Admission to the Business Administration Major is competitive. Please visit Eccles.Link/BA-Admission for information about admission criteria and policies.

In addition to completing the University of Utah’s and David Eccles School of Business’ Core requirements, students seeking a Bachelor’s Degree in Business Administration must complete the following courses. Students can find full course descriptions and requisite details in the general catalog at catalog.utah.edu and on the class schedule.

Visit Eccles.Link/BCore to see what core you have been assigned and make an appointment with your academic advisor to confirm your path to graduation.

CORE: 15 CREDITS

☐ ACCTG 5000 – Accounting Information Decision Making
PREREQUISITE: C- or better in ACCTG 3600 or 3601
Topics include: using accounting information to make organizational decisions, analyzing financial statements to assess business probability using internal accounting information to evaluate business operations, the impact of taxes on business decisions, and the role of auditing.

☐ ENTP 5000 – Entrepreneurship
Topics include: the concept, phenomenon, and impact of entrepreneurship; thinking like an entrepreneur; and networking and managerial skills to create and launch a business.

☐ FINAN 5000 – Intermediate Finance for Business Administration
PREREQUISITES: C- or better in FINAN 3040 or 3041 and 3050
Topics include: corporate financial management (including capital budgeting, capital structure, and dividend policy) and investments (including interest rate theory and derivative securities).

☐ MKTG 5000 – Marketing Management
PREREQUISITE: C- or better in MKTG 3010 or 3011
Topics include: target marketing, differentiation, branding, and marketing strategy implementation.

☐ OIS 5000 – Project & Process Management
PREREQUISITES: C- or better in IS 4410 or 4411 and OIS 3660 or 3661
Topics include: mapping and documenting processes, assessing readiness for improvement, identifying requirements, preparing for and executing a formal project, and evaluating results.

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GLOBAL PERSPECTIVES: 6 CREDITS

☐ Students must complete 1 of the following courses

- ACCTG 5140 – International Accounting (IR)
  PREREQUISITE: C- or better in ACCTG 3600 or 3601
- BUS 2900 – Introduction to International Business
- ENTP 5777 – Global Challenges for the Entrepreneur
- FINAN 4550 – International Finance (IR)
  PREREQUISITE: C- or better in FINAN 3040 or 3041
- MGT 4900 – International Management (IR)
- MKTG 4840 – International Marketing (IR)
  PREREQUISITE: C- or better in MKTG 3010 or 3011
- OIS 5620 – Global Supply Chain Management (IR)
  PREREQUISITE: C- or better in OIS 3660 or 3661

☐ 1 University-Approved International (IR) Course