

Step 1: Select Ad Size

GFWC Member Ad Rates

Non-Member Ad Rates

Full Page 8" x 10.5"	\$550	\$1,025
¹ / ₂ -Page (Horizontal) 8" x 5"	\$325	\$525
¹ / ₄ -Page (Vertical) 3.75" x 5	\$175	\$275

All ads will be printed using a four-color process. Black and white ads are also accepted.

Step 2:

Having GFWC design an ad for you?

OR

Designing your own ad?



SUBMISSION GUIDELINES

- Send ad text and one high resolution image to Design & Publications Manager Candice Gill, CGill@GFWC.org
- Text Limit: Full Page (45 words or less), Half Page (30 words), Quarter Page (25 words or less)
- Requests will not be processed until we have received the ad commitment form.

ARTWORK SUBMISSION GUIDELINES

- Send artwork toCGill@GFWC.org.
- High-resolution (300 DPI), print-ready PDF or EPS files are preferred. All art and fonts used in the file must be embedded.
- Any ad using GFWC Emblems must be updated to match current branding
- Recommended programs: InDesign, Photoshop, or Illustrator.

NOTE: Microsoft Office (Word, PowerPoint, Publisher) generatedfiles cannot be used. Additionally, if you are using a free online design program, please ensure it will meet the size and resolution specifications.

Buy-A-Line

If you're interested in purchasing a Buy-A-Line message, check the appropriate box on page 3. Text for Buy-A-Line messages can be sent to CGill@GFWC.org. Please submit a Word Document or in email body.

Buy-A-Line	
100 character limit per line (including	\$30 per line
spaces) exclusively for GFWC members	

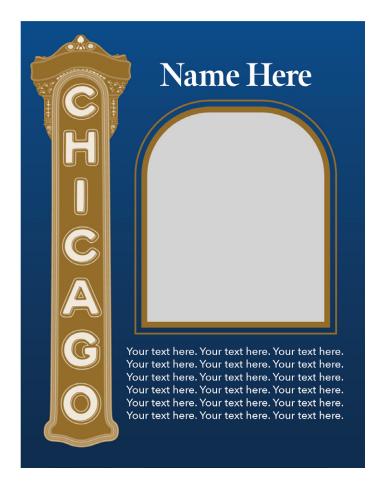
AD SUBMISSION AND PAYMENT DEADLINE FOR ALL AD TYPES

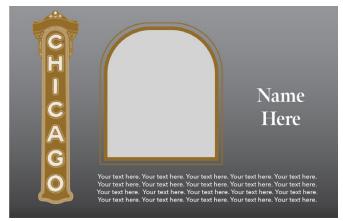
GFWC Headquarters must receive payment, the ad commitment form, and accompanying text (or ad if you're designing your own) by April 1, 2024, for inclusion in the official Convention Program.

2024 CONVENTION PROGRAM AD COMMITMENT FORM

FULL PAGE - 10.5" x 8" 45 words or less

HALF PAGE - 5" x 8" 30 words or less







QUARTER PAGE 3.75" x 5" 25 words or less

COLORS WILL BE ROTATED FOR ALL ADS

2024 CONVENTION PROGRAM AD COMMITMENT FORM

·	rtwork to Candice Gill, Design & Publications Manager Mail: GFWC Attn: Convention Program Advertising 1734 N Street NW Washington, DC 20036-2990
	State Federation GFWC Region
Contact Name	
Street Address	
City	
Daytime Phone	Email
Program Ad Designed By GFWC	Designing my own
Full Page - \$550	
Half-Page - \$325	
Quarter-Page - \$175	
Buy-A-Line - \$30 (100 character limit— including	g spaces) AGREEMENT
Header:	Please note that payments can be made via check or credit card. Returned check fees are the expenses of the sender.
Text:	Approval of ad proof is final.
	In order to guarantee a space, payment and order must be received by April 1, 2024, otherwise your advertisement will be cancelled automatically.
Total amount due: \$	Signature of Agreement:
YMENT OPTIONS	
Credit Card. If you are emailing the committment for artwork is approved. payment is due by April 1	form, the payment invoice and link for Credit Card payment will be sent once 1, 2024.
A \$3 service charge will be applied to credit car	rd payments.
Check. My check is enclosed and payable to GFW0	/C. Put "Convention Program Ad" as Memo.