

Power Up Your Communication!

Power Up Your Farm!

AK (AST)	WA/ID/OR (PST)	ID (MST)	
7:30	8:30	9:30	Conference begins! Networking, continental breakfast
8:00	9:00	10:00	Welcome, local introductions, overview of the day, introduction of keynote speakers
8:30	9:30	10:30	POWER Up Your Communication! Keynote Speakers: <i>Wendy Knopp & Michael Stolp</i> with Northwest Farm Credit Services. Part 1: Call to Action– Your Behavioral Assessment
9:30	10:30	11:30	Break
9:45	10:45	11:45	Part 2: Discover your communication style and how to use it to manage, motivate and influence people.
10:45	11:45	12:45	Lunch and networking
11:30	12:30	1:30	Part 3: Analyzing Your Operation & Adapting Your Behavior with Case Studies
12:45	1:45	2:45	Break
1:00	2:00	3:00	Power Up Your Farm! Keynote Speaker: <i>Shelly Boshart Davis</i> , a farmer from Tangent, Oregon. Successful ways to use your communication approach to improve business strategies, motivate employees, work with your family and increase business sales.
2:15	3:15	4:15	Sharing of take-away messages and wrap-up. End of meeting evaluation.
2:30	3:30	4:30	Conference ends! Go forward and enjoy your farms!