

STEP INTO THE LANDSCAPE
WHERE *leadership* LIVES.



GETTYSBURG
LEADERSHIP EXPERIENCE

BY FCC SERVICESSM

YOUNG PROFESSIONALS

JUNE 10-13, 2019

WELCOME TO THE GETTYSBURG LEADERSHIP EXPERIENCE

Key Program Outcomes Include:

This program is designed to develop a strong understanding of the leadership and followership skills to more effectively:

- Balance working relationships
- Communicate courageously
- Embrace a changing environment
- Navigate the political landscape of an organization
- See one's self as a valuable resource
- Adopt leadership's vision to make an impact

AGENDA

MONDAY, JUNE 10

1:30 p.m. to 2:30 p.m.

Science Center Room #200

Welcome and Introductions

John Regentin, FCC Services

2:30 p.m. to 5:30 p.m.

Dynamic Discovery: Learning Excursion and Battlefield Tour

Gettysburg National Military Park Museum and Visitor Center with
Guide Chuck Burkell

6 p.m. to 8 p.m.

Group Reception and Dinner

Gettysburg College – Faculty Dining

AGENDA

TUESDAY, JUNE 11

7 a.m. to 8 a.m.

Downtown Gettysburg

Breakfast

8 a.m. to 12:30 p.m.

Science Center Room #200

Seize Your Strategic Advantage

The High Ground

Instructor: John Regentin

Trip to Battlefield: McPherson's Ridge & Little Round Top with Guide, Chuck Burkell

12:30 p.m. to 1:30 p.m.

Specialty Dining

Lunch

1:30 p.m. to 5:30 p.m.

Science Center Room #200

The Power of Followership: The Dual Role of Leader and Follower

The Peach Orchard

Instructor: Chuck Burkell

Trip to Battlefield: The Peach Orchard with Robert Proseri

5:30 p.m. to 6:30 p.m.

Downtown Gettysburg

Group Happy Hour Reception

6:30 p.m.

Dinner on your own

AGENDA

WEDNESDAY, JUNE 12

7 a.m. to 8 a.m.

Grand Ballroom – Gettysburg Hotel

Breakfast

8 a.m. to 10 a.m.

Science Center Room #200

Followership Principles

Instructor: William Rosenbach

10 a.m. to 5:30 p.m.

Battlefield and Experiential Learning

Followership in the Field; Lunch; Offsite Field Experience

Instructors: Jessica Jozwik & Tucker Little

6:40 p.m. to 6:45 p.m.

Group Transportation to Dinner

6:45 p.m. to 9 p.m.

Group Reception and Dinner at Sydney's Restaurant

9 p.m. to 9:05 p.m.

Group Returns to Gettysburg Hotel

AGENDA

THURSDAY, JUNE 13

6:45 a.m. to 7:30 a.m.

Stevens Room – Gettysburg Hotel

Breakfast

7:45 a.m. to Noon

Science Center Room #200

The Past, Present, and Future

Lee and Longstreet at the Moment of Decision

Instructor: Ambassador Lawrence Taylor

Trip to Battlefield: Pickett's Charge with Guide: Jeff Harding

Noon

Adjourn

CPE Credits



FCC Services is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit.

Complaints regarding registered sponsors may be submitted to the National Registry of CPE

Sponsors through its website: www.learningmarket.org.

CPAs requiring continuing education credits are required to sign in on the Sign-In sheet located at the back of each session room to receive CPE credits for that session. You must also complete and sign a Request for CPE Credits Form, available at the conference registration desk. CPEs can be awarded in the following categories (all sessions offered as Group-Live delivery method):

• Personal Development	30.9 CPEs
Total CPEs*	30.9 CPEs

*The total number of CPEs you receive for a session depends on you signing in for each session on the Sign-In Sheet. If you don't sign in for each session, you will not receive CPE credits for that session.

Attire/Footwear: Attire is Battlefield Casual (jeans and sneakers) during the program and Business Casual for the group dinner. More details will be coming closer to the event in a Welcome Center from the facilitator.

AGENDA

To ensure an optimum learning experience, we suggest you obtain copies of the following material and view them prior to arriving to the event. Read *The Killer Angels* by Michael Shaara and/or watch *Gettysburg* (a movie starring Martin Sheen, Jeff Daniels and Tom Berenger). The book or movie can be obtained from your local library or purchased in physical copy or downloaded from a variety of online sources (Amazon, iTunes, Books A Million, Walmart, etc.).

PROGRAM MODULES & CASE STUDIES

MODULE: SEIZE YOUR STRATEGIC ADVANTAGE

Seize your strategic advantage. General John Buford and General John Reynolds leveraged higher-elevation landscape and other assets to maximize their Day 1 position. *How can you claim your “high ground?”*

Case Study: The High Ground

General John Buford of the Union Cavalry was the first to see General Robert E. Lee has led the Army of Northern Virginia into Pennsylvania. Recognizing the strategic advantage within reach, he orchestrated a staged sequence of “fight and drop back.” At the close of Day One, the Union line was indeed back, suggesting a victory for the South. But Buford’s initial strategy allowed the Union Army to set up a defensive line on the other side of Gettysburg—the high ground. Some insist his foresight and execution won the battle of Gettysburg.

MODULE: THE POWER OF FOLLOWERSHIP; THE DUAL ROLE OF THE LEADER AND FOLLOWER

Find the power in followership. Unlike his counterparts, General Daniel E. Sickles defied direct orders, setting in motion a cascade of negative consequences for Union forces at Gettysburg. *When you must follow as well as lead, how do you align with both people and purpose?*

Case Study: The Peach Orchard

General Dan Sickles at Gettysburg shows us a type of “followership” which greatly weakened the Union position on Day Two because of his independent action to move his division to another position on the battlefield. The model of “followership” that is used helps participants understand both themselves as followers and how to develop the kinds of followers we need in complex organizations.

MODULE: THE PAST, PRESENT, AND FUTURE

Beware the blind spots of success. After a string of victories and leadership changes, Day 3—one of the most hotly debated points in Gettysburg history—proved a turning point for the Confederates. *How can you maintain focus when success sparks powerful momentum?*

Case Study: Lee and Longstreet at the Moment of Decision

One of the most important tasks a leader must master is decision making in the midst of change. Using Day 3 of the battle and the discussions that lead to the fateful Pickett’s Charge as the backdrop, this case study focuses participants on the potential pitfalls of success and how to gather information before the moment of decision.

FACULTY

Chuck Burkell

Instructor/Guide

He serves as a Consultant to FCC Services in support of The Gettysburg Leadership Experience Program. He is a Licensed Battlefield Guide at the Gettysburg National Military Park and has personally guided hundreds of executives and managers on the Battlefield during Staff Rides and other educational programs. Chuck has a Master's of Business Administration (MBA) Degree from Mt. St. Mary's University and a BS in Technical Education from the University of Akron. He and his wife Mary Jo reside within one mile of the Gettysburg National Military Park.

Chuck has served as Associate Professor for Mt. St. Mary's University within their Graduate Program of Business and as a supporting faculty member at the Kennedy School of Government – Harvard University within the The Art & Practice of Leadership Development Program. He has authored numerous journal articles, case studies, leadership curricula, and other publications. He co-designed the Adaptive Leadership Instrument with Cambridge Leadership Associates, a multi-rater leadership development assessment tool.

Bob Prospero

Guide

Bob Prospero has been studying, teaching, or practicing the craft of history for more than 40 years. A US Army veteran and a 1976 graduate of Indiana University of Pennsylvania, Bob worked for many years at Gettysburg National Military Park, spending his last nine years there as one of the Park's two Historians. After leaving the National Park Service Bob served as an Educator with the Pennsylvania Historical and Museum Commission, has been a Licensed Battlefield Guide since 1993 and has been involved with various leadership training institutes since the mid-1990's.

John Regentin

Facilitator

John Regentin spent the last 20 years with Gettysburg College as an Assistant Dean and Director of Experiential Education. During his tenure, he was responsible for the design and delivery of leadership programs for the Gettysburg College campus community, as well as for many government and private agencies. The primary focus for the leadership programs was utilizing a wilderness environment, where John was responsible for the design and delivery of sea kayaking, climbing, and mountaineering programs to over 18 countries on five continents. In 2012, John and a team of 9 other participated in 6 week leadership initiative and sea kayaked across the Baltic Sea from Stockholm, Sweden to Helsinki, Finland. In addition to his role at Gettysburg College, he also serves in a board and governance position as an elected official on his local school board.

John holds his MS from Radford University in Counseling and Human Development.

FACULTY

Dr. William E. Rosenbach

Instructor

Transactional/Transformational Module Prelude and Discussion

William E. Rosenbach is Evans Professor of Eisenhower Leadership Studies and Professor of Management Emeritus at Gettysburg College. He received his PhD from the University of Colorado-Boulder in 1977 in Business Administration (Organizational Behavior). Dr. Rosenbach served as the founding Chairperson of the Department of Management, Gettysburg College from 1984 to 1991 and 2000 to 2001. He was Professor and Head, Department of Behavioral Sciences and Leadership, US Air Force Academy from 1982 to 1984 and member of the faculty there from 1972 to 1984. Dr. Rosenbach's research focuses on leader and follower behavior and development, effectiveness of leadership development programs, and the relationship of transformational leadership to organizational performance. He is a founding partner of The Gettysburg Leadership Experience, a unique executive leadership development program in Gettysburg, Pennsylvania.

Ambassador Lawrence P. Taylor

Instructor

The High Ground Prelude and Discussion

Lee and Longstreet Module Prelude and Discussion

Lawrence P. Taylor is a former US Ambassador to Estonia, a post he held from 1995 to 1997. He has extensive experience in foreign affairs leadership, training, management, and policy development as a career diplomat with the US Department of State — both overseas and in the US.

Taylor currently serves as a senior advisor to the president of Gettysburg College and is a founding partner of The Gettysburg Leadership Experience at Gettysburg College, a leadership development program for senior executives in the private and public sectors. In 2007, he was also appointed by Pennsylvania Governor Ed Rendell as a member of the PA Abraham Lincoln Bicentennial Commission.

Prior to serving as ambassador, Taylor was director of the Foreign Service Institute/National Foreign Affairs Training Center in Virginia. He joined the Foreign Service in 1969. His overseas postings as a political and economic officer include Santo Domingo, Dominican Republic; Zagreb and Belgrade, Yugoslavia; Jakarta, Indonesia; Ottawa, Canada; and London, United Kingdom.

ACCOMMODATIONS



The Gettysburg Hotel

One Lincoln Square
Gettysburg, PA 17325

Phone: 717.337.2000

Check-in: 4 p.m.

Check-out: 11 a.m.

Reservations

A block of rooms has been reserved at The Gettysburg Hotel. Call the hotel directly at 717.337.2000 by **May 10, 2019** to make your reservations or [click here](#) to reserve online, be sure to use the Group Code **FCCS06092019**. To ensure you receive the group rate, please identify yourself as part of the FCC Services program when calling.

Room rate: \$152 for single/double occupancy and is subject to applicable state and local taxes. Taxes are subject to change without notice.

All reservations received after the cut-off date will be accepted on a space or rate available basis. The rate will be available three days pre and post the conference dates if made prior to the cutoff date, based on availability.

Cancellation Policy

All reservations must be guaranteed by check or a major credit card. Reservations canceled within 24 hours of arrival are subject to a cancellation fee of one night's room and tax (currently 11%).

Driving Directions

Baltimore-Washington International Airport (BWI) (Distance: 89 miles)

From the airport take I-95 North towards Baltimore. Exit I-95 onto I-695 North. Follow I-695 North and exit onto I-795 North. Follow to Route 140 West to Westminster, Maryland. Exit Route 140 to Route 97 North and continue approximately 20 miles to the traffic circle in Gettysburg. The hotel will be on your right when you enter the traffic circle.

ACCOMMODATIONS

Harrisburg International Airport (Distance: 47 miles)

From the airport take Route 283 West to the Pennsylvania Turnpike. Take the Turnpike West (Pittsburgh) and onto Route 15 (Gettysburg Pike) South. Continue on 15 South for approximately 25 miles and exit at the York Street Exit (Route 30) and proceed West on Route 30. Follow approximately two miles to the traffic circle and the hotel will be on your right side.

Dulles International Airport (Distance: 78 miles)

From the airport take I-95 North to Route 270. Once in Frederick, Maryland, proceed onto Route 15 North. Follow approximately 20 miles and exit at York Street (Route 30). Proceed West on Route 30 to the traffic circle (approximately two miles). The hotel will be on your right side.

Reagan National Airport (Distance: 89 miles)

From the airport take the George Washington Parkway East (North) Exit onto I-495 North (Capital Beltway). Follow I-495 North to I-270. Continue on I-270 until Frederick. Once in Frederick, Maryland, proceed onto Route 15 North. Follow approximately 20 miles and exit at York Street (Route 30). Proceed West on Route 30 to the traffic circle (approximately two miles). The hotel will be on your right side.

Philadelphia International Airport (Distance: 149 miles)

From the airport take Route 291 West to I-95 South Exit at old Exit 17 onto Route 15 (Gettysburg Pike) South. Continue on 15 South for approximately 25 miles and exit at the York Street Exit (Route 30) and proceed West on Route 30. Follow approximately two miles to the traffic circle and the hotel will be on your right side.

Transportation

Parking

Borough of Gettysburg garage: \$10 per day

Valet parking isn't available

Car Service

If you prefer, sedan service is available. Please call 800.238.4946 to make reservations. Advance reservations are required and all credit cards, with the exception of Discover, are accepted.

From Baltimore, Dulles, National Airports the rates are approximately \$135 one-way. From Harrisburg, the rate is approximately \$150 one-way. If up to 3 people are traveling together, additional rates are charged. Please call for rates.

ACCOMMODATIONS

Rental Cars



National Car Rental, Alamo Car Rental and Enterprise Rent-a-Car provide corporate and personal discounts to the Farm Credit System and Member Cooperatives, all in a single website.

Business Travel

Simply choose your organization's name from the list. Important: Reservations must be made in the name of the employee or board of director of the selected organization. [Click here](#) to check rates and reserve a rental car.

Personal Travel

Choose Leisure Travel and enter your reservation information. Compare rates and choose the vehicle you want to reserve – it's that simple. [Click here](#) to check rates and reserve a rental car.

Emerald Club

For complimentary enrollment in National Rental Car's Emerald Club, [click here](#). Enjoy exclusive benefits and privileges to make renting faster and easier.

If you have any questions, please contact [Heather Tseng](#).

SUGGESTED READING

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