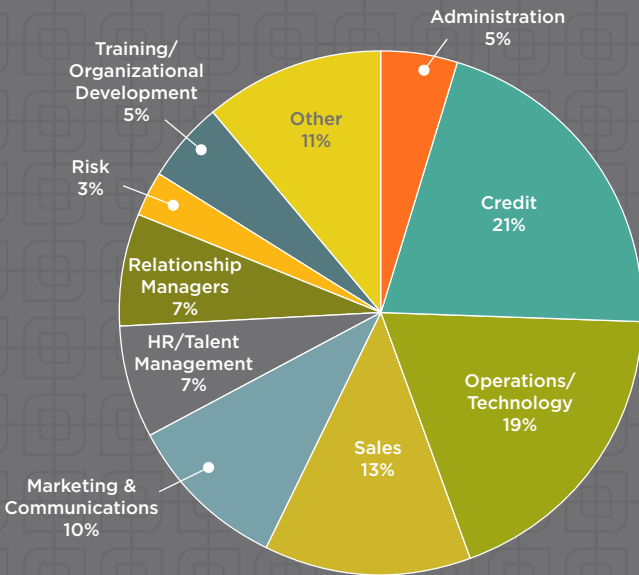
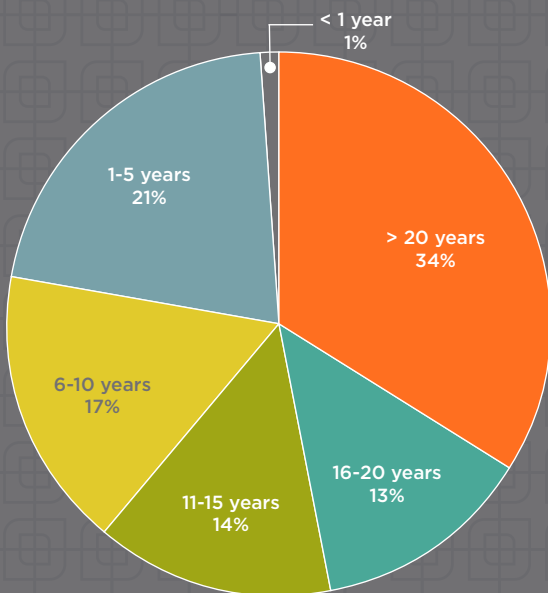


June 22-24, 2020
 Loews Coronado Bay
 San Diego, CA

Attendees by Job Title



Years in the Industry



The Conference

Learning Conference 2020 is focused on future leadership skills, managing change in the workplace, skill development and agility for today’s challenges and opportunities and the new work culture.

Business today requires leaders to continually update their skills as well as their mindset and focus. More than ever, leaders need to identify and build talent at an increasing rate. Join us at Learning Conference 2020 to focus in on **The Future of Leadership**.

The Attendees

The Learning Conference is designed for mid-to senior-level managers in the following areas:

- Marketing, Sales and Communications
- Relationship Managers & Branch Managers
- Human Resources, Organizational Development and Training
- Operations, Project Managers, and Technical Staff
- Senior Executives and Leadership Teams
- Credit and Risk Managers/Officers
- Young Professionals

For more information on the FCC Services Sponsorship Program or if you are interested in learning more about our Passkey Program, please contact Heather Tseng at heather.tseng@fccservices.com or 303.903.8544.

Sponsorships at a Glance

		REGULAR RATE	PASKEY PARTNER
PLATINUM	<i>Be Prominent. Stand Out. Make an Impact.</i>	\$7,500	\$6,500
GOLD	<i>Be Influential. Build Powerful Relationships.</i>	\$5,500	\$4,500
BRONZE	<i>Be Recognized. Make Important Connections.</i>	\$4,500	\$3,500
EXHIBITOR	<i>Be Seen and Heard. Engage with Attendees.</i>	\$3,500	\$2,500

Sponsor Benefits

	PLATINUM	GOLD	BRONZE	EXHIBITOR
Booth (One 8'x10')	Premier location	Superior location		
Full Conference Passes	2	1	1	1
Additional exhibit-only registration (includes meals/breaks/reception)	\$325	\$350	\$375	\$400
Attendee list two weeks before event (name/title/entity name/email)				
Company brochure in attendee packets				
Recognition in conference program guide, signage and slides				
Logo, listing & link to your website on conference website				
Inclusion in the "Word about our Sponsors & Exhibitors" message				
One to two minute client-prepared video showcased	During Day One general session	During a general session	On Digital Media	
Recognition during opening comments				
Banner ad with your company logo on conference mobile app				
Logo and link to your website on the sponsored conference home page				
Logo and up to 100-word profile on conference website				
Announced as lunch sponsor with signage present				
Opportunity to provide gifts for attendees				
Social media promotion during event on FCC Services channels				
Complimentary exhibit-only registration (includes meals/breaks/reception)		1		
Announced as reception sponsor with signage present				
Announced as coffee break sponsor				

■ INCLUDED IN THE SPONSORSHIP PACKAGE