INTRODUCTION

The Business Scholars program at the University of Utah’s David Eccles School of Business gives high-achieving students an honors-level introduction to the various business disciplines. Students go through a curriculum specifically designed to introduce them to every major available in the Eccles School.

Business Scholars visit companies nationwide, network with alumni and develop professional skills. Students also have the opportunity to participate in learning abroad programs, immersing themselves in the international business world and analyzing the differences in global businesses. By doing so, Business Scholars will have more experiential learning opportunities and graduate into a field they are passionate about. A committed group of top faculty members, academic advisors, career coaches and peer mentors work with students to develop the skills necessary for success in college and the workforce.
Automatic acceptance into the Eccles School as a freshman, instead of as a junior.

Experience an overview of each of the nine majors in the Eccles School.

Learn by studying, preparing and presenting real-world cases.

Attend exclusive events to learn professionalism and business etiquette.

Access to a personalized academic advisor, career coach, mentors and fellow high-achieving Business Scholars.

---

**JUNIOR**

- Declare Major
- Complete Major Courses
- Internship

**SENIOR**

- Complete Major Courses
- Job Offer

**GRADUATION**

- Internship
- Job Offer
Our Executive MBA program is ranked \textit{\textbf{TOP 25 IN THE U.S.}} among public schools. \textit{U.S. News & World Report, 2018}

Our MS Business Analytics program is \textit{\textbf{RANKED TOP 10}} in the nation. \textit{TFE Times, 2017}

Our undergraduate and graduate Entrepreneurship programs are ranked \textit{\textbf{TOP 25 \small IN THE U.S.}} \textit{The Princeton Review, 2018}

Our MS Finance program is ranked \textit{\textbf{#1 \small BEST VALUE \small in the nation.}} \textit{Financial Times, 2018}

Our MBA Online program is ranked \textit{\textbf{#14 \small in the world.}} \textit{The Princeton Review, 2017}

Our MAcc program is ranked top 10 in the West. \textit{Public Accounting Report, 2017}

Learn more at Eccles.Utah.edu/Facts-Figures/
THE BUSINESS SCHOLARS PROGRAM IS MADE UP OF STUDENTS FROM ALL OVER THE U.S.

WHY UTAH?

UTAH HAS TWO OF THE TOP 25 CITIES TO LIVE IN IF YOU LOVE THE OUTDOORS.
Business Insider, 2016

UTAH IS THE THIRD BEST STATE FOR BUSINESS.
Forbes, 2018

SALT LAKE CITY IS IN THE TOP 25 FASTEST GROWING CITIES.
Forbes, 2018

SALT LAKE CITY IS THE TENTH BEST PLACE TO LIVE IN THE U.S.
Business Insider, 2018
UNDERGRADUATE MAJORS

ACCOUNTING
- Managerial and Financial Accounting
- Taxation and Auditing
- International Accounting
- Forensic Accounting

BUSINESS ADMINISTRATION
- Personal Accounting
- Entrepreneurship and Managerial Skills
- Marketing Management
- Project and Process Management

INFORMATION SYSTEMS
- Information Systems and Databases
- Data Structure and Programming
- Networking, Security and Web Applications
- Business Data Mining and Data Warehouses

MARKETING
- Brand Management and Marketing Research
- Advertising and Promotions
- Digital Marketing and Social Media
- Professional Sales and Business Development

OPERATIONS & SUPPLY CHAIN
- Project Analysis and Management
- Business Statistics and Calculus
- Quality Management
- Process Planning and Control

ENTREPRENEURSHIP
- Business Discovery and Creation
- Entrepreneurial Management
- Entrepreneurial Marketing
- Business Model Innovation and Analytics

FINANCE
- Corporate Finance
- Investments and New Venture Finance
- Financial Modeling
- Advanced Excel for Financial Reporting

MANAGEMENT
- Business Ethics
- Leadership and Emotional Intelligence
- Project Management
- Organizational Leadership

QUANTITATIVE ANALYSIS OF MARKETS AND ORGANIZATIONS
- Business Application of Economics
- Econometrics for Analyzing Real-World Data
- Game Theory for Strategic Decision-Making
- Managerial Economics
GRADUATE PROGRAMS

SPECIALIZED MASTER PROGRAMS

• Master of Accounting
• Master of Science in Business Analytics
• Master of Science in Finance
• Master of Healthcare Administration
• Professional Master of Healthcare Administration
• Master of Science in Information Systems
• Master of Science in Information Systems Online
• Master of Real Estate Development

MBA PROGRAMS

• Full-Time MBA
• Professional MBA
• Executive MBA
• MBA Online

PH.D. PROGRAM

• Business Administration
BUSINESS CAREER SERVICES

A designated career coach in Business Career Services (BCS) is assigned to each Business Scholar to assist in obtaining internships and long-term career placement. The BCS coaches specialize in the various majors to ensure each student gains advice that is relevant to a tailored career path.

Business Career Services works hard to establish and cultivate both new and long-standing relationships with employers in Utah and nationwide. BCS professionals meet with students to identify interests and establish career goals. They also assist with internship search skills, resume development and interview preparation.

CORPORATE OUTREACH

A unique benefit for Business Scholars is having a career management professional attend domestic and international site visits, work to establish contacts while at these visits and follow up to encourage employers to reach out with job and internship opportunities. Employers understand that Business Scholars are exceptional candidates for opportunities and often request applications specifically from Business Scholars met during visits.

89% placement rate within three months of graduation
COMPANY VISITS & RETREAT

COMPANY VISITS

Students visit companies throughout the Salt Lake region to learn more about what type of company and industry they might want to work for. All freshman students participate in one in-town company visit their first semester. The Business Scholars club provides opportunities for students to participate in local company visits throughout their four years in school.

Each fall, Business Scholars travel to another city with their group for a company visit business trip. These trips are designed to teach students how to travel for business and how to network with executives at top businesses around the country. Students visit companies in the city that they travel to, participate in cultural experiences specific to that city and bond with the peers they are traveling with.

ZION LEADERSHIP RETREAT

Business Scholars have a unique opportunity each spring to enjoy a weekend-long leadership retreat along with the stunning natural beauty of Zion National Park. Industry executives from around the country attend, speaking with students about career pathways, diversity initiatives, and both professional and leadership development. Students also build their personal network with one another through activities such as game nights and a full day of hiking Zion’s world-renowned trails.

My favorite part of the Business Scholars program was the opportunity to network with professionals working in a variety of fields at major companies, and with other Eccles School students. I loved the opportunity to travel and learn through experience!

Sydney Whiting, Business Scholar
BUSINESS SCHOLARS + LASSONDE

Freshman Business Scholars are introduced to opportunities with Lassonde Entrepreneur Institute their first year through the Business Scholars seminar course. Students are assigned a group innovation project, where they must create a product or a service that solves a problem in the world. At the end of the year, students pitch their ideas at the Innovation Trade Show.

LASSONDE ENTREPRENEUR INSTITUTE

The Lassonde Entrepreneur Institute is a nationally ranked hub for student entrepreneurship and innovation at the University of Utah and an interdisciplinary division of the David Eccles School of Business. The first programs were offered in 2001, through the vision and support of Pierre Lassonde, an alumnus of the Eccles School and successful mining entrepreneur.

The institute now provides opportunities for thousands of students to learn about entrepreneurship and innovation. Programs include workshops, networking events, business-plan competitions, startup support, innovation programs, graduate seminars, scholarships, community outreach and more. All programs are open to students from any academic major or background.
LASSONDE STUDIOS

Lassonde Studios is a new $45 million home for student entrepreneurs and innovators at the University of Utah. The facility, which opened in August 2016, is the place where students from any major or background can “Live. Create. Launch.” Students can apply to be one of the “Lassonde 400” residents.

All students at the University of Utah are welcome to use the Neeleman Hangar, which is the 20,000-square-foot innovation space on the main floor to connect, test ideas, build prototypes, launch companies and learn by doing. Above are four floors of themed residential space.
ONE-WEEK PROGRAMS
- Specific to Business Scholars students
- Earn one international credit (IR)
- Visit companies outside of the U.S.
- Cultural experiences, hotel and food included
- Past locations have included Aman (Jordan), Amsterdam, Jerusalem, London, Oslo, Paris, Seoul, Shanghai, Stockholm, Tel Aviv and Tokyo

SUMMER PROGRAM
- Flexible course load
- One 4-week course
- Two 4-week courses
- Three 4-week courses
- Earn between 3-12 credits
- Shared housing provided for entire study abroad
- One weekend excursion per month
- In-country transportation provided through the program
- Past locations have included Barcelona, Florence, London, Paris, Prague and Rome

SPRING PROGRAM
Sydney + Shanghai or London
- 15 upper-division credits taught by Eccles School faculty
- Shared housing for the entire semester
- In-country transportation provided

FALL PROGRAM
London
- 15 upper-division credits taught by Eccles School faculty
- Cohort housing for the entire semester in Camden Town
- In-country transportation provided

Eccles Global broadened my horizons and challenged me to see the world and myself from a new perspective. In retrospect, I believe choosing to go on a study abroad was one of the best decisions I have made in college. Not only did I earn upper-division credits, but I also gained invaluable lifelong friends, memories and experiences.

- Jeffrey Wang, Marketing, Class of 2020
Most dense concentration of Jurassic-era dinosaur fossils ever discovered.

FIVE NATIONAL PARKS

2ND BEST ECONOMY

3RD Best State for Business

USA Today, 2018

U.S. News, 2018
LIFE ELEVATED

GREATEST SNOW ON EARTH

FASTEST GROWING STATE IN THE U.S.

1ST for Fiscal Stability
U.S. News

USA Today, 2018

14