



# STEWARDSHIP, STABILITY, & SUSTAINABILITY

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## WELCOMING 2021

January 5, 2021



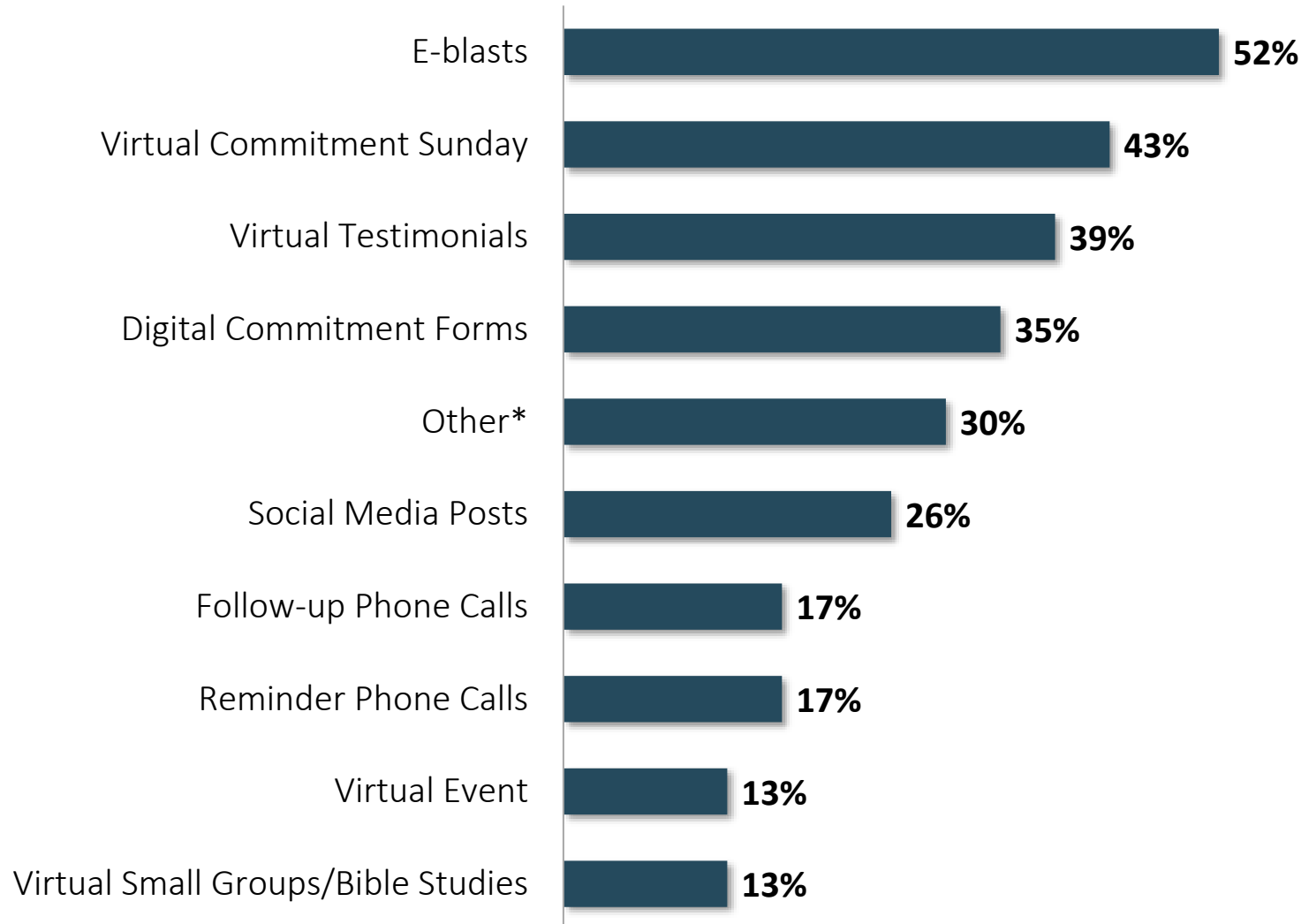
# Agenda

## *Opening Prayer*

1. Overview of 2020 efforts
2. Preliminary 2020 results
3. Reporting the results
4. Looking forward to 2021

## *Closing Prayer*

# Overview of 2020 Efforts – New Strategies for Fall Stewardship



\*Other includes: e-giving, speaking about stewardship during live-streamed services



65% of churches  
live-streamed  
services



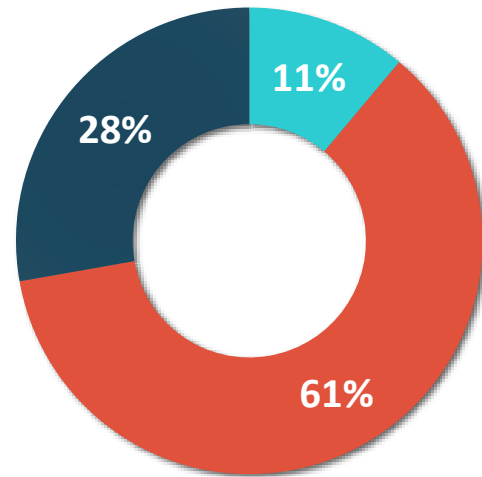
48% of churches set  
up an **electronic**  
giving platform



22% of churches  
have a dedicated  
COVID-19 section on  
their websites

# Preliminary 2020 Results

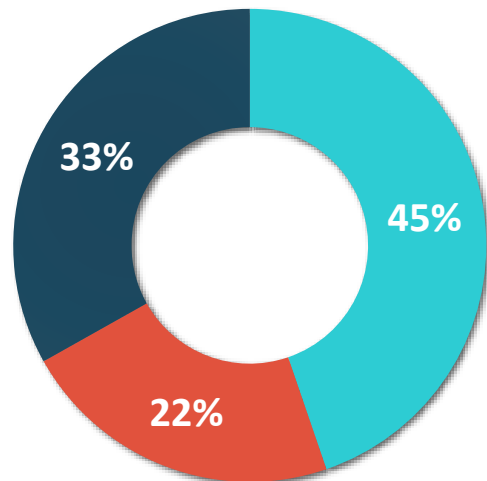
How is your church's overall revenue this year compared to this same time last year?



Higher Lower About the Same

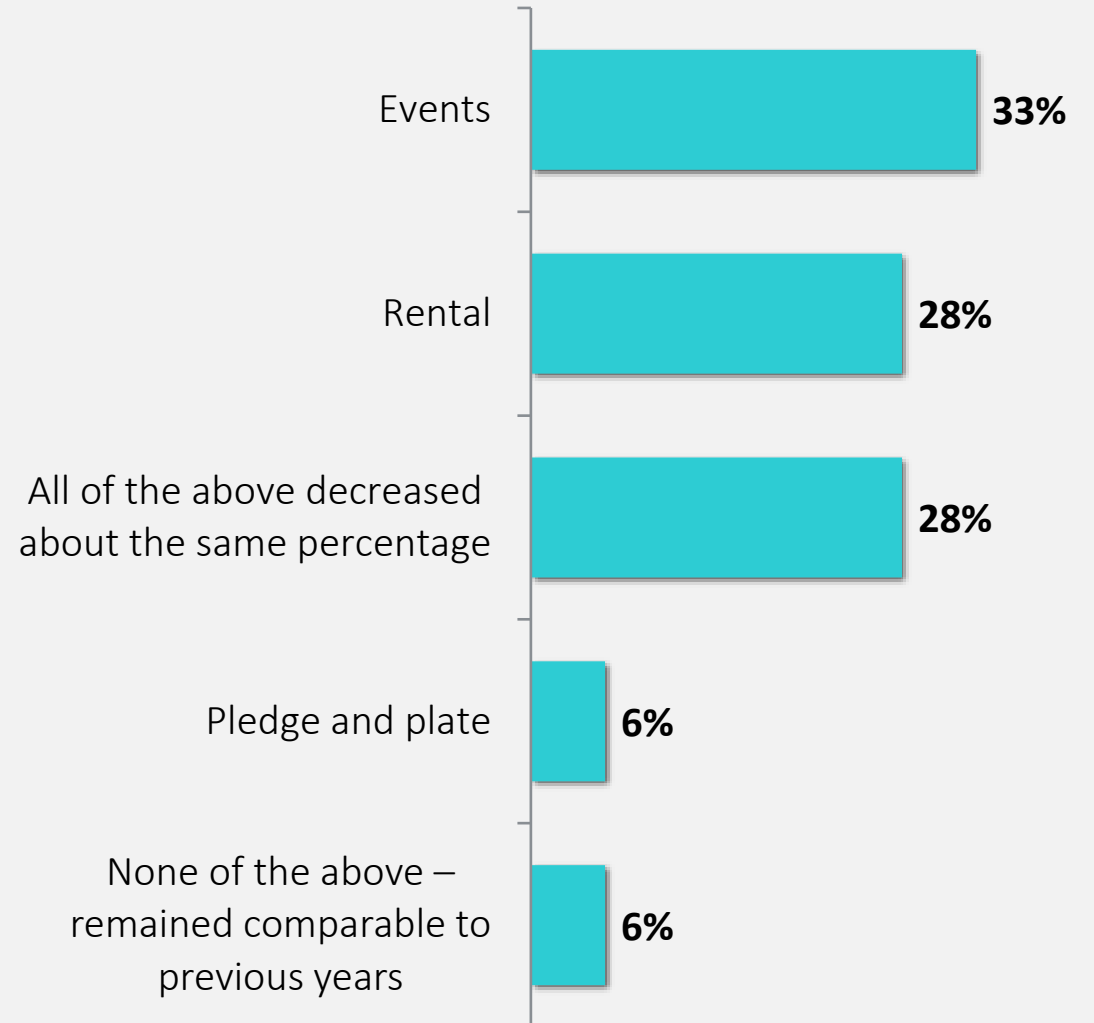
Do you expect to meet your anticipated pledge & plate revenue this year?

With 6% of churches expecting to exceed their anticipated p&p revenue.

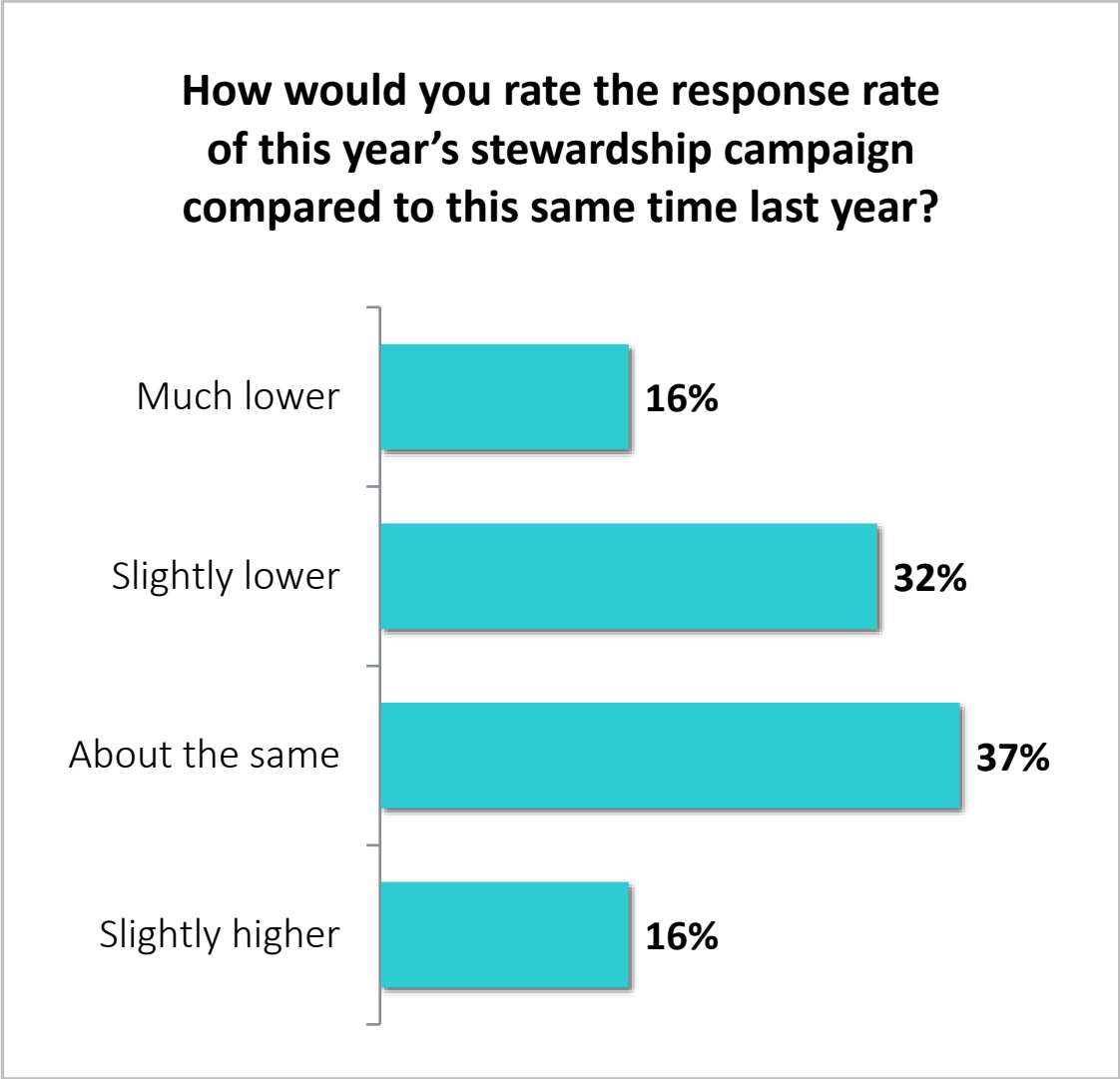
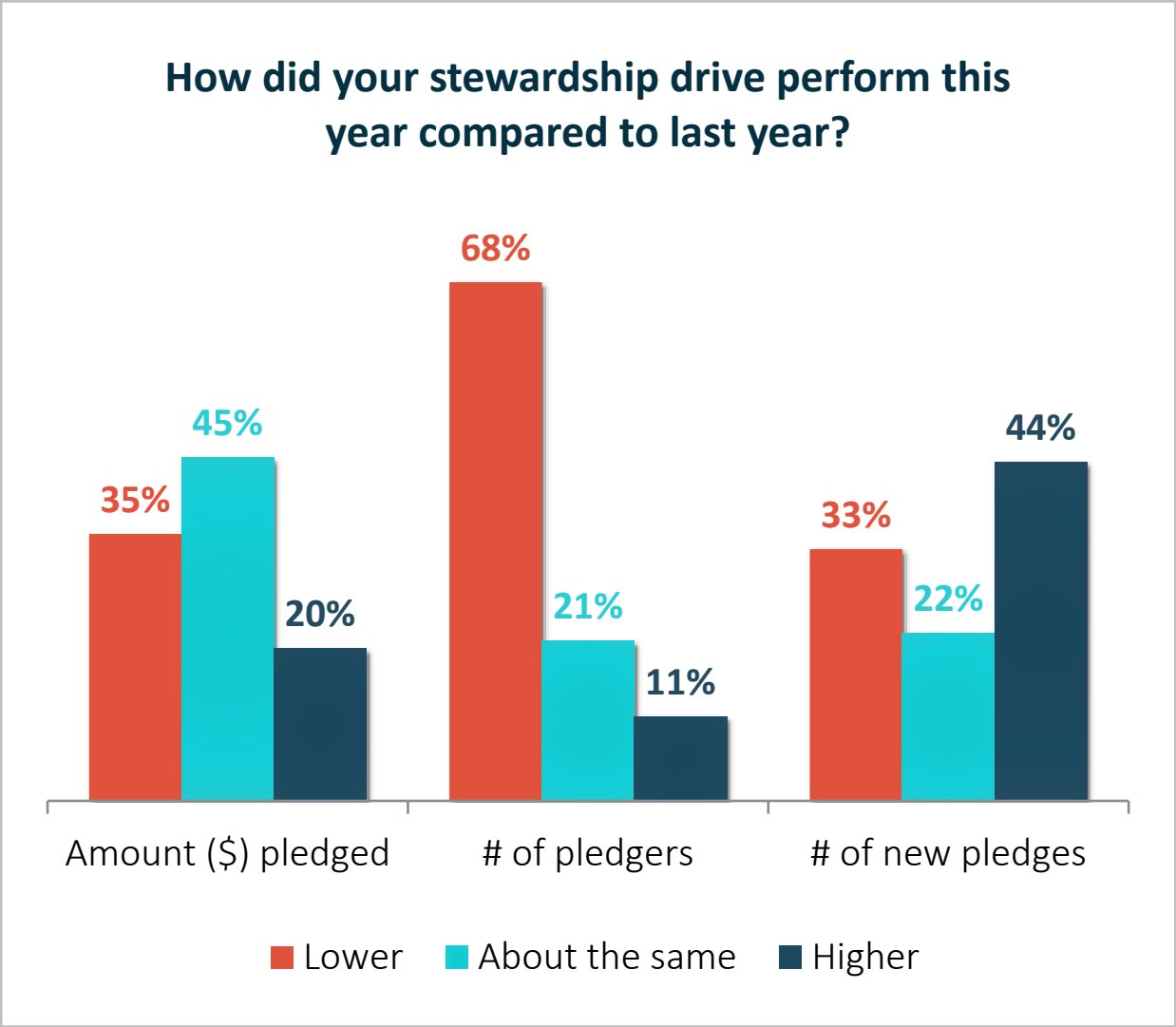


Yes No Not sure yet

What source of your church's income decreased the most this year?



# Preliminary 2020 Results



# REPORTS TO VESTRY/CONGREGATION

Total amount pledged

# of commitments made

% of families pledging

Average pledge amount

# of increased pledges

# of decreased pledges

Needs for 2021

Comparison

Recognize volunteers

Recognize pledgers

Encourage participation

Plans for 2021

Above all, express gratitude for the 2020 commitments that sustained the parish during this trying year, and for the 2021 commitments which will enable the congregation to move forward in mission and ministry with confidence!

# What topics would you like to see covered in 2021?

Year-round  
stewardship

Ways to  
communicate  
our needs

Creative ways to  
increase stewardship  
engagement

More event  
ideas

Planned giving

Digital  
fundraising

Engaging a  
younger  
audience

**OTHERS?**



# DISCUSSION

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[ccsfundraising.com](http://ccsfundraising.com)

[ednj@ccsfundraising.com](mailto:ednj@ccsfundraising.com)

