



PUBLIC SPEAKING

Darrell Stern

AUTHOR | KEYNOTE SPEAKER | CREATIVE DIGITAL MARKETING SPECIALIST
CORPORATE MARKETING CONSULTANT

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While Darrell spends his days managing digital marketing for local Denver and nationwide businesses clients, he spends his weekends garnering attention from crowds inspiring others. Darrell is not afraid to wield attention and he live streams daily to an extended network of thousands of followers.

Darrell's passion is teaching entrepreneurs and want-repreneurs how to build their influence fast to attract the brand and lifestyle and opportunities of their dreams. He believes influence can be taught, built rapidly and created to be purposeful, fun and profitable.



18,987

TWITTER
FOLLOWERS



3,427

LINKED-IN
CONNECTIONS



2,683

INSTAGRAM
FOLLOWERS



15,030

FACEBOOK
FANS



1,948

SNAPCHAT
HOMIES

Entertaining, Energetic, and Informative.

I'LL MAKE YOU LAUGH, AND CAPTIVATE YOUR ATTENTION WITH HIGH-IMPACT
KNOW HOW. YOU'LL LEARN THINGS YOU DIDN'T EVEN KNOW THAT YOU WANTED
TO KNOW! AND— I'LL BE THE BEST SPEAKER OF THE EVENING, GUARANTEED.

THIS IS MY PROMISE TO YOU.

— Darrell



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Popular Talks

AWARD WINNING PUBLIC SPEAKING
20 MIN - 60 MIN

The Perfect Storm In Life And Business

To create the perfect storm in your business, a constant flow of new connections and qualified leads, you must create a consistent and persistent flow of media. But what should the media be ABOUT? HOW should it be presented, and how can just MEDIA drive my SEO, social marketing, content marketing, AND lead generation? I will train you and your group on the Stern Storming methodology for creating the most emotionally engaging and moving scripts for video marketing. Then, I will demonstrate and teach you how to use that media to create landing pages and articles that drive SEO. Finally, I will cover how to distribute that media across Facebook, LinkedIn, Instagram, and Twitter to drive people TO you.

How to cope with hormonal imbalance

I was 43 years old when I received a call from my endocrinologist who had just completed an MRI on my brain. "You have a squashed pituitary gland", he told me. FINALLY, I had a diagnosis for the crazy emotional bi polar ride I had not only been on myself all my life, but also had put others through. In my most unique talk, I will explain how "mental illness" may not be mental at all, but may have to do with other imbalances in your body. I have learned how to deal with depression and mania from a conscious, philosophical perspective while not taking any harmful medication. Suitable for both adult business communities and teenagers, my signature speech will both uplift you and move your forward with hope.

Inbound Content and Social Media Marketing for B2B

As we all know, the world has changed when it comes to how we communicate our brand, our products, and our business ventures. One of the last bastions to make the adjustment to content driven and socially engaging marketing is B2B. In my talk, I will show you how I have transformed B2B businesses around the world from static feature based copy to full-blown content, social, and inbound marketing. My Inbound, Content and Social Media Marketing for B2B talk also includes strategic training on individual communications using LinkedIn and YouTube / Facebook / Twitter LIVE video marketing.

Acting and theater for business

I have been an actor all my life, and as you may have heard, the world has shifted to a social media engaged environment of LIVE video. So, how do you perform the role of YOU? In this hands-on and interactive training and talk, I will teach you both the writing and performing techniques that will make your life and your business more connected to the world. From how to write and rehearse your YouTube and Live videos to how to distribute them to the right channels in the right way, by the end of this powerful talk and workshop, you and your audience will be more willing to start meaningful conversations with you. Move your business and your life forward.

Social Networking Vs. Social Media Marketing

One of the main problems I see in the understanding of how social media has changed our lives and our businesses is the differentiation between Social Media Marketing and Social Networking. In this powerful talk and training, I will teach you how to drive your business forward by focusing on creating emotionally driven and powerful MEDIA. Then, I will delve into how social networking is an entirely completely different practice. From personal branding to how to establish your voice and your career, I will show you how to make the personal connections through social networking.



What You Can Expect

A SAMPLE OF WHAT I'LL DO FOR YOU
PRESENT, PROMOTE, DELIVER



I WILL DELIVER A HIGH-IMPACT PRESENTATION THAT LEAVES ATTENDEES RAVING ABOUT THE VALUE OF THE TALK, HOW MUCH THEY LEARNED AND RAVING ABOUT YOUR EVENT



I WILL SHARE YOUR EVENT WITH MY SOCIAL MEDIA AUDIENCE + EXTENDED NETWORK



INTERACTIVE, BEAUTIFULLY DESIGNED AND HIGHLY ENGAGING VISUAL PRESENTATIONS



I WILL CUSTOMIZE ANY OF MY TALKS TO YOUR AUDIENCE SO THEY RECEIVE THE ABSOLUTE MOST VALUE POSSIBLE



I'LL GIVE YOUR AUDIENCE BONUS DOWNLOADABLE CONTENT SPECIFIC TO THE TALK TO EXTEND THEIR LEARNING AND VALUE



OPTIONAL CO-MARKETING:

LOOKING FOR BUZZ? I'LL RUN FACEBOOK, LINKEDIN AND TWITTER ADS PROMOTING MYSELF SPEAKING AT YOUR EVENT TO MY EXTENDED AUDIENCE AND YOUR TARGET MARKET. WE SHARE THE COST 50/50 TO PROMOTE YOUR EVENT.



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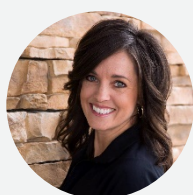
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The Audience is Talking

WHAT PEOPLE ARE SAYING...

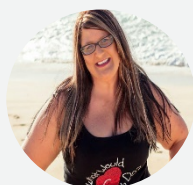
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“Darrell Stern is a genius! Darrell has transformed our online marketing. He has non-stop energy, the tools, the skills and all the experience to increase and improve your online presence! The results are immediate!”

Angel Tuccy
CEO, Experience Pros

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Today's #Fanbrag goes out to my gifted friend Darrell Stern with Stern Inbound Marketing! He is innovative creative and understands the value I want to bring to this world if you're looking to hire someone for inbound marketing he is your guy thank you think you think you think you Angel Tuccy for the personal connection!

Faith Young
CEO, What Would Faith Do?

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Just had an AMAZING meeting with Darrell Stern about what it is I do and how to do something called Stern Inbound Marketing... he calls it Stern Storming... Seriously if you are stuck on how to take your business to the next level, THIS is the missing link... WOW... I am so hopeful for my future after this!!! Thank you Darrell!!!!

Mythica von Griffyn
CEO, Mythica

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I spoke with Darrell on the phone last week and he gave me countless ideas on how to enhance my business. Everything from my website to twitter to hosting an event. I am certainly not an expert in marketing, but Darrell is and it shows! Thank you so much Darrell! I look forward to working with you more in the future.

Katie Starry
CEO, Starry Photography