Ranked No. 7 in the U.S. by the TFE Times, the Master of Science in Business Analytics (MSBA) program equips students with the necessary skills and knowledge to compete in the rapidly growing market for analytics and data science professionals. Companies in the private and public sector have a need for executives, analysts, and specialists with advanced training in analytics technology and business management, and the Eccles School gives you just that. Students exit the program ready to enter the world of big data.

With evening and online courses and an accelerated 17-month format, full-time and part-time professionals can fit the program into their schedule.
Join a Top-Ranked Program
The MSBA program is ranked No. 7 in the U.S. by the TFE Times, rising three spots from previous years. Rankings are based on key admissions and employment success factors, including placement rates and average starting salaries.

Prepare for a Certification
MSBA students will be prepared to sit for the INFORMS Associate Certified Analytics Professional (aCAP) designation upon graduation. The aCAP certification is another tool students can achieve to show employers their analytics expertise. The MSBA curriculum includes the aCAP key concepts, and an exam simulator is available to help students prepare for the certification exam. Students are responsible for the exam cost.

Employment Success

**Starting Salary**
$77,295
average starting salary of MSBA graduates, 2019

**Employment Rate**
96%
MSBA graduates employed 3 months post-graduation, 2019

Career Services
MSBA students benefit from working one-on-one with a dedicated career coach throughout the program. The MSBA career coach helps students prepare to enter the growing market for analytics professionals as well as teaches a one-credit-hour course on career development.

With a number of Fortune 500 technology companies located in and near Salt Lake City, our MSIS graduates accept job opportunities at some of the most prestigious corporations in the United States.

Increase Your Skills

**Capstone Project**
The capstone is an in-depth, consulting-based project where students put their classroom knowledge to work to execute a data analytics project for an industry partner. The capstone project is three credit hours completed over three semesters.

**Concurrent Degrees**
Students have the option to earn a Full-Time MBA, Professional MBA, MBA Online, MS Finance or MS Information Systems concurrently with the MSBA. Learn more at Eccles.link/MSBA-Concurrent.

Application & Admission Information
Admission Requirements

For a complete list of admission requirements, click on Admissions at MSBA.Eccles.Utah.edu.

Application Deadlines

<table>
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<th>Spring 2020</th>
<th>Fall 2020</th>
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<tbody>
<tr>
<td>International Early</td>
<td>Sept. 6, 2019</td>
<td>Feb. 7, 2020</td>
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<td>Final Deadline</td>
<td>Oct. 4, 2019</td>
<td>March 20, 2020</td>
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<tr>
<td>Domestic Final</td>
<td>Dec. 6, 2019</td>
<td>July 17, 2020</td>
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Estimated Tuition & Fees

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<tr>
<td>Resident</td>
<td>$34,550</td>
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Scholarship Overview

Applicants with a complete MSBA application by the scholarship deadline and a minimum 550 GMAT score or approved GMAT waiver are eligible to apply for admissions scholarships. A separate scholarship application will be emailed to eligible applicants after notification of their admissions decision. Criteria for awards include demonstrated excellence in academic or professional pursuits, as assessed in program and scholarship applications.

10% Scholarship for U of U Alumni

Beginning with Spring 2020 applicants, all University of Utah alumni are eligible for a 10% tuition scholarship once admitted to the Eccles School MSBA program. Applicants can qualify for this award by including the University of Utah as their degree-granting institution as well as uploading unofficial transcripts on their program application.