Ranked No. 8 in the U.S. by the TFE Times, The Master of Science in Business Analytics (MSBA) program equips students with the necessary skills and knowledge to compete in the rapidly growing market for analytics and data science professionals. Companies in the private and public sector have a need for executives, analysts, and specialists with advanced training in analytics technology and business management, and the Eccles School gives you just that. Students exit the program ready to enter the world of big data.

Admission Requirements
For a complete list of admission requirements, click on Admissions at MSBA.Eccles.Utah.edu.

Application Deadlines

Fall 2019
International Final Deadline: April 5, 2019
Domestic Final Deadline: July 26, 2019

Estimated Tuition & Fees

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Scholarship Overview
Applicants with a complete MSBA application by the scholarship deadline and a minimum 550 GMAT score or approved GMAT waiver are eligible to apply for admissions scholarships. A separate scholarship application will be emailed to eligible applicants after notification of their admissions decision. Criteria for awards include demonstrated excellence in academic or professional pursuits, as assessed in your program and scholarship applications.

10% Scholarship for U of U Alumni
University of Utah alumni who have graduated within the past five years are eligible for a 10% scholarship once admitted to the MSBA program. Contact MSBAinfo@Eccles.Utah.edu to learn more.

Scholarship Deadlines

Fall 2019
Final Scholarship Deadline: June 7, 2019
Our business analytics curriculum integrates data analysis and business management, preparing students to enter the growing market of business analytics.

Capstone Project
Students complete a hands-on capstone project as the culmination of their degree. The capstone is an in-depth, consulting-based project where students put their classroom knowledge to work to execute data analysis for industry partners. The capstone project is three credit hours completed over three semesters.

Prepare for the aCAP Certification
MSBA students will be prepared to sit for the INFORMS Associate Certified Analytics Professional (aCAP) designation upon graduation. The aCAP certification is another tool students can achieve to demonstrate their analytics expertise. The MSBA curriculum was created to cover the aCAP exam key concepts, and an exam simulator is available to help students prepare for the certification. Students are responsible for the exam cost.

Career Development
With a number of Fortune 500 companies located in and near Salt Lake City, MSBA graduates have access to job opportunities at some of the most prestigious corporations in the United States. A dedicated career coach helps students prepare to enter this growing, competitive market.

Work-Compatible Class Schedule
In order to accommodate working professionals, MSBA courses are offered in the evenings, with most starting at 6 p.m. Students also have the option to take a number of MSBA courses online, including a few core courses that are only available in an online format. Students can blend both on-campus and online courses into each semester.

Degree Timeline: Most MSBA students complete the program in 4-5 semesters including Summer semester (15-18 months).

Concurrent Degrees
Students have the option to earn a Full-Time MBA, Professional MBA, MS Finance or MS Information Systems concurrently with the MSBA. Learn more at Eccles.link/MSBA-Concurrent.