



## **Blog Post Checklist**

- Write a catchy title that includes your main key word/s
- Ensure the body of your content is easy to read
- Do your best to maximise SEO in your post
- Make your post more interesting by adding at least one image
- Ensure your images have your keyword/s in the alt attributes
- Make your image sizes small in data so they will load quicker
- Include internal and external links in your post
- Credit any sources you may have used
- Ensure your post has social media sharing buttons
- end your post with a question to encourage comments
- proof read your post, make necessary adjustments then proof read again.
- If all is well - Publish!

## **Post Publishing To Do List**

- Share your post on social media
- Share to relevant groups/communities
- Create a custom image for sharing on Pinterest
- Turn your post into a video and post on YouTube
- Turn your post into a podcast or downloadable mp3
- Respond to all comments good or bad
- Revive your post after a few weeks by sharing again

Visit [darrenjrussell.com](http://darrenjrussell.com) for more free help, advice and information, or email me direct at [darren@passive-growth.com](mailto:darren@passive-growth.com)

Why not join my mailing list and get great tips straight to your inbox.