



Services Spotlight: 2017 Conferences – The Connected Age

Each year, FCC Services designs and delivers a series of conferences to support Farm Credit’s diverse groups of stakeholders and, ultimately, the organizations they support. Directors, senior leaders, mid-level managers, audit and credit staff, marketing teams, human resources staff, loan officers and sales staff, and others can each find value in one or more of our annual events.

“The goal for all of our conferences is to deliver an exceptional educational experience that combines quality speakers, informative sessions and opportunities for attendees to build and extend their networks of contacts within Farm Credit,” says Joette Cross, Director of Event Management at FCC Services. “We work to ensure that there’s a logical balance and progression of content from beginning to end so we deliver the most benefit to our attendees.”

Each year, FCC Services’ conferences employ a single theme that’s applied differently, and thoughtfully, to each individual conference. This year’s conference series is themed “The Connected Age,” and will address the impact of technology on how we work and the ways we connect with each other.

“Our intention is to raise awareness and understanding of the different disruptions happening in the world today, many of which are caused by technological advances and are impacting the way we work and the way we interact,” says Jean Cantey Segal, Senior Vice President of Organizational Effectiveness Consulting for FCC Services. “This should increase knowledge and help attendees identify how to think differently about their skill sets, how they lead and manage, and the direction their organizations should take to continue to thrive.”

While our conferences receive high ratings from attendees across the board, not every conference is designed for every audience. Jean makes these suggestions when considering which conference is right for you:

1. Consider your role in the organization and whether you could benefit from additional professional development to perform that role optimally.
2. Consider whether there is a discipline within your organization, even outside your current role, you may want to learn or enhance.
3. Consider the skills you’ll need in the future and review the conference agendas to identify where there’s alignment.



2017 Conference Overview

- **Risk Management & Insurance Conference:** *Solving Disruption*, May 17-19, Denver, CO; ideal for Risk Management professionals
- **Learning Conference:** *Embracing Disruption*, July 24-26, Tampa, FL; ideal for a broad audience from those new to Farm Credit and young professionals to senior executives and leadership teams to Credit and Risk Managers to Marketing, Sales and Communications teams
- **RAAW Conference:** *Mitigating Disruption*, August 28-30, Denver, CO; ideal for Auditors, Appraisal Officers, Chief Risk Officers, Chief Credit Officers, Chief Financial Officers, Chief Executive Officers, Credit and Asset Reviewers and Risk Management professionals
- **The FORUM for Ag Lending:** *Leveraging Disruption*, September 25-27, Atlanta, GA; ideal for Credit Analysts, Branch Managers, Relationship Managers, Regional Vice Presidents and Mid to Senior Level Loan Officers
- **Director Leadership Conference:** *Discerning Disruption*, November 14-16, Amelia Island, FL; ideal for Board Directors, Audit Committee Members, CFOs, CEOs, and Internal Auditors

For more information on the 2017 FCC Services Conferences, go to <https://www.fccservices.com/conferences>. We look forward to seeing you at a conference in the coming months!