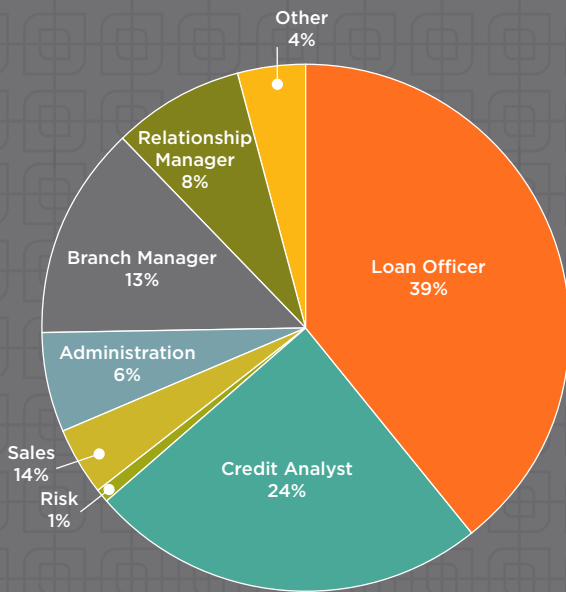
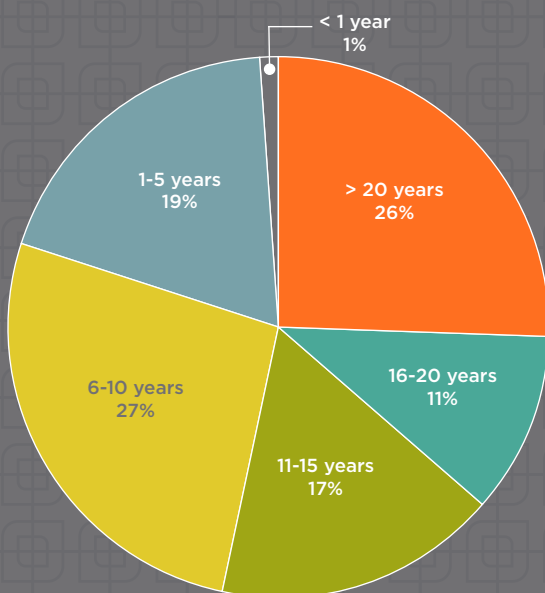


September 23-25, 2019
Newport Beach Marriott Hotel
Newport Beach, CA

Attendees by Job Title



Years in the Industry



The Conference

The FORUM for Ag Lending 2019 will activate your ag lending professionals with the latest industry news and hot topics, forward-thinking lending approaches to agriculture, and professional development on today’s critical skills. The FORUM has increasingly developed the experience of Farm Credit’s ag lenders, strengthening the growth of loan portfolios and the customer experience.

Join us at The FORUM for Ag Lending 2019 to learn the skills and behaviors needed in the today’s lending environment. *Accumulate Experiences* at The FORUM for Ag Lending in Newport Beach. **Leave activated.**

The Attendees

The FORUM is designed for ag lending:

- Mid to Senior Level Loan Officers
- Relationship Managers
- Branch Managers
- Credit Analysts
- Regional Vice Presidents

For more information on the FCC Services Sponsorship Program or if you are interested in learning more about our Passkey Program, please contact Heather Tseng at heather.tseng@fccservices.com or 303.903.8544.

Sponsorships at a Glance

		REGULAR RATE	PASKEY PARTNER
PLATINUM	<i>Build Powerful Relationships. Be Influential.</i>	\$4,500	\$3,500
GOLD	<i>Be Seen & Heard. Engage with Attendees.</i>	\$3,500	\$2,500
EXHIBITOR	<i>Be Seen. Make Connections.</i>	\$1,875	\$1,525

Sponsor Benefits

	PLATINUM	GOLD	EXHIBITOR
Booth (One 8'x10')	Premier location	Superior location	
Full Conference Passes	2	1	1
Additional Representative (meals/breaks/reception only)	\$325	\$350	\$400
Attendee list two weeks before event (name/title/entity name/email)			
Company brochure in attendee packets			
Recognition in conference program guide, signage and slides			
Logo, listing & link to your website on conference website			
Recognition during opening comments			
Display one page flyer	On general session chairs	On reception tables	
Inclusion in the "Word about our Sponsors & Exhibitors" message			
One to two minute client-prepared video showcased	During sponsored luncheon	During day one general session	
Banner ad with your company logo on conference mobile app			
Logo and link to your website on the sponsored conference home page			
Logo and up to 100-word profile on the conference website			
Announced as lunch sponsor with signage present at lunch			
Announced as reception sponsor with signage present at reception			
Opportunity to provide gifts for attendees at registration			
Social media promotion during event on FCC Services channels			

■ INCLUDED IN THE SPONSORSHIP PACKAGE

Break Sponsor

A la Carte
\$2,000

Add-On*
\$1,500

Break Sponsor benefits include:

- Recognition on conference signage, program guide and slides; announced in opening remarks

Banner Ad on Mobile App**

Add-On
\$250

* If added to the Platinum, Gold or Exhibitor Sponsor level

** Exhibitor level only (Banner Ad already included in Platinum and Gold Sponsorships)