

## 2026 Sponsorship Opportunities

Every GA District/School System technology leader will be provided a complimentary registration (1 per district/school system).

### ***Sponsorship Levels:***

#### ***Platinum Sponsors \$15,000***

- Four exhibitor booths
- Two concurrent session presentation slots (must be approved by the Program Committee)
- Four complimentary full conference registrations
- Sponsor's logo displayed on various signage (digital and print)
- Banner ad in the mobile app (exclusive to Platinum Sponsors)
- Complimentary list of attendees
- Logo and link on GaETC website
- Sponsor logo on conference tote bags

#### ***Gold Sponsors \$11,000***

- Three exhibitor booths
- One concurrent session presentation slot (must be approved by the Program Committee)
- Three complimentary full conference registrations
- Recognition in the mobile app
- Complimentary list of attendees
- Sponsor's logo displayed on various signage (digital and print)
- Logo and link on GaETC website

#### ***Silver Sponsors \$8,500***

- Two exhibitor booths
- Two complimentary full conference registrations
- Sponsor's logo displayed on various signage (digital and print)
- Recognition in the mobile app
- Complimentary list of attendees
- Logo and link on GaETC website

#### ***Bronze Sponsors \$5,500***

- One Exhibitor booth
- One complimentary full conference registration
- Sponsor's logo displayed on various signage (digital and print)
- Recognition in the mobile app
- Complimentary list of attendees
- Logo and link on GaETC website

**[Click HERE](#) to sign-up for sponsorship today!**

**Sponsorship Committee:** Helen Maddox- [hmaddox@gaetc.org](mailto:hmaddox@gaetc.org) Cecille Bolton- [cbolton@gaetc.org](mailto:cbolton@gaetc.org)

## Sponsorship Comparison Chart

<b>Sponsored Item</b>	<b>Platinum</b>	<b>Gold</b>	<b>Silver</b>	<b>Bronze</b>
<b>Complimentary Booth(s)</b>	<b>4</b>	<b>3</b>	<b>2</b>	<b>1</b>
<b>Complimentary full Conference Registrations each valued at \$285</b>	<b>4</b>	<b>3</b>	<b>2</b>	<b>1</b>
<b>Approved Concurrent Session</b>	<b>2</b>	<b>1</b>		
<b>Name and Logo displayed on various signage (digital and print)</b>	✓	✓	✓	✓
<b>Recognition in the mobile app</b>	✓	✓	✓	✓
<b>Logo and link on GaETC website</b>	✓	✓	✓	✓
<b>Complimentary list of attendees</b>	✓	✓	✓	✓
<b>Sponsor Logo on the conference tote bags</b>	✓			

### **Exclusive Sponsorship Opportunities:**

#### **Lanyard Sponsor - \$8,000**

Great exposure with your company name wrapped around the neck of all attendees!

- Exclusive company name/logo on Lanyard with Conference logo for all participants at GaETC conference
- Logo & link on GaETC website
- Logo displayed on various signage at the GaETC conference
- Recognition in the mobile app as the exclusive Lanyard sponsor

#### **GaETC Wednesday Night Reception Sponsor (Held at GICC) \$6,000**

- Exclusive
- One exhibitor booth
- Three complimentary exhibit hall passes to give to customers
- Recognition in the mobile app as the reception sponsor
- Signage at the reception recognizing their sponsorship
- One display table at the reception
- One complimentary full conference registration
- Branded napkins

#### **Selfie Station Sponsor (all 3 days of conference) - \$2,500**

- Your company logo displayed at the selfie station
- Logo & link on GaETC website
- Logo on Digital Photos (co-brand with GaETC logo)
- Recognition in the mobile app as the Selfie Station sponsor

#### **Caricature Artist Sponsor at the Wednesday Evening Reception - \$2,000**

- Your company logo displayed on branded artist paper (co-branded with GaETC logo)
- Logo & link on GaETC website
- Recognition in the mobile app as the Caricature sponsor.

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## ***Leadership Strand Sponsorship Levels:***

Sponsorship of Leadership Strand Sessions provides additional access to educational technology leaders, decision makers, and district leadership beyond that which is provided through the normal conference experience. **Every GA District/School System technology leader will be provided a complimentary registration (1 per district/school system).**

### ***Leadership Keynote Sponsor - \$3,000 (Exclusive)***

- One concurrent session presentation slot (must be approved by the Program Committee)
- Logo and link on GaETC website
- Introduce the Keynote Session/Discussion Panel and attend the Keynote
- Invitation to invite five (5) registered attendees to the "Leadership Reception" Thursday afternoon - high top table and signage - sponsors asked to provide a door prize

### ***Leadership Strand Sponsor - \$2,000 (\$1,000 for current Silver, Gold or Platinum Sponsors) \$3,000 for non-exhibitors***

- One concurrent session presentation slot (must be approved by the Program Committee)
- Logo and Link on GaETC website
- Opportunity to introduce a speaker at one of the Leadership Strand concurrent sessions
- Invitation to host up to three (3) registered attendees at the exclusive "Leadership Reception" on Thursday afternoon, featuring a reserved high-top table and sponsor recognition signage. Sponsors are encouraged to contribute a door prize(s).

## ***Additional Sponsorship Opportunities***

### ***Concurrent Session Sponsor - \$1,750 for current exhibitors, \$2,750 for non-exhibitors***

55 minute sessions offered Wednesday, Thursday, or Friday, based on availability of space. Limit two per company.

### ***Meeting Room on Show Floor (10 x 10) - \$2,500 or (20' x 20') - \$5,000***

As an exhibiting company, you can reserve either a 10' x 10' or a 20' x 20' private room located on the Expo floor to hold individual meetings with clients. A room includes:

- Complimentary list of attendees
- Configuration of tables and chairs to be agreed upon, includes carpet, one wastebasket and electricity
- Use during Expo hours
- Logo recognition on signage outside of your meeting room

### ***Attendee Refreshment Break Sponsors - \$1,500***

Refreshment breaks in the exhibit hall and coffee stations are ALWAYS greatly enjoyed by all attendees!

- **Limited to first 4 sponsors for Coffee and first 4 for Snacks signing contracts!**
- Logo & link on GaETC website, app announcement at time of break, scrolling banner ad in app
- Non-exclusive signage in the Coffee or Snack areas
- Recognition in the mobile app as a Refreshment Break sponsor

### ***Scholarship Sponsors - \$1,500***

- Make it possible for five attendees who otherwise cannot attend by covering the expense for a full conference registration
- Recipients selected using random drawings from applicants
- Logo and link on GaETC website
- Recognition in the mobile app

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