

Inform Strategic Decisions with Aimpoint's Executive Intelligence Network



In this time of immense disruption and 24-hour news cycles, information is coming at leaders at an incredible pace. Sorting through this information to monitor disruptions, trends and innovations for what really matters to your business can be daunting.

Aimpoint Research, an FCC Services' partner, can help cut through the noise to the most critical and valuable information for the agricultural industry and agricultural finance through its Executive Intelligence Network.

Designed specifically for leaders in the agri-food value chain, the Executive Intelligence Network provides unprecedented situational awareness of the trends and disruptions impacting the agri-food value chain and includes weekly briefings during the COVID-19 pandemic delivered by Brett Sciotto, President & CEO, Aimpoint Research. In recent years, Brett has presented to many Farm Credit groups and leaders about the future of agriculture, the future farmer and next generation consumers, and he remains one of the most popular speakers at FCC Services events because of his insights and thought leadership.

Executive Intelligence Network membership includes:

- Weekly Covid-19 Battlefield Intelligence Updates covering developments and COVID-19's impacts on the agri-food value chain.
- Monthly WatchDesk reporting that provides leaders with situational awareness of dynamic agricultural industry.
- Annual Intelligence Assessment, a comprehensive report on disruptive and emerging trends across the agri-food value chain.
- Industry Wargame, a dynamic, interactive event developed by Aimpoint Research using current trends, predictive analysis and its body of thought leadership insights to think deeply into the future, test scenarios and explore outcomes and impacts across the agri-food value chain. Membership includes one seat in the Wargame.

To learn more about this valuable resource, we invite you to a virtual demonstration of the Executive Intelligence Network, hosted by FCC Services.

June 25th at 9 a.m. (MST)

[Click here](#) to register (After registering, you will receive a confirmation email containing information about joining the meeting.)

[Click here](#) for more information on Aimpoint Research and its Executive Intelligence Network.