



WHY WE LOVE THE  
LOYALTY REWARDS  
PROGRAM (LRP)





## HELLO!

Congratulations on making the choice to use doTERRA Essential Oils. With this decision comes love, support and mentorship from us! Our team of [Essential Sisters](#) are here to link arms and connect hearts with you on your Oils journey. It's our great pleasure to love + serve you.

There are so many privileges you now have access to. As you get "oiling" we want to share doTERRA's Loyalty Rewards Program (LRP). It's how we all receive free oils, get oils using our points earned, and how we enjoy our oils and natural lifestyle products shipped to our doorstep in a pretty purple box, whenever we want!

Here's a little welcome to the LRP; it rewards you to be a healthy person xo

## GETTING STARTED

Log on to your back office by visiting [www.doterra.com](http://www.doterra.com) and hovering over "Login" at top right. For Canada, it's [www.mydoterra.com](http://www.mydoterra.com)

If it's your first time visiting your online account (also referred to as your Back Office), go to "First time logging in?" and enter your doTERRA ID, on the welcome email sent to you by doTERRA.

**PV** = Product Volume

Think of it like a points system.

PV is a currency equalizer - for example, Wild Orange is 11.50PV everywhere in the world, but price varies according to currency. In Canada it's \$13.50

Diffusers and other products are more dollars than points.



## WHAT IS LRP?

One of the most unreal things about doTERRA is the Loyalty Rewards Program. This is a generous incentive by which doTERRA reward us, their loyal customers, for our ongoing ordering. The LRP is the best and smartest way to order your oils, earn free product points, and receive free products every month in the mail.

If you prefer to place “standard orders,” rather than set up a Loyalty Rewards Program (LRP) order, you’ll still get your 25% discount off the retail price, but you’ll miss out on

- 10-30% back in FREE product credits
- Additional discounts on popular products
- FREE product of the month\*
- FREE product credits for your shipping costs



## LRP ORDER QUICK TIPS

- No-hassle, automatic shipment of doTERRA products you use on a monthly basis
- Fully customisable - change what products you order and how much you spend each month
- If you need to have a light doTERRA month, you can order as little as 5PV and maintain your percentage and your current points
- You can change your order as many times as you want up until midnight (USA Mountain Time) before the processing date
- Change the processing date any time
- Cancel any time by calling customer service (remember to use up your points before you cancel!)
- You may have more than one LRP each month, just be sure to cancel the one you're not wanting to have going forward.

## EARN PRODUCT CREDITS

doTERRA's Loyalty Rewards Program provides free product credits for monthly purchases ordered on the program. As a participant in the Loyalty Rewards Program, you will immediately begin to earn product credits that can be used as cash to purchase doTERRA products. The longer you participate, the more credits you can earn—up to 30% of your total monthly LRP purchases!

MONTHS	MONTHS	MONTHS	MONTHS	MONTHS
1-3	4-6	7-9	10-12	13+
10%	15%	20%	25%	30%

Yes, this means after one year of ordering monthly, you earn 30% back. So, for example, if you placed a 100PV order, you would receive 30PV free to use however you like!

### IMPORTANT

1. You need to update your monthly order at least 24 hours before the shipment date
2. No LRP will be processed after 28th of the month



PV EXCEEDS	1PV	50PV	100PV	125PV
maintain LRP rewards points	✓	✓	✓	✓
earn reward points & increase %		✓	✓	✓
get paid financial bonuses (optional)			✓	✓
free product of the month*				✓

\* If ordered on or before the 15th of the month

It would be our pleasure to support you in creating and processing your first Loyalty Rewards Order. Reach out to whomever enroled you for a 1:1, or ask if there's a group Essential Sisters Welcome call happening online you could join with one of us!