

2021-2022 CATALOG YEAR

# ENTREPRENEURSHIP

## MAJOR

Prepare to recognize trends, identify emerging opportunities and pursue possibilities.

**Admission to the Entrepreneur major is competitive. Please visit [Eccles.link/ENTP-Admission](https://eccles.link/ENTP-Admission) for information about admission criteria and policies.**

In addition to completing the University of Utah's and David Eccles School of Business's Core requirements, students seeking a Bachelor's Degree in Entrepreneurship must complete the following courses.

Students can find full course descriptions and requisite details in the general catalog at [catalog.utah.edu](https://catalog.utah.edu) and on the class schedule.

Visit [Eccles.link/BCore](https://eccles.link/BCore) to see what core you have been assigned and make an appointment with your academic advisor at [Eccles.link/youradvisor](https://eccles.link/youradvisor) to confirm your path to graduation.

### CORE: 19 CREDITS

	CLASS	PREREQUISITES
1	<b>ENTP 5765 – Leading the Entrepreneurial Firm</b>	Full Major status in the David Eccles School of Business Department Consent.
3	<b>ENTP 5770 – Business Discovery &amp; Creation</b>	Full Major status in the David Eccles School of Business or Minor status in Entrepreneurship or Department Consent. ENTP 1020 is a recommended prerequisite
3	<b>ENTP 5771 – Business Model Innovation</b>	Full Major status in the David Eccles School of Business or Minor status in Entrepreneurship OR Full Major status in Quantitative Analysis of Markets & Organizations) OR Instructor Consent.

	CLASS	PREREQUISITES
3	<b>ENTP 5772 – Entrepreneurial Marketing</b>	C- or better in (BCOR 3040 OR MKTG 3000 OR MKTG 3010 OR MKTG 3011) AND Full Major or Minor status in the David Eccles School of Business OR Full Major status in Quantitative Analysis of Markets & Org.
3	<b>ENTP 5776 – Entrepreneurial Analytics</b>	Full Major or Minor status in Entrepreneurship OR Full Major status in Quantitative Analysis of Markets & Organizations OR Instructor Consent.
3	<b>ENTP 5870 – The Foundry</b>	Full Major status in the David Eccles School of Business or Minor status in Entrepreneurship or Department Consent.

Complete 3 credits from the following courses:

	CLASS	PREREQUISITES
3	<b>ENTP 5773 – Forming &amp; Funding the Entrepreneurial Firm</b>	Full Major status in the David Eccles School of Business or Minor status in Entrepreneurship or Department Consent.
3	<b>ENTP 5774 - Funding the Social Enterprise</b>	Full Major status in the David Eccles School of Business or Minor status in Entrepreneurship or Department Consent.

### **ELECTIVES:** 3 CREDITS

	CLASS	PREREQUISITES
.5-6	<b>BUS 5880 – Business Student Intern Program (e.g. EDU-Turn Internship)</b>	Students are enrolled by application only.
3	<b>ENTP 4560 – Small Business Management</b>	Full Major status in the David Eccles School of Business or Minor status in Entrepreneurship OR Instructor Consent.

	CLASS	PREREQUISITES
3	<b>ENTP 4999 – Entrepreneurship Honors Thesis/Project</b>	Member of the Honors College and department consent
3	<b>ENTP 5760 – Management of Innovation</b>	Full Major status in the David Eccles School of Business OR Entrepreneurship Minor OR Instructor Consent AND C or better in STRAT 3700
3	<b>ENTP 5775 - Intrapreneurship: Using Entrepreneurship Strategies in Large Firms</b>	Full Major status in the David Eccles School of Business or Minor status in Entrepreneurship OR Instructor Consent.
3	<b>ENTP 5800 – Poverty Alleviation &amp; Entrepreneurship</b>	Department consent
1-5	<b>ENTP 5850 – Special Topics in Entrepreneurship</b>	Department consent
1.5-3	<b>ENTP 5860 – Entrepreneur Studies</b>	Department consent
3	<b>ENTP 5880 – Daniels Fund Ethics Initiatives Entrepreneurship Internship</b>	3.3+ GPA, C- or better in ENTP 5770, <u>and</u>  Full major status in Entrepreneurship. Students are enrolled by application only.
3	<b>STRAT 3450 – Intellectual Property: Copyright, Patent &amp; Trademark</b>	Full Major status in the David Eccles School of Business or Minor in Entrepreneurship or Instructor Consent.
3	<b>STRAT 4100 - Employment Law/Discrimination Compliance</b>	Full Major status in the David Eccles School of Business or Minor status in Entrepreneurship or Department Consent.
3	<b>STRAT 5750 – Profiles of Leadership</b>	Open to all majors
3	<b>STRAT 5850 – Goff Trailblazers OR Goff Scholars</b>	Application Required – Open to all majors

**GLOBAL PERSPECTIVES: 6 CREDITS**

		CLASS	PREREQUISITES
	3	<b>ENTP 5777 – Global Challenges for the Entrepreneur</b>	Full major status in Entrepreneurship