



## Frequently Asked Questions

Hey! We're glad you're here and wish you the best of luck. You can find answers to frequently asked questions below. If you cannot find the answer you are looking for, please send an email to [paighton.moffitt@revroad.com](mailto:paighton.moffitt@revroad.com)

### What do I need to bring?

- Anything you need for your trade show table space 🏠
- Power for your trade show booth if needed ⚡
- An HDMI compatible laptop 🖥️
- Your pitch deck, loaded up and ready to go (in Google Slides format) 🗨️
- Your team or fans if you've got them 👥

### What is the deadline for submitting my pitch deck?

The deadline is September 9th, at 11:59 PM. Submit your pitch deck by emailing a link to your Google Slides presentation to [apply@revroad.com](mailto:apply@revroad.com). In Link Sharing, select "On - Anyone with link" and "Can View" under Access. You will be able to make changes to your pitch deck until the morning of the competition, but you must share the link by September 9th, at 11:59 PM.

### Does my pitch deck have to be in a certain format?

Yes. Your pitch deck must be created in Google Slides. No other formats will be accepted (e.g. Powerpoint, Keynote, Prezi).

### Where can I find the agenda for the competition?

The detailed competition agenda can be found at [comp.revroad.com](http://comp.revroad.com).



## Where can I find the official Rules & Regulations?

By submitting your application, you agreed to the Rules & Regulations of the competition. You should have seen this at the bottom of the application submission page. The document can be found at [comp.revroad.com](http://comp.revroad.com).

## How much space do I have for the trade show portion?

You will be provided with a 6' table. You will not be allowed to place anything on the floor, even banners. Everything must fit on the tabletop in your assigned space.

## What is included in the space for the trade show portion?

You will be provided with an empty table space measuring 6' table.

## Do I have to use the same pitch deck for the Semifinal and Final Rounds?

Yes. You will not be able to make edits to your pitch deck between the Semifinal Round and the Final Round.

## What is the Semifinal Round like?

You will be separated into 6 groups with 6 contestants per group. One contestant per group will make it to the Final Round. You will have 5 minutes on the clock to pitch to 4 judges. When the timer sounds, you must stop. Judges will then have 2 minutes for Q&A. Members of the audience will be allowed to walk around and choose to listen to pitches in different groups.

## What is the Final Round like?

The finalists from each group will present on the main stage in front of the entire audience and a panel of judges. Each contestant will have 5 minutes to pitch. Contestants will be given a clicker to navigate through their slides. The top 3 companies will be awarded cash prizes, and the company with the most votes from the crowd will receive the Fan Favorite cash prize.

## How are the judges chosen?



An internal RevRoad judging panel consisting of RevRoad founders, investors, and well-respected business leaders will screen each applicant and evaluate their qualifications. Judges are chosen prior to the event.

### What will the judging criteria be?

The judges will look for companies with demonstrated traction in the market, scalability potential, a large addressable market, a great leadership team and recurring streams of revenue. They want to see that you are solving a real problem in the market with a unique and defensible proposition.

### Can a contestant who is not a finalist win the Fan Favorite prize?

Definitely. The company with the most votes from the online voting will win the Fan Favorite prize.

### If I'm not chosen as a finalist, can I stay and watch the Final Round?

Yes. In fact, we encourage you to stay and watch! Watching other contestants pitch is a great learning opportunity, and you can also take advantage of the extra time to network and make great connections for your company.

### Do I have to be present to win?

Yes. You must be present at the Awards Ceremony to win.

### If I don't win, can I still apply to be a RevRoad Portfolio Company?

Absolutely. Anyone is welcome to apply at any time throughout the year. You can find application information and due dates at [apply.revroad.com](https://apply.revroad.com).

