



Get Started with DojoMojo

Congratulations on joining a giveaway campaign! Follow the steps below and you'll be up and running.

As you work, check these as complete in your Task List in your Campaign Dashboard, your go-to checklist for everything you need for a successful partnership.

1 Make it Official and Review the Landing Page

- Review and Sign Partnership Agreement
- Review the Landing Page
- Review the Official Rules

2 Boost your Reach

- Review Social Actions
- Drive Conversions with a Custom CTA

3 Prepare to Promote the Sweepstakes

- Grab Tracking Links and Creative Assets
- Create and Test a Dedicated Email
- Prepare Social or Native promotions
- Tee up Email Welcome Drip

4 Share the Sweepstakes with your Audience

- Promote the Campaign
- Market to your new leads

5 Winners, Prizing and Wrap Up

- Distribute prizing
- Review analytics