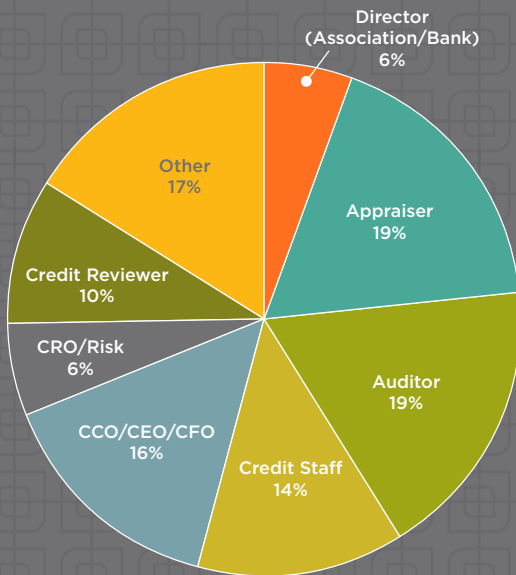
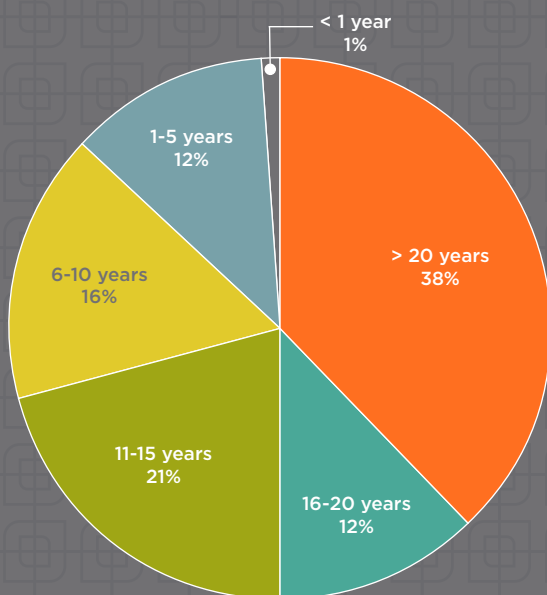


Attendees by Job Title



Years in the Industry



The Conference

The Farm Credit System will need to strategically transform the way it integrates and manages risks to dynamically respond to new developments. Are you rethinking risk management efforts to maximize synergy between your credit, appraisal, finance, audit and governance functions? Does your organization leverage emergent technologies to increase efficiency and effectiveness? Does your leadership team have the necessary skills to remain effective and forward-looking?

Join us in Nashville for a 360° view of credit, risk, audit, and appraisal at the 2020 Risk 360 Conference, *formerly the RAAW Conference*.

The Attendees

The RISK 360 Conference provides excellent training and networking for anyone associated with identifying, managing, or controlling risk:

- Chief Executive Officers
- Chief Credit Officers
- Chief Financial Officers
- Chief Risk Officers
- Credit and Asset Reviewers
- Auditors
- Appraisal Officers
- Risk Management professionals
- This conference sold out since 2015 with record attendance

For more information on the FCC Services Sponsorship Program or if you are interested in learning more about our Passkey Program, please contact Heather Tseng at heather.tseng@fccservices.com or 303.903.8544.

Sponsorships at a Glance

		REGULAR RATE	PASKEY PARTNER
PLATINUM	<i>Be Prominent. Stand Out. Make an Impact.</i>	\$7,500	\$6,500
GOLD	<i>Be Influential. Build Powerful Relationships.</i>	\$5,500	\$4,500
BRONZE	<i>Be Recognized. Make Important Connections.</i>	\$4,500	\$3,500
EXHIBITOR	<i>Be Seen and Heard. Engage with Attendees.</i>	\$3,500	\$2,500

Sponsor Benefits

	PLATINUM	GOLD	BRONZE	EXHIBITOR
Booth (One 8'x10')	Premier location	Superior location		
Full Conference Passes	2	1	1	1
Additional exhibit-only registration (includes meals/breaks/reception only)	\$325	\$350	\$375	\$400
Attendee list two weeks before event (name/title/entity name)				
Company brochure in attendee packets				
Recognition in conference program guide, signage and slides				
Logo, listing & link to your website on conference website				
Inclusion in the "Word about our Sponsors & Exhibitors" message				
One to two minute client-prepared video showcased	During Day One general session	During a general session	On Digital Media	
Recognition during opening comments				
Banner ad with your company logo on conference mobile app				
Logo and link to your website on the sponsored conference home page				
Logo and up to 100-word profile on conference website				
Announced as lunch sponsor with signage present				
Opportunity to provide gifts for attendees				
Social media promotion during event on FCC Services channels				
Complimentary exhibit-only registration (includes meals/breaks/reception)		1		
Announced as reception sponsor with signage present				
Announced as coffee break sponsor				