



**LEWIS & CLARK**

**INTO THE UNKNOWN,  
JOURNEY OF DISCOVERY**

BY FCC SERVICES<sup>SM</sup>

**SEPTEMBER 6-8, 2017  
GREAT FALLS, MONTANA**

**LIMITED SPACE AVAILABLE**

## THE LEWIS & CLARK EXPERIENCE

### Key Program Objectives Include:

- Understanding the power of vision and common purpose
- Considering the importance and value of thinking and acting differently
- Seeing a situation from another person's point of view
- Thinking deeply about going out "into the unknown" and exploring our uncertain future
- Planning a flexible strategy to help shape and create a positive future
- Gaining insight into being a team of equals
- Acknowledging the value of diversity in a team and utilizing it successfully

# EXPERIENCE OVERVIEW

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## *Into the Unknown, Journey of Discovery*

Using the perilous Lewis and Clark Expedition as a historical backdrop, this program focuses on “Portaging into the Unknown”. As leaders, we often have no idea what obstacles await us. We can’t yet define or clearly see what is waiting for our discovery and our courage that which will bring new opportunities, possibilities, challenges and visions. This future of the unknown will change the way we do business and with whom; how life is lived and how personal success will be achieved.

Pivotal themes of *Imagining a Different Future, Portaging into the Unknown and Creating a Lasting Legacy* come alive in this 2.5 day program. Meriwether Lewis and William Clark’s 1804 trek into the uncharted West provides an optimal context for discovery.

The events of the Lewis and Clark Expedition with the Corps of Discovery provide us today with insights and examples of:

- Shared leadership
- Building and exhibiting the strengths and behaviors of the greatest team in history
- Capitalizing on the advantages of diversity
- How to think and prepare to go into the unknown
- Combining strengths, learning from differences
- Clear and effective communication
- Self-management
- Being comfortable with ambiguity
- Critical decision-making in uncertainty
- Embracing odd, new possibilities
- Mapping new territory for others to follow
- Ensuring a lasting legacy for future generations

Join us as we set up our own *Journey of Discovery* with a trip along the Expedition route to the Gates of the Mountain where we will embark on a boat ride on the Missouri River and have a similar experience to the Corps of Discovery.

# AGENDA



## WEDNESDAY, SEPTEMBER 6

## IMAGINING A DIFFERENT FUTURE

**6 a.m. to 8:30 a.m.**

Catered Breakfast  
(Participants only)

**8:30 a.m. to 9:15 a.m.**

Meeting Room

**Welcome, Introductions & Opening Remarks**

Leslie Hilton, Jack Uldrich and Jeff Appelquist

**9:15 a.m.**

Lobby

**Depart for Lewis & Clark Interpretive Center**

(Participants Only)

**9:50 a.m. to 11:15 a.m.**

Lewis & Clark Interpretive Center

**Lewis & Clark, Journey of Discovery**

*Short film, tour and discussion*

Guides: Jack Uldrich and Jeff Appelquist

**11:15 a.m.**

Return to Hotel

**11:30 a.m. to Noon**

Meeting Room

**Debrief**

**Noon to 1 p.m.**

Catered Lunch  
(Participants Only)

**1 p.m. to 2:40 p.m.**

Meeting Room

**Into the Unknown**

Jack Uldrich and Jeff Appelquist

**2:40 p.m. to 4:30 p.m.**

**Facilitated Discussion – Journey of Discovery**

Jack Uldrich and Jeff Appelquist

**5:15 p.m.**

Depart for Group Dinner at C.M. Russell Museum  
(Participants and Guests)

**5:30 p.m. to 8:15 p.m.**

C.M. Russell Museum

**Group Reception, Tour & Dinner at C.M. Russell Museum**

(Participants and Guests)

**8:15 to 8:30 p.m.**

Return to Hotel

# AGENDA



## THURSDAY, SEPTEMBER 7

**7:30 a.m. to 8:30 a.m.**

Catered Breakfast  
(Participants only)

**8:30 a.m. to 9 a.m.**

Meeting Room

### **Shared Leadership**

Jack Uldrich and Jeff Appelquist

**9 a.m. to 10:30 a.m.**

Lobby

### **Depart for Gates of the Mountains**

*Scenic route of Lewis & Clark's journey along the Missouri River*  
Jack Uldrich and Jeff Appelquist

**11 a.m. to 1 p.m.**

### **Gates of the Mountains Experience (boat ride)**

Guide and Facilitator Narration Jack Uldrich and Jeff Appelquist

**1 p.m. to 1:30 p.m.**

Pavilion or outside

Lunch

(Participants only)

**1:30 p.m. to 2:30 p.m.**

Pavilion or outside

### **Open Your Mind to New Possibilities**

*Classroom content and debrief, Decisions at Three Forks*  
Jack Uldrich and Jeff Appelquist

**2:30 p.m. to 4 p.m.**

Return to Great Falls

**4 p.m. to 5 p.m.**

### **Moments of Truth (classroom content and debrief)**

**5:30 p.m.**

Bar-S Lounge & Supper Club

Depart for Group Dinner (Bar-S Supper Club)  
(Participants and Guests)

**5:45 p.m. to 7:45 p.m.**

Group Dinner  
(Participants and Guests)

**8 p.m.**

Return to Hotel

# AGENDA



## FRIDAY, SEPTEMBER 8

**6:30 a.m. to 7:15 a.m.**

Catered Breakfast  
(Participants only)

**7:15 a.m. to 8 a.m.**

**Lewis and Clark-Return Trip**  
Leaving a Lasting Legacy

**8 a.m.**

Hotel Lobby

**Group Depart for Ryan's Dam (45 min)**

**8:45 a.m. to 10:15 a.m.**

Ryan's Island Picnic Area

**Group Discussion and Wrap-Up**

Leslie Hilton, Jack Uldrich and Jeff Appelquist

**10:15 a.m.**

Return to Hotel

**11 a.m.**

**Adjourn**



# FACULTY

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## **Jeff Appelquist**

*Facilitator/Instructor/Guide*

Jeff Appelquist is the founder and president of Blue Knight Leadership, LLC. He is a former US Marine Corps infantry officer, practicing attorney, and corporate executive. Jeff has more than 20 years' experience both as an entrepreneur and small business owner, and as a leader in Fortune 100 companies. He is also an award-winning author and expert in American military history.

Jeff has called upon his many years of widely varied professional experiences to create a unique and powerful individual leadership and team development program. He is a nationally recognized consultant, speaker, and teacher whose expertise, energy, humor, and passion help organizations forge great leaders and teams.

## **Leslie Hilton**

*Facilitator*

Leslie Hilton is FCC Services' Vice President of Governance/Board Development, in which role she oversees the organization's Premier Governance Series, Advanced Governance Series, and Gettysburg Leadership Experience, and works to further develop these and other programs to benefit individual cooperative directors as well as boards of directors. Leslie also oversees consulting and evaluation services for individual boards.

Leslie has a diverse background that includes consulting, legal and cooperative experience. For the past 22 years, she's managed her own consulting firm, SuccessPartner, LLC, working primarily with executives and senior managers at large, publicly traded corporations as well as smaller entrepreneurial companies. Among her clients was a member-owned credit union, providing her key insight into the cooperative model. With each, Leslie worked to develop high performance within mission critical teams and with senior leaders and boards of directors. In all her engagements, she strives to first understand the specific situations and unique challenges, and then to bring in effective solutions.

Earlier in her career, Leslie held legal roles in a corporate general counsel's office where she dealt, in part, with legislative affairs, experience that will serve Farm Credit organizations well given the recent increased focus on board standards of conduct. She has also served as a director and a chair for several non-profit organizations, so understands the requirements and challenges of meeting the fiduciary responsibilities that are key to the board's role.

Leslie holds a Bachelor's degree from University of Colorado and a JD from University of Colorado School of Law. She earned a Master's of Science in Management, Coaching and Consulting for Change, from University of Oxford and HEC Paris.

# FACULTY

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## **Jack Uldrich**

*Facilitator/Instructor/Guide*

Jack Uldrich is a former naval officer, renowned global futurist, independent scholar, compelling speaker and best-selling author. He is highly regarded for his unique ability to present complex information in an entertaining, understandable, and digestible manner that stays with his audiences long afterwards. Jack, is a leading expert on assisting businesses to adapt, to unlearn and “let-go”, to embrace paradoxes, and think the unthinkable, so we can more successful in the future.

His books include the best-selling, *The Next Big Thing is Really Small: How Nanotechnology Will Change the Future of Your Business*, *Jump the Curve: 50 Essential Strategies to Help Your Company Stay Ahead of Emerging Technologies* and the award-winning, *Into the Unknown: Leadership Lessons from Lewis & Clark’s Daring Westward Expedition*. His forthcoming works include *The Unlearning Curve* and *Unlearning 101*, which proclaim that the most critical skill of the future is “unlearning” the rules, facts, and knowledge that take up too much space in our minds.

# ACCOMMODATIONS

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## Hilton Garden Inn Great Falls

2520 14th St., SW  
Great Falls, MT 59405  
Phone: 406.452.1000

Check-in: 4 p.m.  
Check-out: Noon

[Hotel Website](#)

**Arrival:** September 5

**Departure:** September 8 (unless you are extending your stay)

## Reservations

A block of rooms has been reserved at the above hotel. Call the hotel directly at 406.452.1000 by **August 4, 2017** to make your reservations. To ensure you receive the group rate, please ask for the FCC Services room rate.

**Room rate:** \$129 for single/double occupancy and is subject to applicable state and local taxes. Taxes are subject to change without notice.

All reservations received after the cut-off date will be accepted on a space or rate available basis. The rate will be available three days pre and post the conference dates if made prior to the cutoff date, based on availability.

## Cancellation Policy

All reservations must be guaranteed by check or a major credit card. Reservations canceled within 24 hours of arrival are subject to one night's accommodations.

## Attire

The attire for the classroom is mountain casual and dinner is business casual. The average temperature in Great Falls in September is mid-70s. Meeting rooms can vary in temperature, so you may want to bring a sweater/jacket.



# ACCOMMODATIONS

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## Transportation

### Courtesy Bus Shuttle

Once you arrive at the Great Falls airport, guests must call the hotel front desk for a courtesy shuttle pick-up (406.452.1000). The distance between the airport and hotel is one mile (5 minute drive time).

### Other Transportation

Taxi: \$10 (minimum charge)

## Driving Directions

From the North and South on I-15 – take exit 278 – 10th Ave S. exit. Travel one-fourth mile to Exit 0. At the first traffic light, turn left. The hotel is immediately on your left.

### [Hotel link for Maps & Directions](#)

## Rental Cars



**Business Car Rentals** – Be sure to take advantage of our National Discount Program with National and Enterprise. [Click here](#) to check rates and reserve a rental car using your organization's **assigned** discount code. Any reservation using these codes must be in the name of an employee or board of director of the applicable entity name. If you prefer to make your reservation over the phone, for National Car Rental call 800.328.4300, for Enterprise call 800.593.0505 and provide them with your organization's contract ID (a list is shown after you click on the "Click here" link above). If you do not see your entity listed, or have any questions please contact [Stephanie Barton](#). Please keep these codes confidential (i.e., do not share on social media or with anyone outside Farm Credit).

**Emerald Club:** Learn about the benefits of the Emerald Club by visiting [www.emeraldaisle.com](http://www.emeraldaisle.com). Please enjoy a complimentary enrollment into Emerald Club via this link: <https://www.nationalcar.com/offer/XZ12G01>. Your Emerald Club number will display after you complete the online enrollment and you can start renting immediately. You will receive your official Emerald Club card via mail. Note: If you have 'status' with Avis or Hertz, our account rep will match you to the equivalent status with the Emerald Club. Please enroll above and send an email to [neal.s.massie@ehi.com](mailto:neal.s.massie@ehi.com) with your Emerald Club number and status with the Hertz or Avis.

# ACCOMMODATIONS



## Guest Packages

Guests are welcome to accompany directors to some functions at The Lewis & Clark Experience. Guest packages are \$300 per guest and includes the following items:

- Transportation to and from Charles Russell Museum (September 6)
- Reception and Tour the Museum and Art Gallery (September 6)
- Lewis and Clark Expedition Cuisine – Dinner (September 6)
- Transportation to Bar-S Supper Club for Dinner (September 7)
- Bar-S Supper Club – Dinner (September 7)

## City Maps, Tours & Things to do in Great Falls

- [City of Great Falls, MT](#)
- [Great Falls Convention and Visitors Bureau](#)
- [Things to do in Great Falls](#)
- [Suggested things to do from Hilton Garden Inn](#)
- [Lewis and Clark Interpretive Center \(Walking Tour\)](#)
- [Giant Springs State Park](#)
- [Bert & Ernie's Tavern and Grill \(Good Place to Eat\)](#)

# SUGGESTED READING

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Ambrose, Stephen

*Undaunted Courage*, Simon & Schuster, 1996

