



# Conference on Grin and Bear It Advertising To Be Held

(Continued From Page 1)  
 program, speakers will answer questions from the floor.  
 In addition to the six men to be interviewed, 28 other Bay region employers in fields related to advertising will lead table discussions during dinner.

Following is the list of guest employers: Harry F. Borden, Borden Printing company; Norman F. D'Evelyn, president, D'Evelyn & Wadsworth; John W. Eggers, O'Mara & Ormsbee Inc.; Henry Harvey, Independent Pressroom; Carl J. Eastman, vice-president, N. W. Ayer & Son; Philip N. McCombs, assistant general manager, Allen's Press Clipping Bureau; W. R. Twining, California Newspaper Publishers' association; Wheaton H. Brewer, advertising director, Pacific Rural Press; James A. Gruner, sales manager, printing paper dept., Blake, Moffitt & Towne; Lawrence L. Lovett, Tidewater Associated Oil Co.; Wayne Thornton, American Engraving and Color Plate Co.; Brown Zarley, manager, Oakland office; Berkeley Daily Gazette; McCulloch Campbell, Lord & Thomas; Lonie Bee, artist; Miss Lois Ingalls, advertising manager, The White House; Miss Jean Watson, Multigraphed Letter Co.; Carl C. Wakefield, Wakefield Advertising Agency; Donald Krull, advertising dept., Call-Bulletin; Don McClinton, Advertisers Engraving Co.; Garnet Weigel, vice-president and sales manager, Knight-Counihan Co.; Ben D. Dixon, advertising manager, Schmidt Lithograph Co.; Miss Eleanor Lyons, advertising manager, Roos Bros.; Miss Helen Augsburg, Pacific Advertising staff; Fred Tommaschke, Tommaschke-Elliott, Inc.; Dr. Royal A. Roberts, associate professor of Economics, and Arthur Stacey, Advertisers Engraving Co.



"Let me put it another way, folks! With industrials and utilities in a state of flux, gems are your best investment!"

### Theater Guide

Now Playing

**Fox California:**  
 "Four Wives"—Lane Sisters, John Garfield.  
 "Private Detective"—Jane Wyman.

**Fox United Artists:**  
 "High School"—Jane Withers.  
 "Little Old New York"—Alice Faye.

**Fox U. C.:**  
 "Storm in a Teacup"—Vivien Leigh.  
 "Showboat"—Irene Dunne.

**Berkeley:**  
 "Destry Rides Again"—James Stewart, Marlene Dietrich.  
 "Oh, Johnny, How You Can Love"—Tom Brown.

## University Composers, Authors Eligible to Compete for Award

University students are eligible to enter a \$720 fellowship competition for composers and authors of college musical plays, the American Society of Composers, Authors and Publishers, sponsors of the fellowship, announced yesterday.

Entries may be original musical plays, musical comedies, operas, light operas, operettas or musical reviews. To qualify for consideration, each work must reach a legitimate production before an audience of at least 200.

The fellowships are being given in eight regions by the ASCAP, the University being in the region comprised of California, Arizona, New Mexico and Nevada.

From active faculty members, a board of judges will be selected in each of the eight regions. They will judge the script, not the performance, and will evaluate each entry in its entirety.

Rough drafts of entries must be submitted at an early date to a member of the faculty whose name will be announced later. Completed entries must be submitted to the fellowship judges by May 1.

**ADVERTISING SERVICE BUREAU** will attend the vocational guidance dinner at 6 p.m. today at International house.

**STUDENT HEALTH COMMITTEE** will hold a meeting at 4 p.m. today in the Council room in Stephens Union. Attendance is compulsory.

**MEN'S ORIENTATION'S EXECUTIVE BOARD** will meet at 4 p.m. today in room 105 Eshleman hall. Attendance is compulsory.

**CAA GROUND SCHOOL** will meet today and Thursday from 7:30 to 9:30 p.m. in room 103 Wheeler hall.

**THUMB WAGGERS ASSOCIATION** will meet at 3 p.m. today in room 105 Eshleman hall. Membership cards will be passed out and vote will be taken on the constitution. Attendance is compulsory.

**UTRIMQUE** will meet at 12 m. today in the committee room of the Women's clubrooms, Stephens Union.

**PRE-MEDICAL SOCIETY** will hold a joint meeting with Stanford on Wednesday night at Palo Alto. The speaker will be Dr. Joel Pressman, throat specialist from Los Angeles. Pre-medical students who are interested should call Sarah Meyers, Ashberry 1227, concerning transportation.

**Californian Will Open Positions to Women**  
 The editorial board of The Californian announced yesterday that women will be eligible in the future for all senior appointments except sports editor.

## Final B&G Sales Drive Will Begin Today; March 15 Deadline Set

The final sales drive for the 1940 Blue and Gold will begin today and end March 15, the absolute deadline for orders, Douglas Badt '40, Blue and Gold manager, announced yesterday.

"The order list must be complete within two weeks," Badt said. "No further orders will be accepted after that date."

A payment of \$2 will reserve the yearbook. Two further installments bringing the total cost up to \$5.65 may be paid later in the semester.

Orders may be placed with salesmen in Eshleman court and at Sather Gate, or at 110 Eshleman hall during the next two weeks.

## Committees Selected For Freshie Glee

Committee members in charge of the "Gone With the Wind" Freshie Glee, tentatively set for April 29, were announced yesterday by Bob Douthitt '43, freshman class president.

They are: general chairman, Dick Lippl; sub-chairman, Pat Handy. Sales: Tom Lewis, chairman; Dick Hamilton, Broughton Cong. Publicity: Bill Jones, chairman; Jack Camp, Pete English.

## Causes, Cures To Be Shown

The causes and cures of "athlete's foot" are shown in an exhibit prepared by Student Health committee in Eshleman court this week.

The skin disease is caused by epidermo-mycosis, a microscopic fungus. In its early stages the infection is merely annoying but it can become serious if measures are not taken to cure it.

Gentian violet, a dye, potassium permanganate and ammoniated mercury are used for treatments at Cowell hospital.

## Rise of Ballad Opera Reviewed in Lecture

In the first of a scheduled three-lecture series to be given at the University, Prof. S. Stephenson Smith, of the University of Oregon, yesterday spoke in room 11 Wheeler on the development of "The Beggar's Opera."

Professor Smith traced the development of the famous ballad opera by John Gay through its various revivals and told of its importance to the contemporary social life. At present on leave from Oregon university, Professor Smith is conducting a series of lectures on literary and dramatic works.



A preview of the festivity of Senior week will be given this week in the Senior Sing and the Senior Informal.

Free cokes, a musical program and Milton Frank's 11-piece orchestra will high-light the sing at 7:30 p.m. Thursday in the Men's clubrooms.

Songs by Jean Kellogg '42, accompanied by John Stanford '40, will be included in the program as well as selections by the Glee club quartette. Circle "C" men will also present their "Forty Gorgeous Girls" and a skit, "Mr. Whatchabovski," has been tentatively planned.

The Senior Informal will be given at 9 p.m. Friday at the Hotel Claremont. Despite the attraction of George Hamilton's music and free gardenias, the bids are being sold for \$1.50. Herb Waterman '40, publicity chairman, announced.

Hamilton is currently concluding an engagement at the Beverly Wilshire hotel and has played at the Mark Hopkins and the Waldorf Astoria.

## Pelican Staff Cuts Released

Cuts for the women's managerial staff of the Pelican were announced yesterday.

Those remaining on the staff are: Juniors: Armitage and Moyes; sophomores: Bachrach, Bain, Barley Bernstein, Brunn, Burton, Coyne, Caopock, Cramer, Douglas, Evans, Faucette, Hawkins, Heath, Hill, Howard, Jeffers, Lippsett, McCorkle, McKee, Mau, Mutch, Paulson, Weske, Whitby.

Freshmen are Anderson, Backstrom, Bomash, Burrows, Chapman, Christie, Creeger, Cyr, Dowd, Drenin, Dreyer, Dumas, Eakin, Edlin, Forster, Ghio, Groom, Hansen, Haines, Harris, Hayden, Hayes, Hemes, Hiestler, Hittell, Hourtane, Hughes, Juch, Koll, Kremser, Leary, Lesser, Linde, MacLachlan, McCollam, McGilchey.

McNutt, MacNamara, Modisette, Neighbor, Newton, Nickolson, Noes, Nutt, Paul, Peterson, Rasmussen, Reed, Reidy, Riggins, Roberts, Robertson, Rolfs, Ruggeri, Rushforth, Scharbach, Schlichtman, Schewerlin, Seuberger, Starret, Stellberg, Storey, Thompson, Timmerman, Unti, Vigers, Whelan, Wilder, Zinsmeister.

## Annual Article Writing Contest To Be Held By California Engineers

Students in the departments of engineering, mining and metallurgy are eligible to enter an annual article writing contest sponsored by the California Engineers' Association.

Articles may be on any subject but must be limited to 2,000 words. The contest will be held in the Engineers' Association hall, by April 15. For information on the contest, contact the editor of the Pelican.

## ASU Will Sponsor Parliamentary Classes

First in a series of Parliamentary Procedure classes sponsored by the American Student Union will be held at 2 p.m. today in room 225 Wheeler hall.

Matt Walker '40, Vice President and president of the Young Democrats' club, will conduct the classes which will meet every Tuesday throughout the semester. The classes are open to all students.

## Late Campus Bulletins

Campus Bulletin Board announcements may be inserted by calling at the editorial offices of The Californian, or telephoning ASberry 4850; on Sundays, ASberry 4814. Notices will not be accepted after 4 p.m.

**CONGRESS**, men's debating society, will discuss the abolition of compulsory ROTC at 7:45 p.m. today in Wheeler room of the Men's clubrooms.

**UPPER DIVISION ENGLISH MAJORS** and graduate students are invited to attend a meeting at 4:10 p.m. Wednesday in room 311 Wheeler, when methods of preparing for the English comprehensive examination will be suggested.

**RELIGIOUS EMPHASIS WEEK** will sponsor a meeting at 12 m. today in Westminster house, corner Bancroft and College. Rev. Eugene Hessel of Los Angeles will speak on "Christ for the Crisis." The meeting is open to all students and there will be one every noon of this week.

**CHRISTIAN SCIENCE SOCIETY** will meet at 7:30 p.m. today at 2601 Durant avenue. All students are invited.

**SENIOR BALL COMMITTEES** will hold a joint meeting at 7:30 p.m. today at the Delta Delta Delta house.

**WAA COUNCIL** will meet at 12 m. today in the Council room of Stephens Union. All WAA officers and managers are requested to attend.

**WAA SIGNUPS** for committees for the high school sports day to be held March 30 are being taken now on the bulletin board of Hearst gym.

**WAA LIFE SAVING TEA** will be held at 4:45 p.m. today in the recreation room of Hearst gym. All WAA swimmers are invited.

**WESTMINSTER HOUSE** will meet at 7:15 p.m. today at the house, corner of Bancroft and College. Dr. Jesse H. Baird of the San Anselmo Theological Seminary will speak on "The Man of the Hour." All students are invited.

**PARLIAMENTARY PROCEDURE CLASS**, sponsored by the ASU, will meet at 2 p.m. today in room 225 Wheeler hall. Matt Walker '40, Varsity debater and president of the Young Democrats, will conduct the course.

**HILLEL FOUNDATION** will hold regular weekly open house from 4 to 6 p.m. today at 2620 Bancroft way. The program of dancing and refreshments will be sponsored by the Delta Kappa sorority.

**BOOK REVIEW AND DISCUSSION** will be given by Sanford Goldner, debate coach, at 4 p.m. today at the Hillel foundation. He will discuss Odum and Moore's "Regionalism."

**CAMERA CLUB EXECUTIVE COUNCIL** will meet at 7:30 p.m. today in room 105 Eshleman hall.

## FINAL SALES DRIVE

Ends March 15

First Assessment \$2.00  
In Full \$5.65

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**All Students  
LAST CHANCE  
To Get Your  
1940 BLUE and GOLD**



A one-piece dress, young and gay, in a tiny-figured print - \$13.95



Suit Separates: Flannel skirt \$8.95; Cardigan in flannel or linen-textured cotton and rayon \$8.95; The shirt in solid colors or the rayon print (with short sleeves) \$5.95.

## A NEW ROOS EXCLUSIVE



You'll always have "something to wear"  
 if you have a JANE SOMERSET\*  
 matched wardrobe

With just two basic combinations from this perfectly coordinated series of Jane Somerset classics you can have half a dozen changes by switching pieces around... and each one'll give you the lift of "something new to wear." Each unit is flawlessly tailored, and beautifully related to its team-mates. The colors are enchanting alone or coupled. You'll find these Jane Somersets in a little shop all their own, to make picking and choosing easier. There are accessories (bags and hats) made to match, too.

Colors: Melon Green, Coral Dust, Miami Blue, Grey Sky.  
 Sizes: 10 to 20.



A skirt and shirt that are wonderful "matched" (In rayon print) Skirt \$8.95; Shirt \$5.95. \*Trade Mark Reg.

TELEGRAPH AVENUE NEAR SATHER GATE



Speak Out

It couldn't happen in Germany, England, France, Russia, Finland, Italy. But it will happen here tomorrow when University students choose between voluntary and compulsory military training on a straw ballot.

The votes cast tomorrow will give the Board of Regents a statement of student opinion before it considers abolition of the compulsory features of ROTC.

This will not be the first poll of student opinion on the issue. The results of every poll have favored voluntary ROTC, with but one exception. That was a poll of graduate students—all of whom had completed upper division military training.

On Friday, ASUC President Jim Keene '40 will appear before the Board of Regents to present the students' case against compulsory military training. He will not be the first ASUC president to tell the Regents what their students are thinking.

One new development this year is the assurance that Governor Culbert L. Olson is actively interested in the ROTC question. It will be startling to see the president of the Board of Regents favoring removal of compulsory training.

The ROTC poll tomorrow may appear to some to be a rehashed version of an old question. It is more than that. It is a chance for students to state their views on compulsory military training in a nation which does not advocate compulsory training during peacetime.

The poll tomorrow is also a message to the Board of Regents that evasions and hair-splitting legalities have not diminished student interest in making ROTC voluntary during the last six years. The Regents may also learn that one does not have to be Joe Stalin's personal friend to oppose compulsory training for war in a University which professes great interest in peace meetings. This is doubtful, though, because it is always easier to attribute an opposing student sentiment to "a handful of radicals".

If you want your individual opinion on ROTC to be expressed directly to the Board of Regents, cast your ballot tomorrow. This is 1940 America; you still have the right to express that opinion.

Your Government

A reorganization plan for the ASUC was voted down last year. The need for reorganization remained, however. For six months a sub-committee of Executive committee has been studying the problem. It is divided into two parts:

1. Reorganization of Executive committee, final authority in ASUC government structure, selection of more members by general campus vote instead of semi-automatic appointment by ASUC activity groups. Adequate protection of the specific interests of each activity must be provided to make this idea into a workable plan.

2. Reorganization of the complex activities set-up. The aim of this type of reorganization would be to eliminate overlapping functions and to bring the ASUC constitution up to date with new developments in the ASUC.

After discussing the first part of the problem for one semester the Reorganization committee agreed that the plan proposed a year ago was generally sound. Unfortunately, the plan was hastily put on the ballot before student voters had a chance to criticize it or to compare it with alternate plans. It was defeated in a thick cloud of uncertainty.

A general plan has now been put up for serious consideration by the student body. It will not be rushed onto the ballot, but will be used as a center of study and discussion. Then, and only then, it will be solidified with any new suggestions from the student body and will be placed before the voters in the form of amendments to the ASUC constitution.

Reorganization committee is making every effort to answer voters' questions on the existing ASUC governmental structure and to hear your suggestions for improvements. Take advantage of this opportunity to provide yourselves with the best type of government for the years to come.

Editorials and features in The Californian reflect the opinions of the writer. They make no claim to represent student or University opinion. All unsigned editorials are by the editor.

Good for a Lifetime

You don't have to be sure that you are an advertising man. You don't have to be a job-hungry senior. But if you want to attend the dinner meeting of the Vocational Conferences to be held tonight at International house you must make your reservation today at the Bureau of Occupations office.

This is a chance at employer contacts which is seldom offered to the college student. By attending every conference it is possible to get a clearer picture of many fields as a basis for your own vocational decision, or as an intimate preview of the great business world beyond.

THE DAILY CALIFORNIAN

Published daily except Saturday and Sunday during the regular college year, once a week during intersessions and twice a week during the summer session by the Associated Students of the University of California. Entered as second class matter on March 3, 1903, at the postoffice, Berkeley, California. Belcher Street & Zeller, printers, Berkeley.

Member of California Newspaper Publishers' Association. Represented for national advertising by the National Advertising Service, Inc., College Publishers Representative, 420 Madison Ave., New York, N. Y., Chicago, Boston, Los Angeles, San Francisco.

ASBERRY 4806. After 8 p.m. call ASBERRY 4814 or 4815. CHARLES BELL Editor. RODY GRANT Manager. Night Editor: Sarita Henderson '41. Assistants: Bolpe '41, Hansen '41. Proof Reader: June Masegier '42. Night Sports Editor: Jean Hardwick '42. Night Manager: Bill Scharpff '42.

Speak Now or ---



The Californiac

By Tom Barbour '40

FLASH!!!

BULLETIN!!!

SPECIAL!!!

The editorial board of The Californian yesterday announced that women are now eligible for all senior positions except sports editor.

Say, listen here, dearie.

Previously women had not been eligible for editor, managing editor or city editor positions.

The Californiac cast his eyes about the palatial offices of The Daily Californian. His eyes fell on the city desk.

A citadel of decent manliness. The spittoon. The old thunder pot which served as a trophy, a token of the bitter rivalry between sports staff and editorial staff. Men had fought and bled for it.

The dirty scribbled blotter. The litter.

The Californiac could see the change taking place before his eyes. Chintz around the edge of the desk. The spittoon gone. Flowers on the city desk in the thunder pot which is painted a gruesome green mottled. The dictionary and the thesaurus neatly held in place by a cute scotty bookend, complete with a mirror.

Hic jact male journalism.

In Tune With the Times

By Edmund Tackle '41

EASILY the best example of autocracy as practiced by the leadership of the American Federation of Labor is the recent order directing all local labor councils to unseat delegates from the International Typographical Union. The current action, of course, follows from the AFL Cincinnati convention last fall when the ITU was ex-communicated from the national AFL organization by William Green and his cohorts because they refused to contribute to the war chest designed to combat the CIO.

The effect of the initial ouster on the typos was negligible. They are clearly one of the most secure trade unions in this country. Affiliation with the AFL merely demonstrated their sense of common cause with the remainder of the labor movement—it did not contribute appreciably to their organizational strength. Green's action in ousting them because they did not desire any part of an intramural war with the CIO did not harm them at all, and the latest attempt to blacklist them in local AFL councils will be just as ineffective in this respect.

Nevertheless, it is a highly questionable procedure, to say the least, when Green invades the local autonomy of AFL union councils and dictates policy to them. Several councils, in refusing to unseat the typos, have challenged Green's authority to meddle in their local affairs. These sparks of dissent are encouraging. It is high time that the AFL affiliates, many of whom earnestly desire a settlement with the CIO, turned the ouster on Green and his machine. The present leadership of the AFL is the greatest single obstacle to labor peace in this country.

Question ----?

—ARE COLLEGE LIBERALS PINK? — IS MODERN VERSE INTELLIGIBLE? — IS AN ORGANIZER'S OPINION WORTH WHILE? — IS SAROYAN REALLY SERIOUS? — CAN A CAL STUDENT WRITE A TOP-NOTCH NOVELETTE? — WHICH NEW BOOKS ARE WORTH READING? — IS POETIC DRAMA ALIVE TODAY? — DOES ART INCLUDE LINOLEUM CUTS? — ARE CALIFORNIA FOLK SONGS WORTH KEEPING?

Answer!!

--- out

tomorrow

GRIZZLY

20c

Edgewise Words

(Contributed)

Editor's note: In view of the current controversy over the status of Dr. Eric C. Beacroft, assistant professor of political science, The Californian is glad to print the following article.

By John S. Burd Chairman, University Committee On Privileges and Tenure

MANY articles in the public press have dealt with the tenure of teachers in the University and particularly with the supposed rights and privileges of junior officers of instruction. Certain of these that have come to my attention from time to time contain errors of fact or betray ignorance of the procedure and principles governing dismissals from the academic staff. Moreover the correctness of the attitude of the Administration toward the principle of academic freedom is frequently and unjustly called in question. For a period of twenty years the present writer has had exceptional opportunities for observing the measures by which the University of California seeks to maintain the quality of its staff and protects the tenure of competent teachers.

The system under which the University operates is based on the Standing Orders of the Board of Regents.

In 1920 the Regents promulgated a formal statement covering the powers, duties and privileges of administrative officers and Faculty. This action was probably unique in American Universities at that time in the extent to which it gave specific grants of authority to the Academic Senate and recognized the privileges of the teaching staff. As a result of that action the Senate set up a Committee on Privileges and Tenure. Subsequently upon the organization of the University of California at Los Angeles, the Committee was divided into two sub-committees, each with exclusive jurisdiction over issues arising at its respective branch of the Institution.

Immediately after its appointment, the Committee proposed certain principles and rules of tenure which have been accepted and now embrace the recognized policy of the University. In brief, these rules provided that professors and associate professors should be dismissed only for cause, but that the tenure of assistant professors should be limited to a three year period, renewable at the pleasure of the University and without any guarantee of promotion.

The Committee interprets these rules and advises the President on all issues which are referred to it by him or the Senate. In the long period which has now elapsed and under the administration of three presidents, I know of no instance in which a president has failed to consult the Committee on appropriate occasions; nor do I know of any instance in which a president has refused to conform to the Committee's recommendations.

To the layman unacquainted with the difficulty of securing and maintaining a qualified staff of instruction, and particularly to persons whose social philosophy embraces the maximum protection of the rights of an individual to a job, it may seem harsh to deny permanent tenure to teachers until they have served a very long period of apprenticeship. Be that as it may, experience demonstrates that a relatively long probationary period of service in the teaching profession is essential to

protect universities from intellectual sterility. Time is necessary both for the teacher's own intellectual development and for the University to determine his capacity for usefulness. Any university which grants permanency of tenure prematurely, or solely on the basis of years of service, automatically limits its power to maintain a superior staff. No university president can successfully fulfill the obligations of his office if he mortgages future budgets by permanent appointments of teachers whose worth has not been satisfactorily demonstrated.

It is notorious that men sitting in judgment on their fellows are more often merciful than just and neither university presidents nor advisory committees are immune from this weakness. Decisions as to the retention or promotion of professors are more likely to err to the detriment of the university than to the prejudice of the individual.

State universities dependent upon public support are peculiarly vulnerable to the attacks of powerful interests and pressure groups. Such attacks based on false assumption are of frequent occurrence. Complaints are made on the one hand, that there is too much, and on the other hand, that there is too little tolerance of the views of professors who give expression to their opinions on social and economic questions. If the University were to yield to such criticism and discharged all teachers whose views are objectionable to one or another faction, its staff would include only servile minds, incapable of the kind of scholarship demanded in enlightened institutions. In the present state of the public mind, university presidents may not have to be tolerant, but they certainly have to act tolerantly in order to survive. To suppose that in these days the type of man likely to be called to the presidency of a great university does not know and conform to this is almost too silly to imagine. Yet it ought to be emphasized as long as private individuals or groups seek to interfere in the conduct of educational institutions of higher learning.

It would be a mistake to conclude that the attitude of the University of California is dictated solely by policy. Freedom of Speech is accepted here as a principle of conduct

Letters to the Ice Box

JOIN UP

TO THE EDITOR: May I inform the numerous writers to the Ice Box of the University Thumb Wagners' association. The organization has been approved by the administration and will shortly be up for recognition by the ASUC Executive Committee. Emblems are in the offing for the hitch-hiking enthusiasts, and they will definitely be "winners." Membership cards will be off the press by next meeting—so watch the Late Campus Bulletins for announcements.

Charles Kierulff '41 General Manager Thumb Wagners' Association.

DEFENDS WELLS

TO THE EDITOR: In your editorial of February 21, "Both in One Month," you accuse Mr. H. G. Wells of setting the Germans off as a race apart, and of having fallen a victim of Allied propaganda. There is nothing in the passages quoted that would justify either accusation.

Your anti-Allied propaganda seems to be a direct outcome of your pro-Soviet attitude.

Emanuel Epstein '40.

SOUTHERN WOMEN

TO THE EDITOR: So "the bags, the FLOOZIES and the frumps of California are to be found in most abundance in the SOUTH!" In defense of Mr. Barbour, we are sure he means the south end of Vallejo, which isn't exactly south of Berkeley. Mr. Barbour's familiarity with BAGS, FLOOZIES, and FRUMPS is no doubt reflective of his restricted environment.

Mr. Barbour confesses to the sin of visiting the South. In due respect to the Californiac, we make no insinuations regarding the localities he visited nor the condition he was in when he saw all the BAGS, FLOOZIES, and FRUMPS. But we hereby extend hearty congratulations to the queens we KNOW are there for keeping out of Mr. Barbour's way.

No doubt the Californiac's opinion of feminine beauty has been warped by the influence of Maize, and the

and as a necessary element in Academic Freedom; without which no school can justly be called a university.

\* "hard-up" F. O. B. Wells better things.

Southlanders '40.

'PELLY STINKS'

TO THE EDITOR: To put it in a humor mag without any regard to us! But this month's Pelly Stinks! to be in exactly that category. What's the matter with the humor magazines published by other universities with no more regard to this one? The least the editors do would be to expunge the jokes.

Of course, being a humor magazine makes very little difference to us; but gentlemen think that future generations of Californians starving for a few funny pages getting a "Putrid Pelly" like this out this month. So please Mr. Thornton, give us a few pages now on.

Two Suckered '40.

'HOW ABOUT IT?'

TO THE EDITOR: "Potential readers will find themselves a series of mental naps-ups as they keep with the hilarity of the 'C' Sirkus issue out today—argued from Miss Hansen's article in Daily Californian. Would some please tell us what's so hilarious about it? We've seen some good examples of magazines, but the saddest, the least humorous, we've ever laid eyes on. What a waste! Is beyond us. Don't the Californians know by now that a magazine should have humor?"

How about it?

We Were Gyped

Editor's note: Miss Hansen and other letters expressing disapproval above two have been referred to the authorities.

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34 MEN AND WOMEN EXPERTS IN THE FIELD OF ADVERTISING AND PUBLIC RELATIONS WORK WILL DISCUSS THE OPPORTUNITIES FOR COLLEGE GRADUATES WITH YOU AT THE FIRST—

VOCATIONAL DINNER TONIGHT AT INTERNATIONAL HOUSE, 6 P. M.

REMEMBER—THIS IS AN OPEN DINNER FOR ALL UNDERGRADUATES

Fred C. Fischer—Director of A.S.U.C. Publications—Will interview the Following Men:

- HUGH THOMAS, Account Executive, McCann-Erickson, Inc.
WILMOT P. ROGERS, Advertising Director, California Packing Corporation
HOWARD WILLOUGHBY, Vice President in Charge of Sales, Foster & Kleiser Company
JUNIOUS C. SMITH, Advertising Manager, Hale Bros.
WILLIAM B. RYAN, Sales Manager, S. F. Office National Broadcasting Company
FLOYD L. SPARKS, Sales Manager, S. F. Office West-Holliday Co.

TICKETS ARE NOW AVAILABLE AT THE BUREAU OF OCCUPATIONS — PRICE .55