Let’s cheat!

Keep these accessibility points in mind as you plan, design, and build Intuit’s product experiences.

- **Info hierarchy and layout**
  - Make page titles unique and informative.
  - Keep heading styles consistent. Use styles to provide meaning and structure.
  - Make actions discoverable. Is it always clear what to do next?
  - Show important info before the final CTA.

- **Interactions and targets**
  - Make sure interactions are well-separated and easy to hit.
  - Keep screens feeling ‘light’ – don’t make them overly dense.

- **Targets on mobile**
  - Make sure everything is thumb-able. Targets should have a minimum height of 48px, and have enough space between them.
  - Touch targets should be visually identifiable. Is it clear what to do next?

- **Color and contrast**
  - Check your contrast. Is there enough between foreground text and background color?
  - Linked text should stand out from body text.
  - Don’t use color alone to indicate status.
  - Focus indicators should be highly visible, on fields and all interactions.
Forms
• Make sure field labels persist and are visible when the focus is inside the field.
• Labels, tooltips, and input fields should appear in the right keyboarding tab order.
• Present errors clearly, use an element in addition to color, and tie to the right field. Watch out for validation and when it happens.

Content
• Present only the info users needs, and only when they need it.
• Don’t refer to color, or where elements are on a screen.
• Make sure all videos have captions.
• Include meaningful alt text for Images.
• When a label is used multiple times on the same screen (Edit, Learn more), also provide screen-reader-only text to clarify.

During QA, pay special attention to these elements:
• Images and icons have meaningful alt text.
• Keyboard navigation is supported throughout the screen, left to right, top to bottom. No interaction elements are missed.
• Focus is highly visible and never hidden. We use the outline property to show an element has selected or focus state.
• On longer web pages, users can skip global navigation and go straight to the main content blocks.
• Screens use HTML heading styles, and they’re consistent.
• SVGs have a title or embedded text to ensure the info is available programmatically.

Get more tips, tools, resources and help at the QuickBooks Design System site.
designsystem.quickbooks.com/accessibility