Ranked No. 8 in the U.S. by the TFE Times, the Master of Science in Business Analytics (MSBA) program equips students with the necessary skills and knowledge to compete in the rapidly growing market for analytics and data science professionals. Companies in the private and public sector have a need for executives, analysts, and specialists with advanced training in analytics technology and business management, and the Eccles School gives you just that. Students exit the program ready to enter the world of big data.

With evening and online courses and an accelerated 17-month format, full-time and part-time professionals can fit the program into their schedule.

Glassdoor named data scientist as the best job in America in 2018, and IBM predicts the demand for data scientists will increase by 28% in the next few years. Whether you have a background in data science or not, the skills earned in the MSBA program can help you advance in or enter this growing industry.
MS BUSINESS ANALYTICS

EMPLOYMENT SUCCESS

STARTING SALARY
$77,244
average starting salary of MSBA graduates, 2020

EMPLOYMENT RATE
93%
MSBA graduates employed 3 months post-graduation, 2020

CAREER SERVICES
MSBA students benefit from working one-on-one with a dedicated career coach throughout the program. The MSBA career coach helps students prepare to enter the growing market for analytics professionals and teaches a one-credit-hour course on career development.

With a number of Fortune 500 technology companies located in and near Salt Lake City, our MSIS graduates accept job opportunities at some of the most prestigious corporations in the United States.

INCREASE YOUR SKILLS

MSBA Capstone
The capstone is an in-depth, consulting-based project. Students put their classroom knowledge to work to execute a data analytics project for an industry partner. The capstone project is three credit hours completed over two to three semesters.

Concurrent Degrees
Students have the option to earn a Full-Time MBA, Professional MBA, MBA Online, MS Finance or MS Information Systems concurrently with the MSBA. Learn more at Eccles.link/MSBA-Concurrent.

ADMISSION REQUIREMENTS
For a complete list of admission requirements, click on Admissions at MSBA.Eccles.Utah.edu.

APPLICATION DEADLINES

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<tr>
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<th>Fall 2021</th>
<th>Spring 2022</th>
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<td>Domestic Final Deadline:</td>
<td>July 16, 2021</td>
<td>Dec. 3, 2021</td>
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ESTIMATED TUITION & FEES
Please find the most current tuition rates at Eccles.link/MSBATuition.

SCHOLARSHIP OVERVIEW
Applicants with a complete MSBA application and a minimum 550 GMAT score or approved GMAT waiver are eligible to apply for admissions scholarships. A separate scholarship application will be emailed to eligible applicants after notification of their admissions decision. Criteria for awards include demonstrated excellence in academic or professional pursuits, as assessed in program and scholarship applications.

10% SCHOLARSHIP FOR U OF U ALUMNI
University of Utah alumni are eligible for a 10% tuition scholarship once admitted to the Eccles School MSBA program. Applicants can qualify for this award by including the University of Utah as their degree-granting institution as well as uploading unofficial transcripts on their program application.

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