - mixed
- collective action
- free riders

Interleaved Practice Quiz (have students answer questions about lecture information from prior class; informal answers on separate paper)

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# LECTURE OUTLINE

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- grassroots participation
- fragmentation
- iron triangles/sub-government (PowerPoint™ slide)
- political action committees (PowerPoint™ slide)
- voting cues
- regulating interest groups
  - soft money
  - Buckley v. Valeo
  - revolving door laws
  - Lobbying Disclosure Act
- handout "Interest Groups" in student resources

Interleaved Practice Quiz (have students answer questions about lecture information from prior class; informal answers on separate paper)

- political parties (PowerPoint™ slide)
- revisit interest groups (PowerPoint™ slide)
- purpose of parties
  - advocacy
  - · party platform
  - vet candidates & nominate candidates
  - voting cues & exerting influence
  - · political machine
- formation of parties
  - · Federalists revisited
  - Anti-Federalists revisited
  - third parties/Green Party/Libertarian Party (PowerPoint™ slide)
  - two-party system
- parties and elections
  - winner-take-all
  - plurality voting
  - majoritarian voting
  - proportional representation revisited (PowerPoint™ slide)
    - revisit census
    - revisit reapportionment
    - revisit redistricting
    - revisit gerrymandering
  - Electoral College revisited
- party organization (PowerPoint™ slide)
  - precinct
  - county
  - state
  - national

Interleaved Practice Quiz (have students answer questions about lecture information from prior class; informal answers on separate paper)

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party-in-government

- revisit party whips
- revisit majority and minority party positions
- divided government & bipartisanship
- moderates
- party polarization
- handout "Political Parties" in student resources

Interleaved Practice Quiz (have students answer questions about lecture information from prior class; informal answers on separate paper)

- elections (PowerPoint™ slide)
- registration
  - Motor-Voter Act
  - residency requirements
- disenfranchisement revisited
  - literacy test
  - poll tax
  - grandfather clause
  - poll tax
- suffrage expanded revisited
  - 24th Amendment
  - Voting Rights Act
  - 15th Amendment (PowerPoint™ slide)
  - 19th Amendment (PowerPoint™ slide)
  - 26th Amendment (PowerPoint™ slide)
- voter turnout
  - Who votes more?
  - Voter ID laws
  - early voting
  - ballot by mail
  - voter fatigue
- running for office & electioneering
  - competitive seat
  - safe seat
  - open seat
  - incumbent
  - PACs & Super PACs revisited
  - Buckley v. Valeo revisited
  - McCain-Feingold revisited
- nomination process
  - primary/caucus
  - open primary
  - closed primary
  - top-two primary

Interleaved Practice Quiz (have students answer questions about lecture information from prior class; informal answers on separate paper)

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- delegates
- super delegates
- conventions
- frontloading
- general election
- mid-term election
- coattail effect
- incumbency advantage
- Electoral College revisited (PowerPoint™ slide)
  - voting
  - faithless electors
  - Electoral College map
  - · choosing electors
  - winner-take-all
  - district
- fundraising
- ballots (PowerPoint™ slide)
  - party column
  - office block
  - ballot fatigue
- tickets
  - straight
  - split
- direct action/direct engagement
  - referendum
  - initiative
  - recall
- Handout "Election" in student resources

Review for Unit

Unit Exam (government/Constitution/federalism/courts/law & due process)