Ranked No. 7 in the U.S. by the TFE Times, the Master of Science in Business Analytics (MSBA) program equips students with the necessary skills and knowledge to compete in the rapidly growing market for analytics and data science professionals. Companies in the private and public sector have a need for executives, analysts, and specialists with advanced training in analytics technology and business management, and the Eccles School gives you just that. Students exit the program ready to enter the world of big data.

With evening and online courses and an accelerated 17-month format, full-time and part-time professionals can fit the program into their schedule.

Glassdoor named data scientist as the best job in America in 2018, and IBM predicts the demand for data scientists will increase by 28% in the next few years. Whether you have a background in data science or not, the skills earned in the MSBA program can help you advance in or enter this growing industry.
**Employment Success**

**Starting Salary**

$80,000

Average starting salary of MSBA graduates, 2019-2021

**Employment Rate**

93%

MSBA graduates employed 3 months post-graduation, 2019-2021 average

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**Career Services**

MSBA students benefit from working one-on-one with a dedicated career coach throughout the program. The MSBA career coach helps students prepare to enter the growing market for analytics professionals and teaches a one-credit-hour course on career development.

With a number of Fortune 500 technology companies located in and near Salt Lake City, our MSBA graduates accept job opportunities at some of the most prestigious corporations in the United States.

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**Increase Your Skills**

- **MSBA Capstone**
  The capstone is an in-depth, consulting-based project. Students put their classroom knowledge to work to execute a data analytics project for an industry partner. The capstone project is three credit hours completed over two to three semesters.

- **Concurrent Degrees**
  Students have the option to earn a Full-Time MBA, Professional MBA, MBA Online, MS Finance or MS Information Systems concurrently with the MSBA. Learn more at [Eccles.link/MSBA-Concurrent](Eccles.link/MSBA-Concurrent).

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**Admission Requirements**

For a complete list of admission requirements, click on Admissions at [MSBA.Eccles.Utah.edu](MSBA.Eccles.Utah.edu).

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**Application Deadlines**

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<tr>
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<th>Spring 2022</th>
<th>Fall 2022</th>
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<tbody>
<tr>
<td>International Final Deadline:</td>
<td>Oct. 1, 2021</td>
<td>April 1, 2022</td>
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<tr>
<td>Domestic Final Deadline:</td>
<td>Dec. 3, 2021</td>
<td>July 29, 2022</td>
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**Estimated Tuition & Fees**

Please find the most current tuition rates at [Eccles.link/MSBATuition](Eccles.link/MSBATuition).

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**Scholarship Overview**

Applicants with a complete MSBA application are eligible to apply for admissions scholarships. A separate scholarship application will be emailed to eligible applicants after notification of their admissions decision. Criteria for awards include demonstrated excellence in academic or professional pursuits, as assessed in program and scholarship applications.

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**10% Scholarship for U of U Alumni**

University of Utah alumni are eligible for a 10% tuition scholarship once admitted to the Eccles School MSBA program. Applicants can qualify for this award by including the University of Utah as their degree-granting institution as well as uploading unofficial transcripts on their program application.

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