



Expand Your Reach

With Podcasting

EASILY DESIGN AND LAUNCH YOUR PODCAST
WITH BONNIE GROESSL

Set Social Media Destinations in Libsyn



Other Podcast Directories

Set Destination in Libsyn



Google Play Music

Apply and will pull
RSS feed



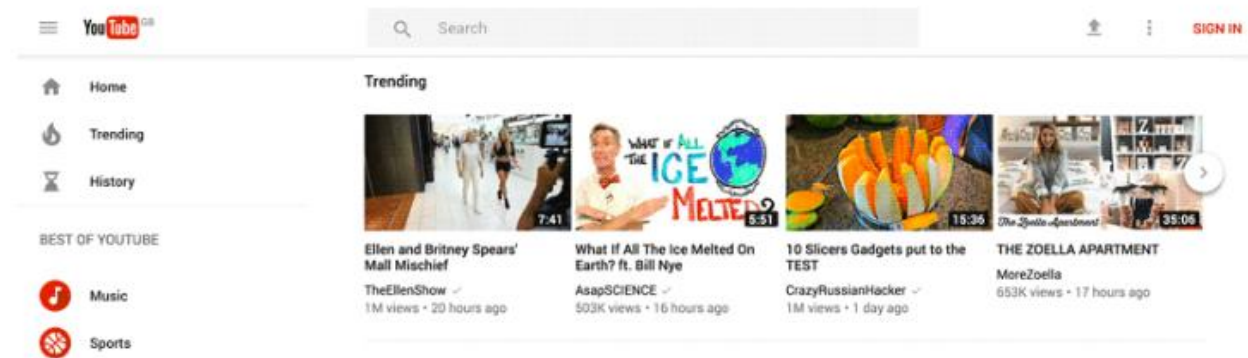
YouTube

- Zoom creates an audio (mp4) and video (mp4) file of each recording
- Can use the same interview or recording to create 2 shows
- Send the video file to your YouTube Channel and the audio file to podcast directories
- Create a YouTube Channel
- Populate your channel with good content

Go To YouTube

1. Go to YouTube and sign in

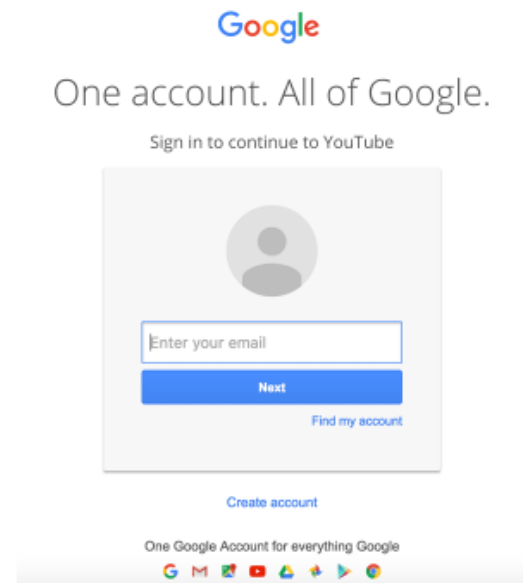
Head over to [YouTube.com](https://www.youtube.com) and click 'sign in' in the top right corner of the page:



Then log in using the Google Account you'd like your channel to be associated with:

Sign in Using Your Google Account

Then log in using the Google Account you'd like your channel to be associated with:



3. Create your channel

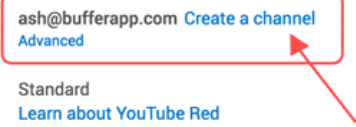
Under your settings, you'll see the option to "Create a channel," click on this link:

Overview

Account information

Name

ash@bufferapp.com [Create a channel](#)
[Advanced](#)



Account type

Standard
[Learn about YouTube Red](#)

Password

[Change password](#)
You will be redirected to your Google Account page

Additional features

[View additional features](#)
[Create a new channel](#)

Choose Personal or Business Channel

Overview

Account information

Name

Account type

Password

Additional features 

[View additional features](#)

[Create a new channel](#)

Use YouTube as...



By clicking "Create channel", you agree to [YouTube's Terms of Service](#). [Learn more](#)

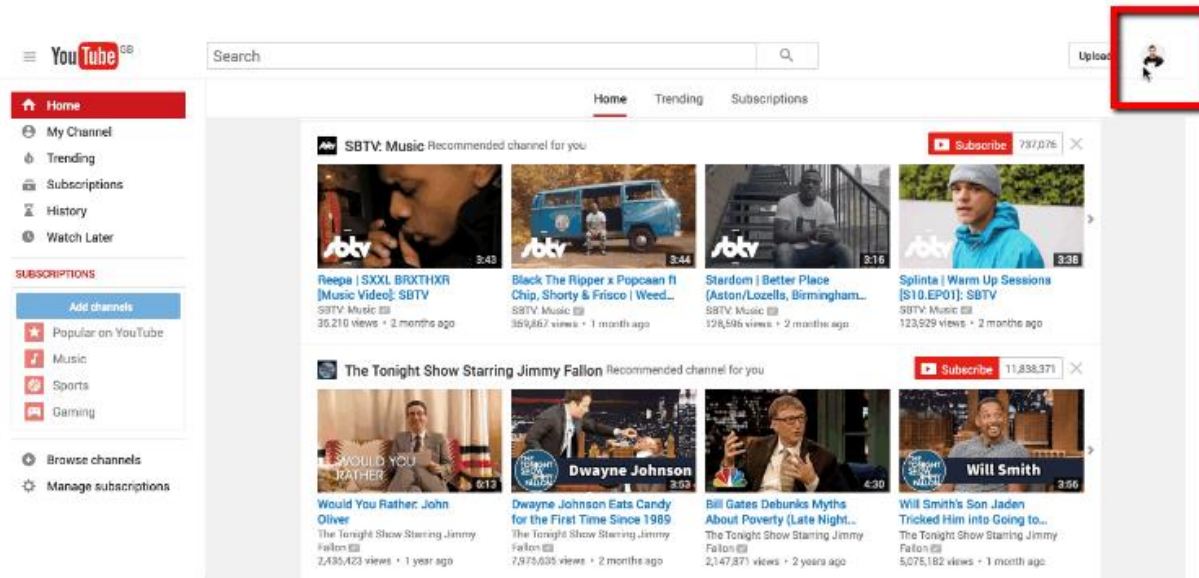
Changes you make here may show up across Google services with content you create and share, and to people you interact with. [Learn more](#)

[Use a business or other name](#)

Settings In the Top Right Corner

2. Head over to your YouTube settings

In the top right corner of the screen, click on your profile icon and then the 'Settings' cog icon.



Google Plus is Linked

Create a new channel

Name your channel

Product or Brand ⌵

Your new channel comes with a Google+ page

☒ I agree to the [Pages Terms](#)

Done



Upload videos
Upload public and private videos to your new channel



Join the conversation
Comment on videos using your channel name



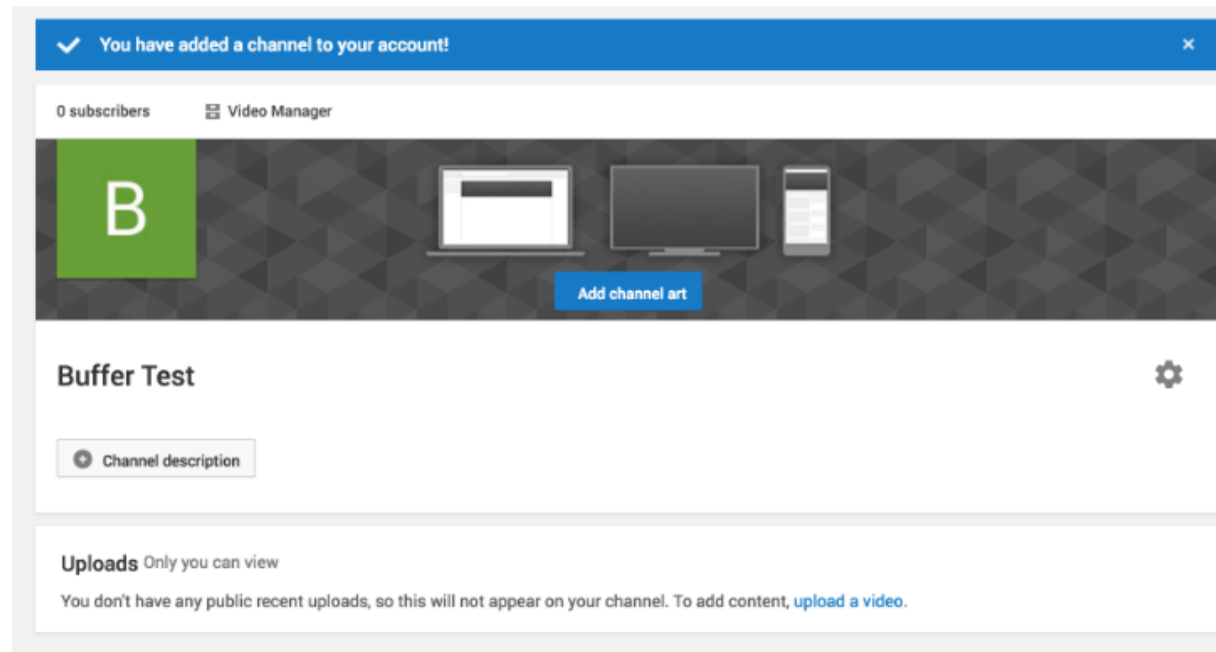
All across Google
Your new channel comes with a Google+ page

Note: a new Google+ page will also be created for your brand.

You Have a New You Tube Channel!

Congratulations! You've just created a new YouTube channel 🎉

2560 x 1440 pixel image.



Example – My Channel

46 subscribers

3,766 views

Video Manager

<http://www.bonniegroessl.com>

Bonnie Groessl View as: yourself

Settings

Subscribe

46

Home

Videos

Playlists

Channels

Discussion

About

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For returning subscribers

For new visitors

What to watch next



Publishing and Coaching to Release the Author in You
by Bonnie Groessl 91 views
1 year ago



Holistic Entrepreneur
by Bonnie Groessl 32 views 1 year ago



The Ultimate Health & Wellness Gift Set
by Bonnie Groessl 60 views 2 years ago



Turn Your Book Into a Business You Love
by Bonnie Groessl 71 views 2 years ago

Uploads

You don't have any recent uploads, so this will not appear on your channel. To add content, [upload a video](#).

+

 Add a section

Featured Channels

+ Add channels

Popular channels

Enable