

CicloIRVINE



AN OPEN STREETS EVENT



2026 EVENT DATE

**May
2**

PROJECTED
ATTENDANCE

10,000

EVENT MEDIA



Videos:

[youtube.com/ictv30](https://www.youtube.com/ictv30)

Photos:

[flickr.com/infoirvine](https://www.flickr.com/infoirvine)

Follow Us:

[@cityofirvine](https://twitter.com/cityofirvine)

CICLOIRVINE
PROMOTES:

**Sustainable
Practices**

**Healthy
Lifestyles**

**Environmental
Consciousness**

Celebrate community, connection, and clean air through the City of Irvine's annual car-free open streets event.

CicloIrvine: An Open Streets Event invites the community to stroll, bike, and roll along a car-free route through one of Irvine's major corridors. This signature event demonstrates the City's commitment to community engagement, innovative use of public space, and alternative transportation options.

Participants experience Irvine's streets and nearby businesses in a reimagined way, creating opportunities for connection, visibility, and economic activity. Sponsorship supports a high-profile, community-driven event that promotes active transportation and strengthens Irvine's sense of place.

For more information, visit cityofirvine.org/cicloirvine.



Apply at cityofirvine.org/cicloirvine



	PRESENTING SPONSOR <i>Please Inquire</i> <i>(One opportunity)</i>	HUB SPONSOR \$15,000 <i>(One opportunity)</i>	OPEN STREET SPONSOR \$10,000 <i>(One opportunity)</i>	OPEN STREET ADVOCATE \$5,000	OPEN STREET FAN \$2,500
	<ul style="list-style-type: none"> Footprint up to (12) Twelve 10'x10' Prominent Location 	<ul style="list-style-type: none"> Footprint up to 10'x20' Prominent Location 	<ul style="list-style-type: none"> Footprint up to 10'x20' Prominent Location 	<ul style="list-style-type: none"> 10'x10' booth <i>(Upgrade to 10'x20' for additional \$750)</i> 	<ul style="list-style-type: none"> 10'x10' booth
Booth with sponsor name					or
Event website advertising	Large logo + link	Medium logo + link	Medium logo + link	Small logo + link	Company name
Reserved parking	5	4	4	2	1
Sponsor acknowledgment on event signage*	●	●	●	●	●
Sponsor acknowledgment in Welcome Remarks	●	●	●	●	●
Sponsor acknowledgment on stage schedule or area banner	●	●	●		
Recognition on City-issued press release	●	●	●		
Social media 620,043 Impressions + 163,778 Interactions in 2025	●	●	●		
Sponsor logo on event advertisement at Great Park Live Digital Screen	● <i>Main Stage & Entrance Screen</i>	● <i>Main Stage & Entrance Screen</i>	● <i>Entrance Screen</i>		
Stage or area naming opportunity	●	●	●		
Onstage sponsor introduction by Mayor/City Councilmember at Welcome Ceremony with recognition plaque presentation	●	●	●		
Hub naming & activation opportunity	●	●			
Onstage speaking opportunity at Welcome Ceremony	●				
Individual company signage placed at entrances <i>(Location, quantity, and content to be pre-approved by the City)</i>	●				
On-site interview for inclusion in ICTV video posting on City website and YouTube channel	●				



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Application Deadline: March 31, 2026

EXHIBITOR OPPORTUNITIES

Please contact specialevents@cityofirvine.org.

Applications are due by March 31, 2026, and may close earlier if sponsorship level is full. Submitted applications do not guarantee your participation in the event. The City of Irvine retains the right to accept or reject applications based on appropriateness, availability, duplication of service and/or representation, and/or other criteria as deemed necessary. Applications will be considered in the order in which they are received. *Sponsor acknowledgment on press-related materials is dependent on size and time constraints.

