

A better way to sell.

Found.



Welcome to Found

Found is a boutique agency with a bold approach, built right here in Whangārei and led by local real estate professionals Brooke Gibson and Richard Lyon. With over 21 years of combined industry experience, we bring bold marketing, honest advice and a genuine passion for this community to every property we touch. We are not here to blend in. We are here to deliver results that speak for themselves.

We believe real estate is about people first and property second. From the moment you get in touch, you will notice the difference. Polished, strategic marketing that makes your property stand out, consistent communication that keeps you informed at every stage and a supportive team that genuinely has your back from the first conversation through to settlement. Whether you are buying, selling or simply figuring out your next move, we show up with energy, care and a commitment to making the process as smooth as it should be.

Whangārei deserves an agency that truly knows it and loves it. Found is exactly that. Deeply connected to this community, driven by results and built to go above and beyond for every single client we work with.

Ready to explore the Found difference? Get in touch with us today.

foundrealestate.co.nz







BROOKE GIBSON

Brand Owner | Salesperson

027 404 6717

brooke@foundrealestate.co.nz

If you're looking for an agent who keeps it real, works hard and genuinely cares, you've found her.

Brooke, better known as Your Homegirl, is a proud Whangārei local, mum of four and award-recognised real estate professional who's built her reputation on honesty, hustle and heart. With over 20 years living and breathing this community, she knows the market, the people and the lifestyle that makes Whangārei such a special place to call home.

Family is everything to Brooke. Alongside her partner Richard and their four kids, she knows firsthand that a home is far more than bricks and mortar. It's where life happens. That understanding drives everything she does for her clients.

Straight talking, high energy and always in your corner, Brooke believes real estate isn't just about houses. It's about helping people move forward.

And that's exactly what Your Homegirl is here to do.



RICHARD LYON

Brand Owner | Salesperson

027 438 4368

richard@foundrealestate.co.nz

For Richard, real estate has never been about property. It's about people. Every client has their own story and deserves honest advice, genuine communication and someone who will work tirelessly to get the best possible outcome.

After many successful years with established brands, Richard and Brooke founded Found with a vision to create something better. A real estate company that combines modern marketing and strategy with traditional values, where exceptional service, integrity and innovation go hand in hand.

Outside of work, Richard is kept busy by four kids, dog Marshall and cat, Max. Family is at the heart of everything he does and those same values shape the way he works with every client, building genuine relationships, putting people first and always showing up and following through.

Whether you're selling your first home, searching for your forever home or expanding your investment portfolio, Richard will make the process straightforward, enjoyable and successful.

Found. Modern Strategy. Traditional Values.

SELLING WITH US

Be Found. Be Sold.



Choosing Found Real Estate means choosing a team that's all in from day one.

We don't wait for buyers to come to us. With targeted marketing, sharp strategy and serious hustle, we put your property in front of the right people at the right time. Every listing gets a tailored approach because no two homes, and no two sellers, are the same.

We keep you in the loop, cut through the noise and make the process feel less like a transaction and more like a partnership. You'll always know where things stand and why.

Your home has value, story and potential. We make sure buyers feel all of it.

Ready? Let's get your property Found by the right buyers. Book a free property appraisal with us today.

You deal with the owners

When you list with Found, you're dealing directly with the people who own the business. Every sale matters to us, because our name and reputation are on it.

A boutique agency, backed by real experience

Found is a fresh brand, but we're certainly not new to real estate. With more than 22 years of combined experience, we bring extensive knowledge of the Whangārei property market.

Your property won't become just another listing

We're deliberately boutique. That means we can give each campaign genuine attention, stay close to our vendors and buyers, and remain personally involved from appraisal through to settlement.

Big-agency exposure without the big-agency approach

Our marketing covers the bases you'd expect, including the major property websites and print media, while adding targeted social media strategies designed to actively find buyers.

We're flexible

We don't have layers of corporate structure dictating how every property should be marketed. We can adapt quickly and build a campaign around the property, the market and the vendor.

Auctions at the property

Where auction is the right strategy, we believe in bringing the auction to the home. It creates atmosphere, attracts attention and puts the property at the centre of the event.

Modern strategy. Traditional values.

We embrace modern marketing and technology, but we haven't forgotten what good real estate service looks like: communication, hard work, honesty, relationships and doing what you say you'll do.

We have more to prove

We're building Found one client and one sale at a time. We can't rely on a large corporate name to win business. We have to earn it.

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