ADMISSION
Students should apply for admission to the Eccles School (Upper Division) when they are taking their final pre-business courses by submitting an online application. More details at Undergrad.Eccles.Utah.Edu > Admissions > Declare Major > #3 Apply for Admission to the Eccles School.

MAJOR DECLARATION
When students are admitted to the Eccles School (Upper Division), they are declared as Business Administration BS (Bachelor of Science). Students who would like to pursue a different Eccles School major must complete the prerequisites for that major, then submit an online application. Explore major-specific requirements at Undergrad.Eccles.Utah.Edu > Academics > Majors.

HONORS DEGREES
Honors courses typically end in “1,” require a minimum GPA for enrollment, and are reserved for Honors and Business Scholar students. Students seeking an HBA (Honors Bachelor of Arts) or HBS (Honors Bachelor of Science) from the Eccles School must complete the Honors College’s requirements and their major’s honors requirements.

TRANSFER CREDIT
Students who have transfer credit that may fulfill Eccles School requirements can petition for equivalency at Undergrad.Eccles.Utah.edu > Admissions > Transfer Students > Transfer Equivalency Guide.

GRADING
C- is the minimum grade for all required business courses. Credit or no credit (CR/NC) is not an option.

PRE-BUSINESS NON-INTEGRATED CORE:
18 CREDITS
☐ IS 2010 – Computer Essentials
☐ MATH 1090 – Business Algebra (QA)
   Will accept MATH 1050, MATH 1080, MATH 1100, or higher.
   Will accept a score ≥ 2 on the AP Calculus AB/BC exam.
   Will not accept Quantitative Literacy (QL) credits.
☐ ACCTG 2600 – Survey of Accounting
☐ BUS 2010†, 2011*, or ECON 2010 – Principles of Microeconomics
   Will accept a score ≥ 3 on the AP Microeconomics exam.
☐ BUS 1050 or 1051† – Foundations of Business Thought
☐ OIS 2340 – Business Statistics (QB)
   PREREQUISITES: C- or better in IS 2010 and MATH 1090
   Will accept a score ≥ 3 on the AP Statistics exam.

OPEN UPPER DIVISION CORE: 9 CREDITS
☐ BUS 3800†-3870 – 1 course from the Business & Social Science Category
☐ BUS 3900†-3960 – 1 course from the Business & Humanities Category

CLOSED UPPER DIVISION CORE: 27 CREDITS
☐ MGT 3810 or 3815† – Business & Professional Communication (CW)
   PREREQUISITE: B- or better in EAS 1060, WRTG 2010, or WR2
   Will accept HONOR 3200.
   Will accept WRTG 3016 for all Eccles School majors except Management and Operations.
☐ ACCTG 3600 or 3601 – Principles of Accounting
☐ FINAN 3040 or 3041 – Financial Management (QI)
☐ FINAN 3050 – Introduction to Investments (QI)
   PREREQUISITES: C- or better in FINAN 3040 or 3041
☐ IS 4410 or 4411 – Information Systems
☐ MGT 3680 or 3681 – Human Behavior in Organizations
☐ MKTG 3010 or 3011 – Principles of Marketing
☐ OIS 3660 or 3661 – Operations Management
☐ STRAT 3410 – Business Law
☐ STRAT 5700 or 5701 – Strategic Management
   PREREQUISITES (for STRAT 5701): C- or better in FINAN 3040 or 3041, MGT 3680 or 3681, and MKTG 3010 or 3011

* Denotes courses reserved for those who have completed AP Calculus
† Denotes courses reserved for members of the Business Scholars Program
UNIVERSITY OF UTAH REQUIREMENTS

Students with questions about University of Utah, General Education, and Bachelor’s Degree Requirements should contact the Academic Advising Center - SSB 450 | 801.581.8146 | advising.utah.edu.

Explore Major-Specific requirements at Eccles.Link/Undergrad.

☐ 122 credits (minimum)  ☐ 2.0 cumulative GPA (minimum)
☐ 40 upper division credits (minimum)  ☐ Residency Hours (registrar.utah.edu)

GENERAL EDUCATION REQUIREMENTS: 24+ CREDITS

☐ American Institutions (AI)  Minimum Grade
☐ Lower Division Writing (WR2) – WRTG 2010 or equivalent  D- or CR
*Quantitative Reasoning (QA) – satisfied by MATH 1090  B- or C-
*Quantitative Reasoning (QB) – satisfied by OIS 2340
☐ Fine Arts (FF)  D- or CR
☐ Fine Arts (FF)  D- or CR
☐ Humanities (HF)  D- or CR
☐ Humanities (HF)  D- or CR

NOTE: BUS 1051 does not count as an HF for Eccles School majors.

☐ Physical/Life Science (SF)  D- or CR
☐ Physical/Life or Applied Science (SF/AS)  D- or CR

*Social/Behavioral Science (BF) – Waived for Eccles School majors

BACHELOR’S DEGREE EDUCATION REQUIREMENTS: 3+ CREDITS

*Upper Division Communication/ Writing (CW) – satisfied by MGT 3810 or MGT 3815  Minimum Grade
☐ Diversity (DV)  C- or CR
*International (IR) – satisfied by Global Perspectives  C-

**Bachelor of Science (Recommended)

Quantitative Intensive (QI) - Satisfied by FINAN 3040 or 3041 and 3050

OR

☐ Bachelor of Arts – (not recommended for Eccles School students) - Language  C- or CR

NOTE: at least 2020 level proficiency in a foreign language

NOTES:

* denotes courses satisfied by Eccles School requirements  ** not recommended for the first semester
MAJORS
In addition to completing the Pre-Business Core, Open Upper Division Core, and Closed Upper Division Core courses, business students must complete the requirements for at least one (but no more than two) of the following majors. Explore Major-Specific requirements at Eccles.Link/Undergrad.

ACCOUNTING
10 COURSES, 30 CREDITS
Engage in financial management, business-transaction tracking, and merger-and-acquisition strategy to adapt to a constantly evolving field.

BUSINESS ADMINISTRATION
7 COURSES, 21 CREDITS
Gain a strong knowledge base across the fundamental disciplines of business.

ENTREPRENEURSHIP
10 COURSES, 28 CREDITS
Prepare to follow trends, identify emerging opportunities, and pursue possibilities.

FINANCE
10 COURSES, 30 CREDITS
Examine the intersections of time, money, and risk. Learn how organizations budget and spend money.

FINANCE – ADVANCED FINANCIAL ANALYSIS EMPHASIS
12 COURSES, 34.5 CREDITS
Critically analyze business problems, focusing on financial decision-making and applying an expanded knowledge of accounting, modeling, and coding.

INFORMATION SYSTEMS
9 COURSES, 27 CREDITS
Acquire the tools and training to help organizations leverage technology to solve business problems, innovate, create new products, and achieve strategic objectives.

MANAGEMENT
8 COURSES, 24 CREDITS
Understand organizational culture. Learn how to adapt to change, inspire change, and facilitate the accomplishment of strategic goals.

MARKETING
8 COURSES, 24 CREDITS
Understand market research, consumer behavior, advertising, and international marketing. Learn how to build brands that people want.

MARKETING – PROFESSIONAL SELLING & BUSINESS DEVELOPMENT EMPHASIS
8 COURSES, 24 CREDITS
Gain the personal and technical skills to succeed in a sales career. Understand personal selling; sales management; business-to-business marketing; and sales technology, analytics, and operations.

OPERATIONS & SUPPLY CHAIN
10 COURSES, 30 CREDITS
Understand a firm’s profitability. Learn how to improve process flows, enhance output, and manage the supply chain.