

AcreValue by Granular



Passkey proudly announces a new Partnership with AcreValue to support your farmland market research needs. Now Farm Credit can enjoy exclusive pricing on the #1 tool to research agricultural land.

In one easy-to-use site, you'll find the most comprehensive set of farmland data providing the fastest way to source leads, evaluate opportunities, and perform due diligence. Unlike plat books, mapping tools and other land valuation sites, with AcreValue you finally have all the information you need at your fingertips.

Whether you are involved in lending, appraisal, risk management or marketing, AcreValue makes land research fast and easy:

- Prospect for new clients by location, acreage owned, land type, and more
- Search six years of comparable sales data using filters like location, productivity, and land type
- Access soil maps, soil productivity ratings, and crop history for any field
- Identify landowner and valuation data in minutes
- Leverage bulk data services for portfolio analysis and lead generation

AcreValue offers Passkey members bulk discounts on multi-state access for associations, and five free users with a new association account (a \$1,000 value). For more information, visit www.acrevalue.com or email Landon Frye at landonfrye@granular.ag.

Farm Credit references are available upon request.