

House Advertising Schedule

(At Cost)



Property Address	1/49 Upper Skene Street, Newtown VIC 3220
Date:	22/06/2021

Website Marketing (Includes Realestate.com.au premier listing for 60 days and ongoing standard listing until sold including RealEstate-Geelong.com.au. *Domain until sold if selected. Also listed on Homes.com.au, Soho.com, onthehouse.com.au, thehomepage.com.au, homely.com.au, Realty.com.au, REG facebook page.

Internet Listing	House / Unit	Qty	Total
Realestate.com.au	List fee	1	\$ 1,560.00
*Domain	List fee	1	\$ 550.00
Social Media - Paid advertising		1	\$ 250.00

Photography	Qty	Total
Day shoot & Floor Plan	1	\$ 300.00
3D Floor plan and walk through	0	\$ -
Drone	1	\$ 220.00
Furniture	0	\$ -

Brochures	Qty	Total
A4 Double Sided (Gloss) + DL'S	0	\$ -
A4 Double Sided (Gloss) + DL'S	0	\$ -
A4 Folded 4 Page Booklet	0	\$ -
A4 Folded 4 Page Velvet Booklet	0	\$ -
A4 Folded 4 Page Velvet Booklet	0	\$ -
Special		

Signboards	Qty	Total
<i>All boards have a graffiti coating</i>		
8 x 4 Stock Sale Board - Text Only	0	\$ -
8 x 4 Stock Auction Board - Text Only	0	\$ -
8 x 4 Photo Board	1	\$ 288.00
8 x 6 Photo Board	0	\$ -
10 x 8 Photo Board	0	\$ -
Add LED Lighting	0	\$ -

Video	Qty	Total
Agent Video Tour	60 Seconds	\$ -
Agent Video Tour	90 Seconds	\$ -
Drone		\$ -

Geelong GT Magazine	Qty	Total
¼ Page Ad	0	\$ -
½ Page Ad	0	\$ -
Full page	0	\$ -
Double page	0	\$ -

Production and Auction Fee			Qty	
Advertising portal placement, liaise with Conveyancers & Solicitors, Temporary sign, OFI frames and flags, Copywriting, Photo editing				
Production fee			1	\$ 275.00
Auction Website	Openn Negotiation	List or Relist fee	1	\$ 550.00

Campaign Total	\$ 3,993.00
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Vendor to Sign		Date:	
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