WE’VE BUILT THE STAGE.

Now you decide what you want to showcase!

DC CyberWeek is about BIG IDEAS and coming together to MAKE AN IMPACT on the greater good of our connected world.

DC CyberWeek, presented by CyberScoop, provides a platform to encourage and highlight events powered by the tech community.

Producing your own, perfectly-tailored event is the best way to GET INVOLVED and MAKE YOUR MARK.
WHY HOST AN EVENT?

**REACH** hundreds of cybersecurity experts, decision makers and leaders from the government and members of the tech community

**MAXIMIZE** your event potential through exposure on our official event calendar

**BE SEEN** with inclusion in our DC CyberWeek guide and city map

**EXTEND** your audience through inclusion in DC CyberWeek marketing communications
HOW WE’LL HELP

Our **AWARD-WINNING** events team is here to help you identify the best strategy for choosing time slots, promoting your event and applying best practices for hosting.

Each week we’ll announce and **PROMOTE** upcoming events taking place during DC CyberWeek via email and our social media platforms.
**RECOMMENDED FORMATS**

**Hackathon**

**CONCEPT**
Creating code and computer programs with industry peers

**SIZE**
5–50 People

**VENUE**
Wireless-ready co-working space or tech office

**KEY ELEMENTS**
Ample seating and table space, ability to host people overnight

**Roundtable**

**CONCEPT**
Intimate conversation among peers during a meal

**SIZE**
15–20 People

**VENUE**
Restaurant private dining room or your office meeting space

**KEY ELEMENTS**
Moderated questions, dynamic venue with high-level appeal
Networking Meetup or Happy Hour

**CONCEPT**
Like minds gather to socialize, network, cultivate relationships, discover partnerships and HAVE FUN

**SIZE**
50–100 People

**VENUE**
Restaurant, museum, avant-garde space or your office

**KEY ELEMENTS**
Music, entertainment, food, drink and FUN

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Summit

**CONCEPT**
A conference-like setting featuring keynote speakers, fireside chats and panels with tech and government leaders. Present research, share case studies, outline plans for 2018 or reveal The Next Big Thing in cyber and tech

**SIZE**
100+ People

**VENUE**
Hotel, theater, auditorium or conference center

**KEY ELEMENTS**
Presentations, demos, printed materials, big reveals
Register Your Event
Register your event at DCCYBERWEEK.COM to secure your place on the calendar and include your event in DC CyberWeek promotion. Once you’ve crafted your event format, we encourage you to complete a hosting form on the DC CyberWeek webpage, even if you are still refining the logistical details of your event.

Attend an Open House
Meet with our events team and get the ball rolling on your DC CyberWeek event!

7:30 A.M.–7:30 P.M.
→ September 19

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