



Dr. Maureen Wendy Dearborne IC. C.C

Biography

Dr. Wendy Dearborne is president of Adassa James Institute Inc. she is a life coach educator, life coach; inspirational speaker, published author and holistic healing master. She has a successful life coach training institute, as well as a life coaching and healing practice. Within her 20 year old practice, she incorporates a unique and highly effective blend of transformational life coaching and holistic therapies. All of which are designed to define and enhance "ones" choice making skills; thereby supporting people in creating the life that they want to live. She brings over 28 years of experienced expertise to this field.

Dr. Wendy's personal journey began with a near death experience (NDE) at the age of 21, which brought home three irrefutable points, life is all about you, your choices, and the effect your choices have on your health and well-being.

From that, moment when she realized that she was "Alive," Dr. Wendy has dedicated her life to gaining and sharing her knowledge on the importance of developing one's personal empowerment, through utilizing the power of one's conscious choice to create the life desired. She also knows that life is an "inside" job and that everyone is ***whole, capable and complete*** and therefore knows what's best, for them. To support people in accessing that information from within, and finding, not only competent, but effective life coaches to work with, in 2011, she founded Life Coaching 4 Coaches.

Dr. Dearborne teaches transformational personal growth life coach certification programs, which is offered nationwide and globally using current technology. She also offers empowerment workshops to support attendees in understanding the power of choice and how to consciously utilize their power.

In addition to currently certifying life coaches, she has taught basic and advanced aromatherapy courses at the College of Southern Nevada. She lectures throughout the Valley on integrative health care modalities and understanding the power of your conscious choice. As a volunteer at a local homeless and physical abuse shelter, she lectures weekly on personal empowerment, clarity and choices.

Dr. Wendy Dearborne has two doctorates in her field of study, one in science and the other in philosophy. She is a published author, radio presenter; ordained minister and spiritual guidance counselor; life coach educator; choice expert and life coach; inspirational speaker; volunteer; a *Master* classical aromatherapist and European trained *Master* reflexologist and aesthetician.

In 2008 Dr. Wendy took her message of "***conscious choice***" global. She founded "*My Life My Choice*" internet radio show which airs live weekly. This show has been created as a live forum where people can get the answer to one of life's burning questions. "*How do I get what I want in my life?*"

Dr. Wenz, as she is known was born and raised in North London. She resides with her husband in Las Vegas where she is currently working on her second book.



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Company Fact Sheet

Company: **Adassa James Institute Inc (Aji)**

Adassa James Institute Inc, Aji is a Nevada based corporation that specializes in inspirational life coach services, life coach training and certification; holistic healthcare alternatives.

Headquarters: Adassa James Institute Inc
2770 S. Maryland Pkwy #307
Las Vegas, Nevada 89109
(p) 702-425-8589

Web Addresses: **www.thelawsofattractioninaction.com**

E-mail: **drwendy@itsmylifemychoice.com**

E-commerce: Launched 1997

Founded: 1996

Principals: Wendy Dearborne Msc.D, PhD IC. C.C

Products & Services: Transformation and personal growth life skills and training and life coach certification programs (please see websites)

Online classes Online classes offered since 2011

Prices: Tuition fees vary (please see websites)

Radio show Founded: January 2008

Radio show: (internet) My Life My Choice (please see website)

Motto: **"...to be an effective in life, you must first be able to see your success..."**

Affiliations: University of Metaphysics University of Sedona

Charitable Organizations: Shade Tree homeless shelter

Environmentally Green: Recycling program biodegradable ingredients

Public Relations: Public relations officer
(p) 702-425-8589



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My Life My Choice Internet Talk Radio Show

My Life My Choice internet radio show went live February 2009 and was founded by Dr. Wendy Dearborne, who is also the shows program director and radio host. My Life My Choice is an internet based radio show airing live from Las Vegas, Nevada with an international following: USA; East and West Coast, United Kingdom, Caribbean, Australia, New Zealand, Canada and India.

My Life My Choice asks this question, "have you ever done something that you didn't want to do and did it anyway because _____ you fill in the blank?" This show takes a candid look at our choice making skills and where our choices have led us. It evaluates where we place ourselves in our choice making process. It also takes a poignant look at the impact our choices have on our successes, perceived failures, health, wealth, relationships and happiness.

Dr. Wendy, along with her co-host Olivia Lashley who joins the show live from London UK, will open a thought provoking dialog with the listeners encouraging and supporting them as they take an honest and objective look at the effects their choices have on their lives. This dialog encourages ownership, responsibility and accountability for all choices made, thus deepening their understanding for the need for effective choice making skills. Each week we will discuss different topics ranging from: The impact external influences have on us while in the uterus to ecology of ants finding life purpose, to reincarnation and much more.

My Life My Choice is an interactive call in radio show for people all over the globe. It's for all whom feel disenfranchised, powerless and challenged, but based on their fear of rejection are afraid to utter the words, "Oh No You Don't It's My Life! My Choice! It's for all the people who have said, "YES!" when they wanted to say "NO!" to their kids, in-laws, spouses, doctors, friends, bosses and strangers, etc.

Benefits:

Each show will offer the listeners, true stories and or guest appearances, tools and techniques to improve their choice making skills along with our famous "choice making equation." The ultimate benefit to be had by the listeners is the ability to handle "with ease" any choice that has to be made irrespective of difficulty and to create the life they want to live through the power and freedom of conscious personal choice.

Self help Tools suggestions:

Film therapy, books and authors, experts, informational websites, seminars and webinars, and simple integrative exercises, like breathing techniques, visualization and stress busters and much more.

Show airs live every Wednesday at 1.00pm PST; 4.00pm EST; 9.00pm GMT on www.blogtalkradio.com/mylifemychoice



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Life Coaching 4 Coaches

Life coaching 4 coaches (LC4C) was founded in 2011 by Dr. Wendy Dearborne as a transformational personal growth life coach certification program. LC4C offers two national and international certification programs that accommodate different learning styles.

The online distance learning program has been tailored to fit students who may have constraints that would otherwise prevent them of earning their life coach certification, e.g. time, work, family, locations responsibilities and commitments, etc. The distance learning program has also been developed for participants who don't do well in the traditional class room setting. Using current technology the distance learning program is conducted via scheduled weekly teleconference calls, emails, videos, webinars and pdf downloads.

Dr. Dearborne has developed the curriculum to support new coaches in feeling confident with their *new* coaching skills giving them the best advantage for establishing a successful practice.

The corner stone of Life Coaching 4 Coaches certification programs is simple. "We believe for anyone to become an *effective* life coach, who can *confidently and* consistently, assist and support people in making permanent change in their lives, each student, must first be able to make *permanent change* in his/her own life." The transformational personal growth is accomplished by using self-coaching techniques learnt in the program.

For ongoing support and personal development, graduates have the opportunity to become a member of the LC4C continuing education program.



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Dr Wendy Dearborne's Life Learning Center

Dr Wendy Dearborne's Life Learning Center was founded in 2015 to answer the need for perspective students to have access to an automated online distance learning programs with global access.

The online automated system has been tailored to fit students who may have constraints that would otherwise prevent them from earning their aromatherapy or life coach certification or CEU's or attending personal growth and transformational course, e.g. time, work, and family, locations, responsibilities and commitments, etc.

Each course in the distance learning program has also been developed for participants who don't do well in the traditional class room setting. Using current technology the distance learning program is conducted via scheduled weekly teleconference calls, emails, videos, webinars and pdf downloads.

Certification classes and CEU's in life coaching and aromatherapy are on offer. Self discovery and life skills along with a personal growth and transformational courses are available also.

The learning center houses all disciplines in one place making it streamlined and easier for the students to navigate.