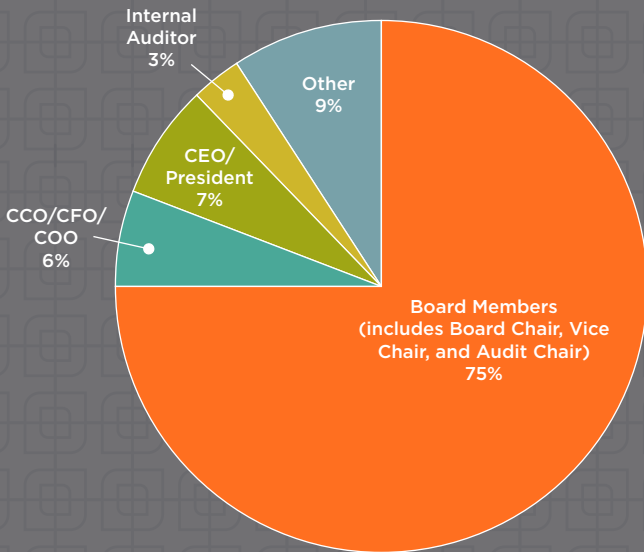
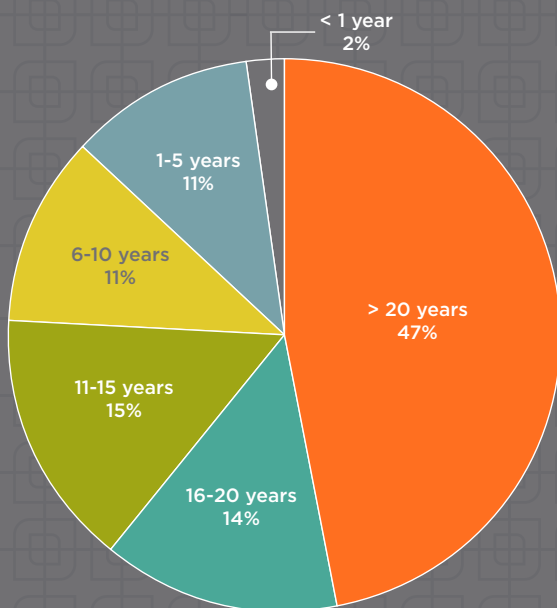


November 19-21, 2019
 The Broadmoor Hotel
 Colorado Springs, CO

Attendees by Job Title



Years in the Industry



The Conference

The 2019 Director Leadership Conference brings together the collective expertise and experience of Farm Credit System directors and executives for the continued development and enhanced leadership of System entities. Meet the challenges and responsibilities of governing in the rapidly changing industry of agriculture and lending by attending with your peers alongside industry thought leaders and governance experts.

Join us at Director Leadership 2019 for information, expertise and connections for excellence in this hyper changing world to tackle the current challenges facing directors and executives. Bring your board. Bring your executive team. *Accumulate Experiences* at Director Leadership Conference in Colorado Springs. **Leave with collected governance expertise.**

The Attendees

The Director Leadership Conference is designed for:

- Board Directors
- Audit Committee Members
- CFOs
- CEOs
- Internal Auditors

For more information on the FCC Services Sponsorship Program or if you are interested in learning more about our Passkey Program, please contact Heather Tseng at heather.tseng@fccservices.com or 303.903.8544.

Sponsorships at a Glance

		REGULAR RATE	PASKEY PARTNER
PLATINUM	<i>Build Powerful Relationships. Be Influential.</i>	\$7,500	\$6,500
GOLD	<i>Be Seen & Heard. Engage with Attendees.</i>	\$5,500	\$4,500
EXHIBITOR	<i>Be Seen. Make Connections.</i>	\$3,500	\$2,500

Sponsor Benefits

	PLATINUM	GOLD	EXHIBITOR
Booth (One 8'x10')	Premier location	Superior location	
Full Conference Passes	2	1	1
Additional Representative (meals/breaks/reception only)	\$325	\$350	\$400
Attendee list two weeks before event (name/title/entity name/email)			
Company brochure in attendee packets			
Recognition in conference program guide, signage and slides			
Logo, listing & link to your website on conference website			
Recognition during opening comments			
Display one page flyer	On general session chairs	On reception tables	
Inclusion in the "Word about our Sponsors & Exhibitors" message			
One to two minute client-prepared video showcased	During sponsored luncheon	During day one general session	
Banner ad with your company logo on conference mobile app			
Logo and link to your website on the sponsored conference home page			
Logo and up to 100-word profile on the conference website			
Announced as lunch sponsor with signage present at lunch			
Announced as reception sponsor with signage present at reception			
Opportunity to provide gifts for attendees at registration			
Social media promotion during event on FCC Services channels			

■ INCLUDED IN THE SPONSORSHIP PACKAGE

Break Sponsor

A la Carte
\$2,000

Add-On*
\$1,500

Break Sponsor benefits include:

- Recognition on conference signage, program guide and slides; announced in opening remarks

Banner Ad on Mobile App**

Add-On
\$250

* If added to the Platinum, Gold or Exhibitor Sponsor level

** Exhibitor level only (Banner Ad already included in Platinum and Gold Sponsorships)