

# House Advertising Schedule

(At Cost)



**Property Address** 13/9 Matilda Crt Belmont

**Date:** 10/09/2021

**Website Marketing** (Includes Realestate.com.au premier listing for 60 days and ongoing standard listing until sold including RealEstate-Geelong.com.au. \*Domain until sold if selected. Also listed on Homes.com.au, Soho.com, onthehouse.com.au, thehomepage.com.au, homely.com.au, Realty.com.au, REG facebook page.

Internet Listing	House / Unit	Qty	Total	
Realestate.com.au	List fee	1	\$ 1,650.00	
*Domain	List fee	1	\$ 575.00	
Social Media - Paid advertising		1	\$ 300.00	
<b>Photography</b>		<b>Qty</b>		
Day shoot & Floor Plan		1	\$ 360.00	
3D Walk through		1	\$ 350.00	
Drone Photos		1	\$ 242.00	
Dusk		0	\$ -	
<b>Brochures</b>		<b>Qty</b>		
A4 Double Sided (Gloss) + DL'S		0	\$ -	
A4 Double Sided (Gloss) + DL'S		0	\$ -	
A4 Folded 4 Page Booklet		0	\$ -	
A4 Folded 4 Page Velvet Booklet		0	\$ -	
<b>Property Styling</b>				
House styling at cost		0		
<b>Signboards</b> All boards have a graffiti coating		<b>Qty</b>		
8 x 4 Stock Sale Board - Text Only		0	\$ -	
8 x 4 Stock Auction Board - Text Only		0	\$ -	
<b>8 x 4 Photo Board</b>		1	\$ 290.00	
8 x 6 Photo Board		0	\$ -	
10 x 8 Photo Board		0	\$ -	
Add LED Lighting		0	\$ -	
<b>Video</b>		<b>Qty</b>		
Agent Video Tour	60 Seconds	0	\$ -	
Agent Video Tour	90 Seconds	0	\$ -	
Drone		0	\$ -	
<b>Geelong GT Magazine</b>		<b>Qty</b>		
¼ Page Ad		0	\$ -	
½ Page Ad		0	\$ -	
Full page		0	\$ -	
Double page		0	\$ -	
<b>Production and Auction Fee</b>		<b>Qty</b>		
Advertising portal placement, liaise with Conveyancers & Solicitors, Temporary sign, OFI frames and flags, Copywriting, Photo editing				
<b>Production fee</b>		1	\$ 275.00	
<b>Auction</b>				
<b>Website</b>	Openn Negotiation	List or Relist fee	1	\$ 550.00
<b>Campaign Total</b>			<b>\$ 4,592.00</b>	

Vendor to Sign	DocuSigned by: Paul Peric	Date:	26th Sept 2021
Vendor to Sign	782C91E47121482...	Date:	