

FAST TRACK...

# ETSY INTENSIVES

## SHOP NAME WORKSHEET - 3

IF YOU DO NOT HAVE AN ETSY SHOP, ANSWER THE QUESTIONS BELOW...

### QUESTIONS

1. Which name do you want?
2. What do the words look like typed together?
3. Is it easy to read as one word?
4. It is easy to spell?
5. Is your name 20 characters or less?
6. Is it short, simple, catchy, & meaningful?
7. Can you get this name in all Social Media?  
(FB, Twitter, Pinterest, Google+, Website)
8. Could it be easily misspelled?

**NOTES:** If you are starting fresh and have the opportunity to name your business so that it meets all the pertinent criteria we have already listed & discussed; I certainly recommend you take your time and do it right. It can give mediocre businesses a needed boost in the right direction – to become a very successful one!

### ANSWERS

1. Name \_\_\_\_\_
2. Good\_\_\_\_\_ Confusing/Unreadable\_\_\_\_\_
3. Yes\_\_\_\_\_ No\_\_\_\_\_
4. Yes\_\_\_\_\_ No\_\_\_\_\_
5. Yes\_\_\_\_\_ No\_\_\_\_\_
6. Yes\_\_\_\_\_ No\_\_\_\_\_
7. Check All Social Media ([www.checkdomain.com](http://www.checkdomain.com) for domain)  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_
8. Yes\_\_\_\_\_ No\_\_\_\_\_

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