

FAST TRACK...

ETSY INTENSIVES

SHOP NAME WORKSHEET - 2

IF YOU DO NOT HAVE AN ETSY SHOP, ANSWER THE QUESTIONS BELOW...

QUESTIONS

1. What business name are you already using?
2. Do you like that business name?
3. How long have you been using it?
4. Do you have any feedback under this name?
5. Is your name 20 characters or less?
6. Do you have this name in Social Media?
(FB, Twitter, Pinterest, Google+, Website)
7. Would you like to use this name as your new
Etsy Shop name?

NOTES: If this is a name you are used to using in craft shows, fairs or other venues; if it is one that meets the criteria we have already discussed for a good “handmade product” business name; and you like it! Then you can continue to use it to name Etsy. Just remember it is imperative to check your name in Social Media before naming Etsy.

ANSWERS

1. Name _____
2. Yes_____ No_____
3. Years_____
4. Yes_____ No_____
5. Yes_____ No_____
6. List Social Media Here: _____

7. Yes_____ No_____

NOTES: