## **House Advertising Schedule**

(At Cost)



**Property Address** 

Date:

1/49 Upper Skene Street, Newtown VIC 3220 22/06/2021

**Website Marketing** (Includes Realestate.com.au premier listing for 60 days and ongoing standard listing until sold including RealEstate-Geelong.com.au. \*Domain until sold if selected. Also listed on Homes.com.au, Soho.com, onthehouse.com.au, thehomepage.com.au, homely.com.au, Realty.com.au, REG facebook page.

List fee	Internet Listing	House / Unit	Qty		Total	
Social Media - Paid advertising         1         \$ 250,000           Photography         Qty           Day shoot & Floor Plan and walk through         0         \$	Realestate.com.au	List fee	1	\$	1,560.00	
Photography         Qty           Day shoot & Floor Plan and walk through         1         \$ 300,00           Drone         1         \$ 220,00           Furniture         0         \$ -           Brochures         Qty	*Domain	List fee	1	\$	550.00	
Day shoot & Floor Plan         1         \$ 300.00           3D Floor plan and walk through         0         \$ -           Drone         1         \$ 220.000           Furniture         0         \$ -           Brochures         Qty         ***           A4 Double Sided (Gloss) + DL'S         0         \$ -           A4 Folded 4 Page Booklet         0         \$ -           A4 Folded 4 Page Velvet Booklet         0         \$ -           A4 Folded 4 Page Velvet Booklet         0         \$ -           A4 Folded 4 Page Velvet Booklet         0         \$ -           A4 Folded 4 Page Velvet Booklet         0         \$ -           A4 Folded 4 Page Velvet Booklet         0         \$ -           A4 Folded 4 Page Velvet Booklet         0         \$ -           Signboards         All boards have a graffiti coating         Qty           Signboards         All boards have a graffiti coating         Qty           8 × 4 Stock Auction Board - Text Only         0         \$ -           8 × 6 Photo Board         1         \$ 288.00           8 × 6 Photo Board         0         \$ -           0 × 8 × 6 Photo Board         0         \$ -           10 × 8 Photo Board         0	Social Media - Paid advertising		1	\$	250.00	
Note	Photography		Qty			
Drone	Day shoot & Floor Plan		1	\$	300.00	
Furniture	3D Floor plan and walk through		0	\$	-	
Brochures  A4 Double Sided (Gloss) + DL'S  A4 Double Sided (Gloss) + DL'S  A4 Folded 4 Page Booklet  A5 Folded 4 Page Velvet Booklet  A6 Folded 4 Page Velvet Booklet  A7 Folded 4 Page Velvet Booklet  A8 Folded 4 Page Velvet Booklet  A9 Folded 4 Page Velvet Booklet  A9 Folded 4 Page Velvet Booklet  A0 S - C  A6 Folded 4 Page Velvet Booklet  A7 Folded 4 Page Velvet Booklet  A8 Folded 4 Page Velvet Booklet  A9 Folded 4 Page Velvet Booklet  A9 Folded 4 Page Velvet Booklet  A9 Folded 4 Page Velvet Booklet  B1 Folded 4 Page Velvet Booklet  B2 Folded 4 Page Velvet Booklet B2 Folded 4 Page Velvet Page Velve	Drone		1	\$	220.00	
A4 Double Sided (Gloss) + DL'S A4 Double Sided (Gloss) + DL'S A4 Double Sided (Gloss) + DL'S A5 Double Sided (Gloss) + DL'S A6 Folded 4 Page Booklet A6 Folded 4 Page Velvet Booklet A7 Folded 4 Page Velvet Booklet A8 Folded 4 Page Velvet Booklet A9 Folded 4 Page Velvet Booklet Special  Signboards All boards have a graffiti coating 8 x 4 Stock Sale Board - Text Only 8 x 4 Stock Sale Board - Text Only 9 X x 4 Stock Auction Board - Text Only 9 X x 4 Photo Board 1 \$ 288.00 8 x 6 Photo Board 1 \$ 288.00 8 x 6 Photo Board 0 \$ 5 - 4 Depth Board 0 \$ 5 -	Furniture		0	\$	-	
A4 Double Sided (Gloss) + DL'S       0       \$         A4 Folded 4 Page Booklet       0       \$         A4 Folded 4 Page Velvet Booklet       0       \$         A4 Folded 4 Page Velvet Booklet       0       \$         Special       Verboards       Verboards         Signboards       All boards have a graffiti coating       Qty         8 x 4 Stock Sale Board - Text Only       0       \$         8 x 4 Photo Board       1       \$ 288.00         8 x 6 Photo Board       0       \$         10 x 8 Photo Board       0       \$         Add LED Lighting       0       \$         Add LED Lighting       0       \$         Video       Qty         Agent Video Tour       60 Seconds       \$         Agent Video Tour       90 Seconds       \$         Va Page Ad       0       \$         Va Page Ad       0       \$         Va Page Ad       0       \$	Brochures		Qty			
A4 Folded 4 Page Booklet       0       \$         A4 Folded 4 Page Velvet Booklet       0       \$         A4 Folded 4 Page Velvet Booklet       0       \$         Special       Very       Very         Signboards       All boards have a graffiti coating       Qty         8 x 4 Stock Sale Board - Text Only       0       \$         8 x 4 Stock Auction Board - Text Only       0       \$         8 x 4 Photo Board       1       \$ 288.00         8 x 6 Photo Board       0       \$         10 x 8 Photo Board       0       \$         4 dd LED Lighting       0       \$         Video       Qty         Video       Qty         Video Tour       60 Seconds       \$         Agent Video Tour       90 Seconds       \$         Drone       \$         Geelong GT Magazine       Qty         ¼ Page Ad       0       \$         ½ Production and Auction Fee       Qty         Advertising portal placement, liaise with Conveyancers & Solicitors, Temporary sign, OFI frames and flags, Copywriting, Photo editing       \$         Production fee       1       \$ 275.00         Auction Website       Openn Negotiation       <			0	\$	-	
A4 Folded 4 Page Velvet Booklet A4 Folded 4 Page Velvet Booklet Special  Signboards All boards have a graffiti coating 8 x 4 Stock Sale Board - Text Only 8 x 4 Stock Sale Board - Text Only 8 x 4 Stock Auction Board - Text Only 8 x 4 Photo Board 9 0 \$ - 8 x 4 Photo Board 1 \$ 288.00 8 x 6 Photo Board 0 \$ - 8 x 4 Photo			0	\$	-	
A4 Folded 4 Page Velvet Booklet Special  Signboards All boards have a graffiti coating 8 x 4 Stock Sale Board - Text Only 8 x 4 Stock Sale Board - Text Only 8 x 4 Photo Board 1 \$ 288.00 8 x 6 Photo Board 1 \$ 288.00 8 x 6 Photo Board 0 \$ -  10 x 8 Photo Board 0 \$ -  10 x 8 Photo Board 0 \$ -  Add LED Lighting 0 \$ -  Video Qty  Agent Video Tour 60 Seconds 90 Seconds Prone Qty  4 Page Ad 0 \$ -  Edelong GT Magazine Va Page Ad Full page 0 \$ -  Double page 0 \$ -  Production and Auction Fee Advertising portal placement, liaise with Conveyancers & Solicitors, Temporary sign, OFI frames and flags, Copywriting, Photo editing Production fee Auction Website Openn Negotiation List or Relist fee Date:  Vendor to Sign Date:	A4 Folded 4 Page Booklet		0	\$	-	
Special  Signboards All boards have a graffiti coating 8 x 4 Stock Sale Board - Text Only 0 \$ -	_		0	\$	-	
Signboards All boards have a graffiti coating 8 x 4 Stock Sale Board - Text Only 0 \$ 8 x 4 Stock Auction Board - Text Only 0 \$ 8 x 4 Photo Board 1 \$ . 288.00 \$ x 4 Photo Board 1 \$ . 288.00 \$ x 6 Photo Board 0 \$ 10 x 8 Photo B	_		0	\$	-	
8 x 4 Stock Sale Board - Text Only 8 x 4 Stock Auction Board - Text Only 9 x 4 Photo Board 1	Special					
8 x 4 Photo Board - Text Only  8 x 4 Photo Board  1 1 \$ 288.00  8 x 6 Photo Board  0 0 \$ -  10 x 8 Photo Board  0 0 \$ -  10 x 8 Photo Board  0 0 \$ -  Add LED Lighting  0 0 \$ -  Video  Qty  Agent Video Tour  Agent Video Tour  Agent Video Tour  90 Seconds  Prone  Geelong GT Magazine  14 Page Ad  15 Page Ad  16 O \$ -  17 Page Ad  17 Page Ad  18 Page Ad  19 O \$ -  19 Production and Auction Fee  Advertising portal placement, liaise with Conveyancers & Solicitors, Temporary sign, OFI frames and flags, Copywriting, Photo editing  Production fee  Auction Website  Openn Negotiation  List or Relist fee  Date:  Date:	3 3	1	Qty			
8 x 4 Photo Board 8 x 6 Photo Board 0 \$ 1 \$ 288.00 8 x 6 Photo Board 0 \$ \$ - 10 x 8 Photo Board 0 \$ \$ - 10 x 8 Photo Board 0 \$ \$ - 10 x 8 Photo Board 0 \$ \$ - 20 \$ \$ - 30 \$ \$	•		0		-	
8 x 6 Photo Board 10 x 8 Photo Board 10 x 8 Photo Board Add LED Lighting 0 Video Qty  Agent Video Tour Agent	•		0	\$	-	
10 x 8 Photo Board 0 \$ - Add LED Lighting 0 \$ - Other Production and Auction Fee Advertising portal placement, liaise with Conveyancers & Solicitors, Temporary sign, OFI frames and flags, Copywriting, Photo editing Production fee Auction Website Openn Negotiation List or Relist fee Date:  10 x 8 Photo Board 0 \$ - Other Production Board 0 \$ - Other Production and Auction Fee Auction Fee Date:  10 x 8 Photo Board 0 \$ - Other Production Fee Auction	• • • • • • • • • • • • • • • • • • • •		1	\$	288.00	
Add LED Lighting 0 \$ - \text{Video} \text{Qty} \\ Agent Video Tour 60 Seconds \$ - \\ Agent Video Tour 90 Seconds \$ - \\ Drone \$ - \\ Geelong GT Magazine Qty \\ '\sqrt{2} Page Ad 0 0 \$ - \\ Full page Ad 0 \$ 0 \$ - \\ Full page Ad 0 \$ 0 \$ - \\ Full page Ad 0 \$ 0 \$ - \\ Full page Ad 0 \$ 0 \$ - \\ Full page Ad 0 \$ 0 \$ - \\ Full page Double page 0 \$ 0 \$ - \\ Production and Auction Fee Advertising portal placement, liaise with Conveyancers & Solicitors, Temporary sign, OFI frames and flags, Copywriting, Photo editing  Production fee 1 \$ \$ 275.00  Auction Website Openn Negotiation List or Relist fee 1 \$ \$50.00  Campaign Total \\ Vendor to Sign Date:	8 x 6 Photo Board		0	\$	-	
Agent Video Tour Book Seconds Agent Video Tour Agent Vide	10 x 8 Photo Board		0	\$	-	
Agent Video Tour Agent Video Tour Agent Video Tour Agent Video Tour Borone Beelong GT Magazine Qty Va Page Ad Agent Video Tour Va Page Ad Agent Video Tour Agent Video Tour Agent Video Tour Beelong GT Magazine Qty Ade Ad Agent Ag	Add LED Lighting		0	\$	-	
Agent Video Tour  Drone  Geelong GT Magazine  V4 Page Ad  V2 Page Ad  V3 Page Ad  V4 Page Ad  V5 Page Ad  V6 V5 V6 V7 V6 V7	Video		Qty			
Drone  Geelong GT Magazine Va Page Ad Va Pag	_	60 Seconds			-	
Geelong GT Magazine  1/4 Page Ad  1/2 Page A	Agent Video Tour	90 Seconds			-	
1/4 Page Ad 0 \$ -   1/2 Page Ad 0 \$ -   Full page 0 \$ -   Double page 0 \$ -   Production and Auction Fee Qty   Advertising portal placement, liaise with Conveyancers & Solicitors, Temporary sign, OFI frames and flags, Copywriting, Photo editing 1 \$ 275.00   Production Website Openn Negotiation List or Relist fee 1 \$ 550.00   Campaign Total \$ 3,993.00   Vendor to Sign Date:				\$	-	
1/2 Page Ad 0 \$ -   Full page 0 \$ -   Double page 0 \$ -   Production and Auction Fee   Advertising portal placement, liaise with Conveyancers & Solicitors, Temporary sign, OFI frames and flags, Copywriting, Photo editing   Production fee 1 \$ 275.00   Auction Website Openn Negotiation List or Relist fee 1 \$ 550.00   Campaign Total \$ 3,993.00   Vendor to Sign Date:			Qty			
Full page 0 \$ - Double page 0 \$ -  Production and Auction Fee Qty Advertising portal placement, liaise with Conveyancers & Solicitors, Temporary sign, OFI frames and flags, Copywriting, Photo editing  Production fee 1 \$ 275.00  Auction Website Openn Negotiation List or Relist fee 1 \$ 550.00  Campaign Total \$ 3,993.00	_		0		-	
Double page 0 \$  Production and Auction Fee Advertising portal placement, liaise with Conveyancers & Solicitors, Temporary sign, OFI frames and flags, Copywriting, Photo editing  Production fee 1 \$ 275.00  Auction Website Openn Negotiation List or Relist fee 1 \$ 550.00  Campaign Total \$ 3,993.00			0	\$	-	
Production and Auction Fee Advertising portal placement, liaise with Conveyancers & Solicitors, Temporary sign, OFI frames and flags, Copywriting, Photo editing  Production fee  1 \$ 275.00  Auction Website Openn Negotiation List or Relist fee 1 \$ 550.00  Campaign Total \$ 3,993.00  Vendor to Sign Date:			0		-	
Advertising portal placement, liaise with Conveyancers & Solicitors, Temporary sign, OFI frames and flags, Copywriting, Photo editing  Production fee  1 \$ 275.00  Auction Website Openn Negotiation List or Relist fee 1 \$ 550.00  Campaign Total \$ 3,993.00  Vendor to Sign Date:			0	\$	-	
flags, Copywriting, Photo editing  Production fee 1 \$ 275.00  Auction Website Openn Negotiation List or Relist fee 1 \$ 550.00  Campaign Total \$ 3,993.00  Vendor to Sign Date:		0. Callatana Ta		£		
Production fee 1 \$ 275.00  Auction Website Openn Negotiation List or Relist fee 1 \$ 550.00  Campaign Total \$ 3,993.00  Vendor to Sign Date:						
Auction Website Openn Negotiation List or Relist fee 1 \$ 550.00  Campaign Total \$ 3,993.00  Vendor to Sign Date:			1	¢	275.00	
Campaign Total \$ 3,993.00  Vendor to Sign Date:			ı	<b>4</b>	275.00	
Vendor to Sign Date:	Openii Negotiation	List or Relist fee	1			
	Campaign Total			\$	3,993.00	
Vendor to Sign Date:	Vendor to Sign		Date:			
	Vendor to Sign		Date:			