



Marketing and Communications Intern

Location: San Francisco, CA

Duration: Semester based or ongoing

Reports to: Director of Development

About D-Rev

D-Rev is an international nonprofit company that designs and delivers medical technologies to close the quality healthcare gap for under-served populations. We are a portfolio design company that prioritizes the user in the development of products, and have been recognized by *Fast Company* as one of the World's Most Innovative organizations and the World Economic Forum as a Technology Pioneer. The scaling of our first product Brilliance is monumental in global health – it is one of the earliest examples of a nonprofit-developed global health product scaling through the market and impacting the world's poorest patients. To date Brilliance has treated over 350,000 babies and has been sold in over 50 countries.

Please refer to www.d-rev.org for more information on D-Rev and our projects.

About the Position

We are seeking a dynamic, self-starter to assist marketing and communications efforts. This internship is an excellent opportunity to experience various aspects of marketing while working for an international nonprofit organization. The main function of the Marketing and Communications Intern will be to build, implement and maintain a media content calendar. Additional responsibilities include curating D-Rev's media. We expect the position to last for the equivalent of one semester or for the duration of a summer although ongoing opportunities are also possible.

Primary Responsibilities:

- Strategize, update and maintain D-Rev's social media presence, including generating content, soliciting input, scheduling Facebook updates, LinkedIn posts, Twitter feed and blog posts
- Draft, distribute and pitch news releases, media alerts and other stories
- Curate and apply user experience-thinking to improve the usability of D-Rev's database of photos and media listings
- Update the D-Rev website when needed
- Organize weekly marketing meeting including preparing agenda and reporting on progress
- Collaborate with staff on new ideas, directions, and venues for marketing and communications

Our ideal candidate will have the following qualifications and experience:

- Firm grasp of available tools and platforms in the social media space
- Previous internship or related experience in marketing or communications is a plus
- Must be computer literate (working knowledge of word processing, PowerPoint, Excel, google software). Proficiency in Adobe InDesign and Photoshop highly desired. Knowledge of HTML and graphic design a plus
- An effective communicator, both written and oral
- Ability to communicate in a professional manner with press and community contacts
- Self-motivated, good organizational skills, detail-oriented, ability to prioritize, multi-task and meet deadlines
- Enthusiasm for the mission of D-Rev

Other Duties

Please note this job description is not designed to cover or contain a comprehensive listing of activities; duties or responsibilities that are required of the employee for their job. Duties, responsibilities, and activities may change at any time with or without notice.

How to Apply

- Please send cover letter and resume to jobs@d-rev.org, and indicate "Marketing and Communications Intern" in the subject line of the email.
- We will begin phone screens in February.

D-Rev is an equal opportunity employer. We value a diverse workforce and an inclusive culture. D-Rev encourages applications from all qualified individuals without regard to race, color, religion, gender, sexual orientation, age, national origin, marital status, citizenship, disability, or veteran status.