Fact Sheet

Tourism at a Glance (state of GA)

- $63.1 billion in total economic impact
- 460,000 jobs are generated by the Georgia Travel Industry
- $3.2 billion in local & state tax revenue
- Tourism/Hospitality is the fifth largest industry in Georgia
- As a result of tourism's tax contributions, each Georgia household receives state and local tax savings of $852

Source: Impact of Travel on Georgia Counties, GA Dept. of Economic Development, 2017

Economic Impact of Domestic Travel in Gwinnett County

- $1.275 billion in visitor expenditures
- 12,750 jobs supported by tourism
- $54.58 million generated in state tax revenues
- $36.50 million generated in local tax revenues

Source: Impact of Travel on Georgia Counties, GA Dept. of Economic Development, 2017

Infinite Energy Center Attendance Figures (2018)

Infinite Energy Center/Arena:

- Total # of Events: 592
- Total # of Event Days: 1,038
- Total Attendance: 1,208 million

Current facilities include 21,600 square feet of ballroom space, 50,000 square foot Exhibit Hall, 23 versatile meeting rooms, 702 seat Theater and a 13,000 seat Arena. Facility is in the beginning stages of a complete public/private expansion project. https://www.infiniteenergycenter.com/about-us/future

Source: Infinite Energy Center
Lodging

- 105 hotels, 11,445 hotel rooms in Gwinnett County
- Gwinnett County occupancy: 73% (2018)
- Gwinnett County Average Daily Rate (ADR): $79.70 (2018)
- Total Hotel Tax: 14% (6% sales tax, 8% occupancy tax); $5 per room tax (all Georgia hotels) as of August 2018
  
  Source(s): Smith Travel Research, Gwinnett County Finance Department

Gwinnett/Metro Atlanta Area Information

- Chairman, Gwinnett County Board of Commissioners: Charlotte Nash
- Mayor of Atlanta: Keisha Lance Bottoms
- Gwinnett County: 16 cities, 430.38 square miles, population of 920,260 (2017)
- Metro Atlanta Population: 5.7 million
- Gwinnett County is most diverse county in Georgia; one of most diverse in the Southeast. Over 100 languages are spoken in Gwinnett County Public Schools
  
  Source: Census Bureau, 2017

Dining & Entertainment

- Over 600 in Gwinnett's downtowns, neighborhoods and malls
- Gwinnett is home to eight major international food markets
- 49 public Parks and Recreation facilities; Gwinnett County Parks and Recreation is recognized as one of top Parks/Recreation departments in the nation
- 12 public / semi-private golf courses
- Five (5) Major shopping destinations, including one of the Southeast's largest malls, Mall of Georgia
- Other destination shopping and dining can be found at the Forum at Peachtree Parkway; Parsons Alley (downtown Duluth); Town Center (both Suwanee and Peachtree Corners); Historic downtown Norcross and the Korean dining district (“Seoul of the South”) in the Gwinnett Place Area.

Weather

- July is warmest month on average; most rain occurs in July
- January is coolest month on average; lowest temperature recorded was -9F in 1899
- Average annual temperature is 63.5 degrees
Airport and Local Transportation Information

- Hartsfield-Jackson Atlanta International Airport is within a 2-hour flight of 80% of the U.S. population and is the world's busiest airport by passenger traffic since 1998.
- On average, there are almost 2,700 arrivals and departures daily.
- Hartsfield-Jackson averages more than 250,000 passengers a day.
- Hartsfield-Jackson serves 150 U.S. destinations and more than 75 international destinations in 50 countries.
  
  Source: Hartsfield-Jackson Atlanta International Airport, 2018

Gwinnett County Transit

- Express bus service operates Mon-Fri; 6 routes using I-85 HOT lanes
- 3 Park and Ride Lots (I-985, Sugarloaf Mills and Indian Trial, to include free parking)
- Local bus service operates 5 routes Mon-Fri and Route 10 on Saturday. Paratransit service for qualified persons with disabilities operates in conjunction with local bus service.

Contact information
http://www.gctransit.com
770-822-5010
Source: Gwinnett County Transit, 2017

ADA Paratransit
This link provides a multi-lingual paratransit application, as well as an ADA Paratransit rides guide for an overview of this system, policies and procedures. For questions, call Gwinnett County Transit at 770-822-5010.