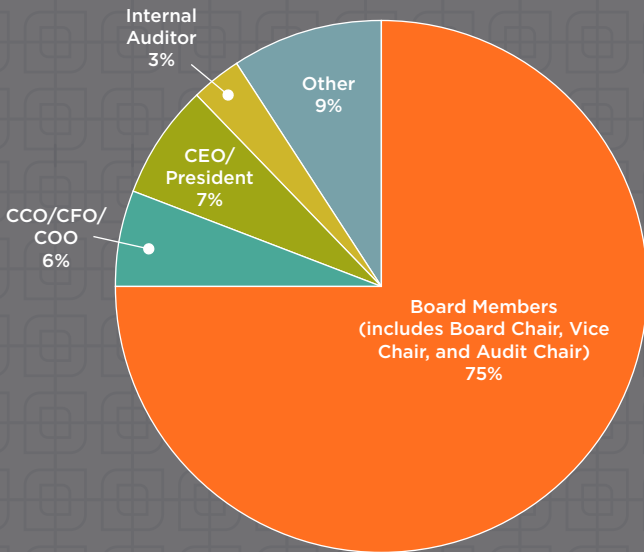
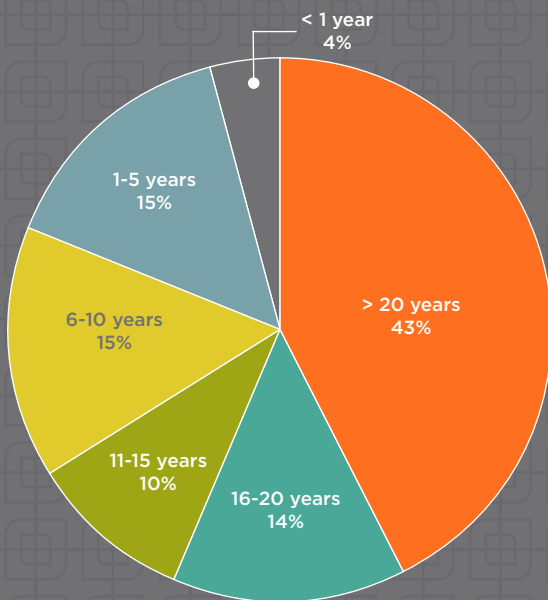


November 17-19, 2020
 Hyatt Regency Indian Wells Resort & Spa
 Palm Springs, CA

Attendees by Job Title



Years in the Industry



The Conference

In the sense of governance, Farm Credit entities and directors must understand what technology and cyber threats have to do with their business so that they can perform their duties.

Directors must have the knowledge and skills to guide their organizations in this rapidly changing lending environment. Join us in Palm Springs for Director Leadership 2020 for insight into the future of governance.

The Attendees

The Director Leadership Conference is designed for:

- Board Directors
- Audit Committee Members
- CFOs
- CEOs
- Internal Auditors

For more information on the FCC Services Sponsorship Program or if you are interested in learning more about our Passkey Program, please contact Heather Tseng at heather.tseng@fccservices.com or 303.903.8544.

Sponsorships at a Glance

| | | REGULAR RATE | PASKEY PARTNER |
|------------------|--|--------------|----------------|
| PLATINUM | <i>Be Prominent. Stand Out. Make an Impact.</i> | \$7,500 | \$6,500 |
| GOLD | <i>Be Influential. Build Powerful Relationships.</i> | \$5,500 | \$4,500 |
| BRONZE | <i>Be Recognized. Make Important Connections.</i> | \$4,500 | \$3,500 |
| EXHIBITOR | <i>Be Seen and Heard. Engage with Attendees.</i> | \$3,500 | \$2,500 |

Sponsor Benefits

| | PLATINUM | GOLD | BRONZE | EXHIBITOR |
|---|--------------------------------|--------------------------|------------------|-----------|
| Booth (One 8'x10') | Premier location | Superior location | | |
| Full Conference Passes | 2 | 1 | 1 | 1 |
| Additional exhibit-only registration (includes meals/breaks/reception) | \$325 | \$350 | \$375 | \$400 |
| Attendee list two weeks before event (name/title/entity name/email) | | | | |
| Company brochure in attendee packets | | | | |
| Recognition in conference program guide, signage and slides | | | | |
| Logo, listing & link to your website on conference website | | | | |
| Inclusion in the "Word about our Sponsors & Exhibitors" message | | | | |
| One to two minute client-prepared video showcased | During Day One general session | During a general session | On Digital Media | |
| Recognition during opening comments | | | | |
| Banner ad with your company logo on conference mobile app | | | | |
| Logo and link to your website on the sponsored conference home page | | | | |
| Logo and up to 100-word profile on conference website | | | | |
| Announced as lunch sponsor with signage present | | | | |
| Opportunity to provide gifts for attendees | | | | |
| Social media promotion during event on FCC Services channels | | | | |
| Complimentary exhibit-only registration (includes meals/breaks/reception) | | 1 | | |
| Announced as reception sponsor with signage present | | | | |
| Announced as coffee break sponsor | | | | |