Sponsorship Opportunities

MEGA Conference 2027

Mobile Convention Center

1 S Water St., Mobile AL 36602

July 20-24, 2026

Thank you for your interest in becoming a sponsor for MEGA Conference 2027! Your sponsorship dollars will benefit Alabama educators by providing appreciation events and opportunities throughout the week of the conference, such as special speakers and entertainment, complimentary meals and snacks, and various gifts and prizes.

In return for your sponsorship, we are offering a range of benefits which are listed below. We believe this is a valuable investment that will provide your company with significant exposure to a targeted and engaged audience, and the opportunity to show your company's appreciation to Alabama educators.

For questions regarding sponsorship, please contact us at MEGA@alsde.edu

Platinum Sponsor - $10,000

- Prominent signage at MEGA (registration desk, all buildings, and opening session) Logo on all session schedule signs at Convention Center.
- Full-page color ad in the conference program (program published as PDF only). The file must be sent by June 1, 2027, to bradley.strother@alsde.edu
- Prominent placement on the MEGA conference website home page.
- Top-tier placement in the sponsors' section of the website and mobile app.
- Two complimentary booths (best available location when payment is made).
- Five complimentary full conference registrations.
- Recognition at the opening session.
- 60-second promotional video to be looped on the large screens prior to the opening session. Video must be submitted no later than June 1, 2027, to bradley.strother@alsde.edu

Gold Sponsor - $7,500

- ¾ page color ad in the conference program (program published as PDF only). The file must be sent by June 1, 2027, to bradley.strother@alsde.edu
- Second-level placement on the MEGA conference website home page.
- Second-tier placement in the sponsors' section of the website and mobile app.
- One complimentary booth (best available location when payment is made).
- Four complimentary full conference registrations.
- Recognition at the opening session.
- 30-second promotional video to be looped on the large screens prior to the opening session. Video must be submitted no later than June 1, 2027, to bradley.strother@alsde.edu

Silver Sponsor - $5,000

- ½ page color ad in the conference program (program published as PDF only). The file must be sent by June 1, 2027, to bradley.strother@alsde.edu
- Third-tier placement of vendor logo in the sponsors' section of the website and mobile app.
- One complimentary booth (best available location when payment is made).
- Three complimentary full conference registrations.
- Recognition at the opening session.
- Still ad/logo to be looped on the large screens prior to Opening Session. Ad must be submitted no later than June 1, 2027, to bradley.strother@alsde.edu

Bronze Sponsor - $2,500

- ¼ page color ad in the conference program (program published as PDF only). The file must be sent by June 1, 2027, to bradley.strother@alsde.edu
- Fourth-tier placement of vendor logo in sponsors' section of website and mobile app.
- One complimentary booth (best available location when payment is made)
- Two complimentary full conference registrations.
- Recognition at the opening session.

Other Sponsorship Opportunities

1. Full-Color Advertisement in Conference Program
   (Program published as PDF only; vendor will provide print-ready artwork) The file must be sent by June 1, 2027, to bradley.strother@alsde.edu.
   - Full page ad - $500
   - ¾ page ad - $350
   - ½ page ad - $250
   - ¼ page ad - $150
2. Gift Cards for Door Prizes
   Vendors may select to purchase 10 or more gift cards (valued at $25 or more) to be given away during the conference. Vendors will be recognized at the time of the giveaway.