

**MISSION  
POSSIBLE:**

# CLAIM YOUR SECRET (CHANGE) AGENT IDENTITY

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Presented by “Special Agent”

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MISSION POSSIBLE...

**WELCOME!**

**TOP SECRET**

# YOUR MISSION...

- Define What It Means to BE a “Change Agent” for YOU!
- Claim Your Secret Identity as Change Agent
- Define Your Personal Mission
- Embody the #1 Attribute of Successful Change Agents

<b>Secret Agent</b>		
Name: _____		
Code Name: _____		
Specialty: _____		
	Security Clearance: Top Secret Authorized: all official matters	

**TOP SECRET**

# YOUR BRIEFING...

- Simple Steps to Claim Your Secret Identity as Change Agent
- Shift of YOUR Perception & Harness the Power of YOUR Belief
- Tools to Ramp Up Results
  - The “Results Formula”
  - Single Greatest Mental Move
  - ONE Question You Must Ask to Move Forward



MY PROMISE...



**TOP SECRET**

## 3 "T'S" OF TRANSFORMATION

Tune In

Turn Up the Volume

Transformational Willingness





# SECRET (CHANGE) AGENT

## #1 CHARACTERISTIC

Highly successful change agents are...

A small green seedling with several leaves is growing out of a crack in a light-colored, textured concrete surface. The crack runs diagonally across the frame, and the seedling is positioned just above it, symbolizing growth through adversity.

*Willing to be*  
**UNCOMFORTABLE**  
*in the interest of*  
*growth*

LET'S BEGIN...

# TOP SECRET EXERCISE

Defining “Change Agent”

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# WHAT DEFINES A CHANGE AGENT?

A change agent is a person or something that **causes a change** in the way things are done or the way ideas are viewed.

[yourdictionary.com](http://yourdictionary.com)

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**THIS MEANS YOU!**

Raise your hand  
if you have some  
area of your work  
or life you'd like  
to improve?



How many of  
you have ever  
successfully  
made a change  
in your work or  
in your life?





You are  
capable of  
far more  
than you  
know.



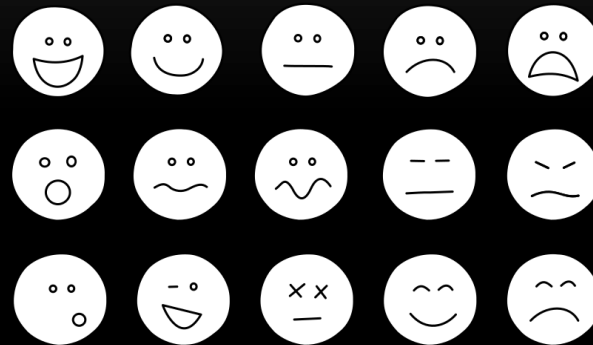
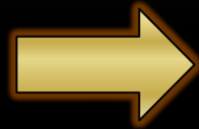
**TOP SECRET**

SECRET (CHANGE)  
AGENT TOOL #1



Notice what you are  
noticing.

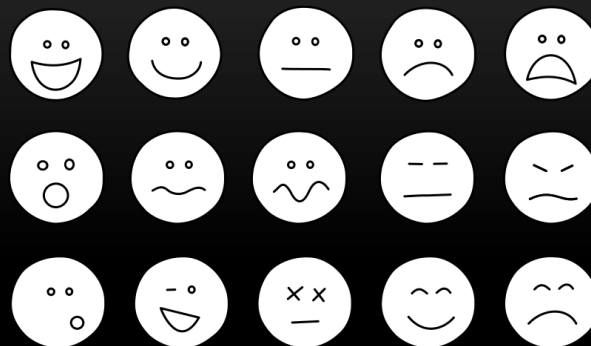
# THE RESULTS FORMULA



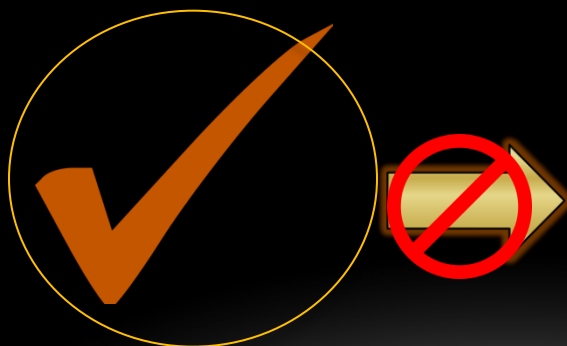
**CAUSE & EFFECT**







***Be-causes***



***If you want to know  
what you've been  
thinking...***

***Look at your results.***

***Your results never lie.***



To be, do & have something  
new in your life...

***You have to think  
differently.***

The problem is never in the  
problem.

The problem is always in the  
thinking about the problem.

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LET'S REWIRE...

# TOP SECRET EXERCISE

Affirming YOUR "Change Agent" ID

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“There is a single  
**mental move** you can  
make **to propel** you  
towards incredible  
success. We have a  
name for this magic  
mental activity. It is  
called...”

***A DECISION***



**TOP SECRET**

SECRET (CHANGE)  
AGENT TOOL #2

Lead from a VISION.





What do you  
REALLY  
WANT?

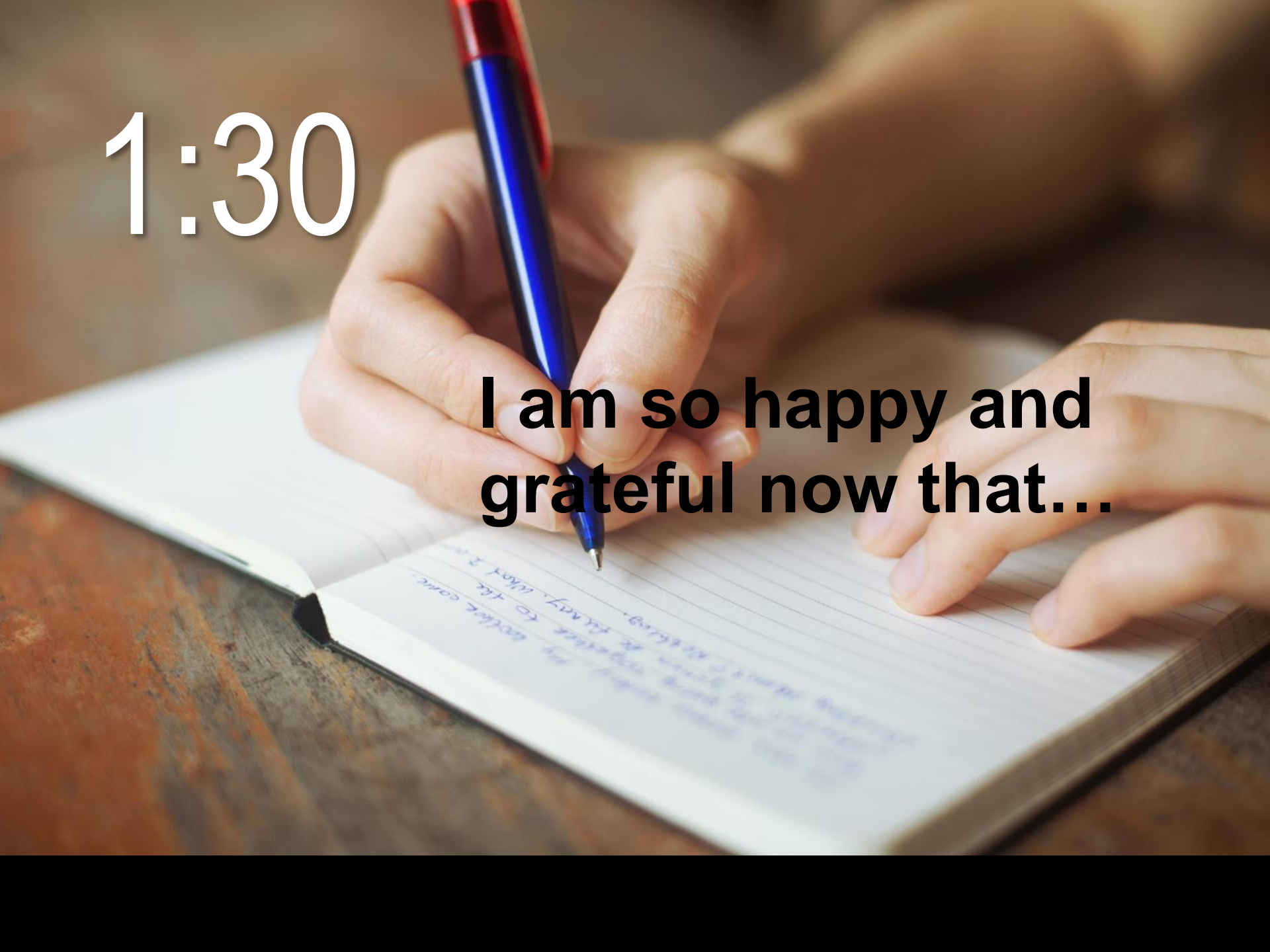




**CLARITY IS POWER**

1:30

**I am so happy and  
grateful now that...**



LET'S FIRE UP...



The Time Machine



**TOP SECRET**

SECRET (CHANGE)  
AGENT TOOL #2



Make failure a  
stepping stone to  
success.

# Oprah Winfrey



Fired by TV  
executives  
because she  
was “Not  
Fit for TV”

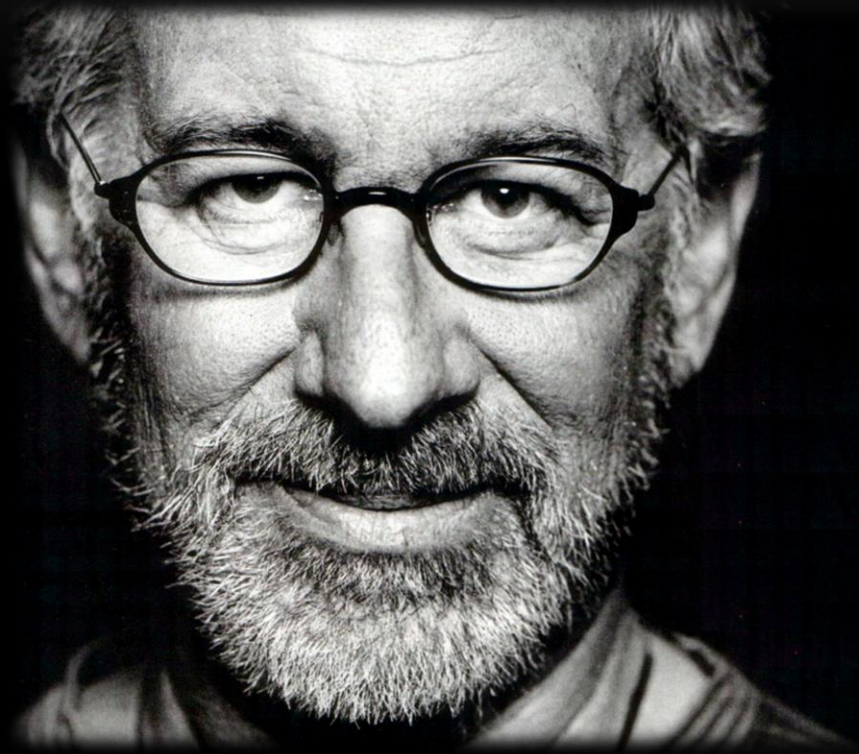
# J.K. Rowling



First “Harry  
Potter” novel  
rejected from 12  
publishing  
houses



# Steven Spielberg



Rejected from  
USC Film  
School

3 TIMES

# Walt Disney



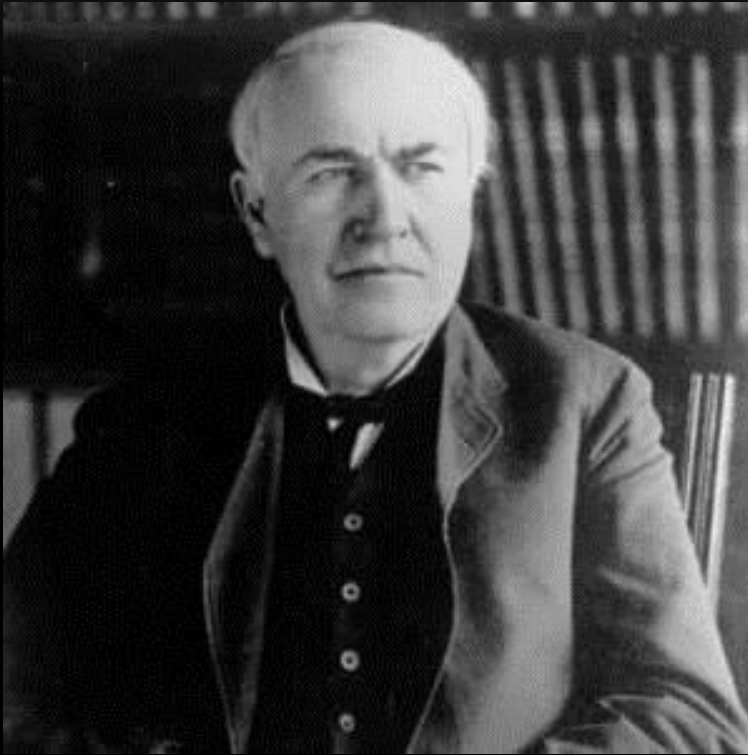
Fired from a  
newspaper for  
“lacking  
imagination” and  
“having no  
original ideas.”

# Henry Ford



Failed at 3 different  
business before  
starting Ford Motor  
Company at age 53

# Thomas Edison



10,000 unsuccessful  
experiments before  
inventing light bulb

“I never had a failure. It  
was all feedback.”

***Fear and failure are  
prerequisites for achieving  
great change.***

# SUPER STAR CHANGE AGENTS

Are WILLING to FAIL and Rise Up AGAIN



LET'S REWIRE...

# TOP SECRET EXERCISE

Super Change Agent Power

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# **Lean Change Agent**



SECRET (CHANGE)  
AGENT TOOL #3

**TOP SECRET**



Be the CHANGE AGENT with every ACTION.

***“The **choices and actions**  
we take today are  
ultimately who we become  
tomorrow.”***

A ACTION

C CHANGES

T THINGS





You don't have  
to see the  
whole staircase,  
just take the  
**FIRST STEP**



**If I believed it was possible,  
what one step could I take?**





What is ONE  
action  
I can take that  
would move me in  
the direction of  
the vision or goal?



LET'S JUMP START...

**TOP SECRET**



**EXERCISE**

# **MISSION ACCOMPLISHED**

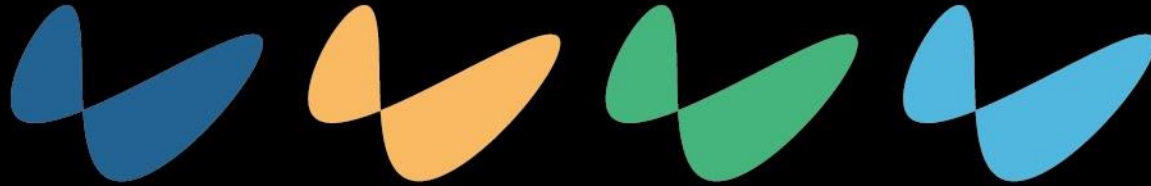


LET'S LAUNCH...

# **BONUS MISSION**

The Ripple Effect





WHATEVER YOU CAN DO,  
**OR DREAM YOU CAN, BEGIN IT.**  
— BOLDNESS HAS GENIUS, —  
**POWER AND MAGIC IN IT.**

~ *Goethe*

**THANK YOU**



Questions?

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