

# TECH TOOLS CHECKLIST



A clipboard with an orange frame and a silver clip at the top. It holds a white sheet of paper with a checklist. The checklist has five items, each with a green square checkbox and a horizontal line for text. The first three items are checked with black checkmarks. A hand on the right is holding a yellow pencil with a red eraser, pointing at the fourth item. A hand on the left is holding the clipboard. The background is a teal geometric pattern.

<input checked="" type="checkbox"/>	_____
<input checked="" type="checkbox"/>	_____
<input checked="" type="checkbox"/>	_____
<input type="checkbox"/>	_____
<input type="checkbox"/>	_____



CASH FLOW DIARY  
PRACTICE WHAT YOU TEACH



# How To Use This Checklist

Thank you for downloading this tech tools checklist. This is a list of products and services that we have personally used in our business. You will see a wide variety of tools and these are just the ones that we mentioned in the Digital Marketing Mastermind Course. If we listed all of the tools we have ever used, it would be in the hundreds.

You will notice that some tools do the same things as others. That is because we have used them all at different stages of our business and some of them work better when you are first starting out and some are much more advanced and would be good to use 2 or 3 years down the line.

This list will be updated regularly as we continue to add/change our recommendations. There are always new products and services coming out and we want to keep you aware of them.

This list is a good match for the digital marketing mastermind group and will help you remember the tools we mention as you go along the course. So keep this list handy while you go through the course as it will help you to see which ones are right for you in your business.





**Post Planner** makes it easy to FIND, PLAN and POST content that is scientifically proven to increase social media engagement on Facebook & Twitter.

Link: <http://postplanner.com>

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**Twitter Feed** Feed your blog to Twitter, Facebook, LinkedIn and more.

Link: <http://twitterfeed.com/>

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**BuzzSumo** Analyze what content performs best for any topic or competitor

Link: <http://buzzsumo.com>

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**Commun.it** is the Easiest way to drive traffic, increase fan engagement, grow followers/likes and save time on social media.

Link: <http://commun.it>

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**SproutSocial** Schedule. Publish. Analyze. Trusted by agencies, relied on by businesses.

Link: <http://sproutsocial.com>

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**Hootsuite** Get serious about social. Join the 10+ million professionals who trust Hootsuite.

Link: <http://hootsuite.com>

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**Sniply** Share Content. Drive Traffic. Attach a call-to-action to every link you share

Link: <http://snip.ly>

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**Social Oomph** Boost your social media productivity - Easily schedule updates, find quality people to follow, and monitor social media activity!

Link: <http://socialoomph.com>

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**Social Quant** Increase your followers, engagement, & leads today. Get targeted relevant Twitter followers who are ready to do business with you.

Link: <http://socialquant.net>

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**Rite Tag** It's harder now to get heard on social. Increase click-throughs and views with a click.

Link: <http://ritetag.com>

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**Hashtagify Me** Find, Analyze, Amplify.

Link: <http://hashtagify.me>

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**Stealth Seminar** Online Meetings with Unlimited Possibilities! No contracts. No commitments. No software. No html. No tech expertise required. Easy!

Link: <http://stealthseminar.com>

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**Adobe Connect** Powering mission critical web conferencing solutions across devices

Link: <http://www.adobe.com/products/adobeconnect.html>

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**Goto Webinar** Tell your story. Reach more people. Grow your business.

Link: <http://www.gotomeeting.com/webinar>





**Schedule Once** is a field-proven solution for powering online scheduling with your customers and prospects.

Link: <http://scheduleonce.com>

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**Social Quant** Increase your followers, engagement, & leads today. Get targeted relevant Twitter followers who are ready to do business with you.

Link: <http://socialquant.net>

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**Themeforest** WordPress themes, web templates and more. Brought to you by the largest global community of creatives.

Link: <http://themeforest.net>

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**PrettyLink Pro** Pretty Link makes it easy to shorten links, cloak links, redirect links, automate how you share them ... and much more

Link: <http://prettylinkpro.com>

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**Liquid Web** is the perfect match for web hosting needs big or small, managed or unmanaged, dedicated, shared, vps, or cloud.

Link: <http://liquidweb.com>

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**HostGator** Powerful Web Hosting Made EASY And AFFORDABLE!

Link: <http://hostgator.com>

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**Mobit** Reach them on mobile where they listen most. Text message marketing with intelligent mobile landing pages.

Link: <http://mobit.com>





**Fix Your Funnel** Generate More Leads & Close More Sales by Connecting with Your Prospects in a Mobile Centric World.

Link: <http://fixyourfunnel.com>

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**Call Loop** Quickly and easily send voice and sms text messages to your customers, contacts, and subscribers in just a few clicks.

Link: <http://callloop.com>

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**Click Funnels** Everything you need to market, sell & deliver your products online. Abandon Your Website Now For Your Business To Survive!

Link: <http://clickfunnels.com>

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**Lead Pages** Get more leads and customers with Leadpages, the best way to build landing pages that grow your business.

Link: <http://leadpages.net>

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**Optimize Press** is the new way to create high converting landing pages, sales pages and membership portals.

Link: <http://optimizepress.com>

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**Voxer** combines the power of live voice with text, video and photo sharing.

Link: <http://voxer.com>

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**Amazon S3** Amazon Simple Storage Service (Amazon S3), provides developers and IT teams with secure, durable, highly-scalable cloud storage.

Link: <http://aws.amazon.com/s3>





**Google Drive** Drive starts you with 15 GB of free Google online storage, so you can keep photos, stories, designs, drawings, recordings, videos – anything.

Link: <http://google.com/drive>

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**Dropbox** works the way you do. Get to all your files from anywhere, on any device, and share them with anyone.

Link: <http://dropbox.com>

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**Evernote** Remember Everything. Modern life can be complicated. Simplify it with Evernote, the app to manage it all.

Link: <http://evernote.com>

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**Intercom** Communicating with customers shouldn't be this hard. With Intercom it's simple and personal for everyone.

Link: <http://intercom.io>

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**Asana** Move work forward. Asana is the easiest way for teams to track their work —and get results.

Link: <http://asana.com>

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**Help Scout** A help desk for teams that insist on A DELIGHTFUL CUSTOMER EXPERIENCE

Link: <http://helpscout.net>

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**Slack** A messaging app for teams who are changing the world

Link: <http://slack.com>

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**Constant Contact** BE A MARKETER. All it takes is Constant Contact email marketing

Link: <http://constantcontact.com>

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**Mail Chimp** Send Better Email. Join more than 10 million people who use MailChimp to design and send 600 million emails every day.

Link: <http://mailchimp.com>

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**Infusionsoft** Sales and marketing automation software that works as hard as you do.

Link: <http://infusionsoft.com>

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**Aweber** Connections that last are built in the inbox.

Link: <http://aweber.com>

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