

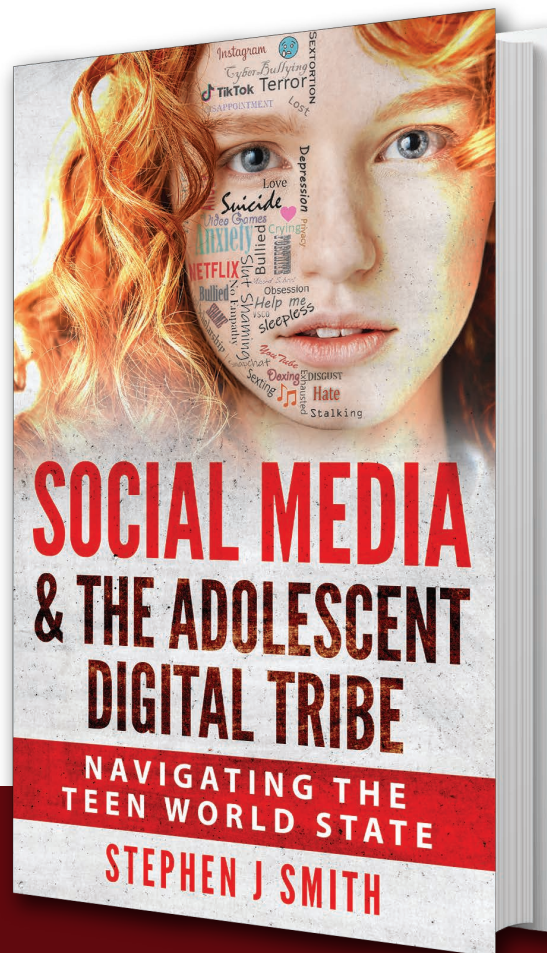


A WIRED FAMILY
EMPOWERING SCHOOLS & FAMILIES

SOCIAL MEDIA

& The Adolescent Digital Tribe:

Navigating the Teen World State



By Stephen J Smith

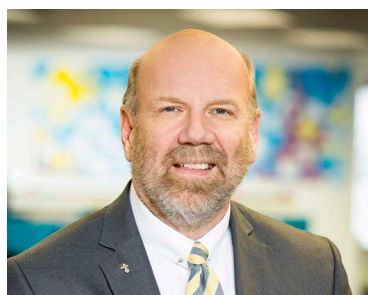
Thank you for viewing *Social Media & The Adolescent Digital Tribe: Navigating the Teen World State*. You will find this program to be very granular in its detail concerning children and social media & video game technology. Yet it is really only the tip of the iceberg. Technology is constantly changing. Therefore, keeping up with its evolution is paramount to all adults who have children in their care.

The video examines the apps teens are using and the websites that are of most concern. The program also discusses issues related to sexting and other misuses of technology, while addressing the potential loss of scholarships, jobs, and future reputations. We illustrate the growth of pornography addiction among teens and tweens and describe how to mitigate the continued demise of online privacy.

Perhaps more importantly, we shed light on the impact social media might have on the mental health of children due to cyberbullying, screen-time, and potential online addiction. Much like the student program, it too is modular and can be viewed by parents, teachers, and mental health professionals at home, or during Professional Development classes, PTO meetings, or other training venues.

ABOUT STEPHEN J. SMITH

Stephen J Smith is a former high school coach and teacher who also has over 40 years of experience in the world of film, video, and interactive media development. For the past 20 years, he has worked exclusively in the IT Consulting industry – with a focus on the education sector. Steve first developed this program after hearing stories of teens whose lives had been forever changed due to their misuse of technology.



Stephen Smith, General Partner,
A Wired Family, LLC

Since 2010, his entire professional focus has been to help families, educators, and mental health professionals better understand the benefits and potential negative consequences of technology use among children. Steve has written two books on these subjects, including *SOCIAL MEDIA: YOUR CHILD'S DIGITAL TATTOO* (2017) and *SOCIAL MEDIA & THE ADOLESCENT DIGITAL TRIBE, NAVIGATING THE TEEN WORLD STATE* (2020.)

**To schedule a live or on-demand virtual presentation, please contact
Mary Beth Smith at: marybeth@awiredfamily.org**

Module 1: Introduction & Apps That Teens/Tweens Use

Our program introduction provides an overview of the video chapters and, suggest that adults need to understand that apps must be considered digital neighborhoods – and we must understand who a child is communicating with in those neighborhoods.

This section is also a review of the apps teens/tweens are actually using and examines why and how apps are made to be addictive – while addressing the long-term issues this can create. We also examine where your data is stored and used, and how apps often use your data. Additionally, we examine the business of apps and why so many of us are addicted to our devices and the apps we use

Section	Approx time in minutes
• Module 1: Program Introduction & Review of The Apps Children Use	00:00:10
• Program Overview	00:00:40
• The Apps Children Are Using & Their Business Model	00:06:47
• How Dopamine Works In Your Child’s Brain	00:10:57
• How This Came to Be	00:13:10
• Hours Children Spend on Devices	00:18:06
• Survey With Recent High School Grads about their use of Social Media	00:19:40
• How to Reduce Your Child’s Hours Online	00:20:21
• Conclusion To Module 1	00:22:05

Module 2: Problem Apps

We detail issues related to “problem apps” such as Vault/Ghost apps, Instagram, Omegle and others. An important aspect of this section relates to how apps can be used for social engineering – and that the algorithms behind apps can dictate what we see, hear, believe, and sometimes to which we react. We conclude this section with an interview with a prosecutor related to online predators in addition to a thought provoking, 4-minute mini-documentary concerning how quickly child predators often contact children after an account is first created.

Section	Approx time in minutes
• Module 2: Problem Apps & Predators	00:22:33
• Module Intro – Calculator/Vault Apps	00:23:20
• Omegle Website	00:24:19
• Sextortion & Your Child	00:25:20
• Online Predators Intro:	00:25:45
Interview with Prosecutor	00:26:17
The BARK Predator Documentary	00:27:10
• Instagram, Predators & Encrypted Apps	00:31:35
• Future of Bullying: Deepfakes	00:33:25
• Conclusion to Module 2	00:35:42

Module 3: Teen & Tween Sexting

We examine the decade-long trend of children exchanging sexually provocative pictures of each other. We consider the law and detail specific instances in the news among teens and adults. Finally, we discuss the potential long and short-term consequences of sexting related to college scholarships, employment and reputation.

Section	Approx time in minutes
• Module 3: Sexting	00:36:15
• Intro & Legal Issues	00:37:20
• Teen & Tween Sexting Stats	00:39:55
• Conclusion To Module 3	00:43:33

Module 4: Judgement & Consequences

In the area of consequences and judgment, we illustrate how social media is often used to judge individuals by people that can control their future, including: law enforcement, coaches, colleges, future employers, and even predators. We include interviews with two Division 1 college basketball coaches concerning social media and recruiting, along with a discussion with a prosecutor on how predators use social media to prey on teens and tweens.

Section	Approx time in minutes
• Module 4: Judgement & Consequences	00:43:59
• Issues related to misuse of technology	00:44:37
• Interview with college coaches related to recruiting & social media	00:45:02
• Lost scholarships due to misuse of social media	00:47:48
• How The Cloud Might Impact the Future of Your Child	00:49:10
• Is Technology a Threat To Your Child's Future Career?	00:50:41
• Facial Recognition & Your Child's Future Job Interview	00:52:57
• Questions Your Child Must Ask Before Posting	00:54:00
• Conclusion To Module 4	00:54:40

Module 5: Teen/Tweens & Pornography

This section illustrates the ease of access that children have to pornography and how addictions are now becoming common at younger and younger ages. We also define how such porn viewing is changing dating, relationships, marriages, and at times date rape. We conclude this chapter with an interview with five psychologists concerning the impact of online pornography on children.

Section	Approx time in minutes
• Module 5 Teens/Tweens & Pornography	00:55:00
• Module Introduction: The role that media & social media play in sexualization	00:56:17
• Pornography & YouTube	00:57:30
• Virtual Reality & Pornography	00:58:40
• Video Games, Porn & Violence	00:59:16
• Teens & Pornography Statistics	00:59:49
• Why is there a growth of teens using porn?	01:00:00
• Lewd Song Lyrics gone mainstream	01:00:27
• Adult Material in Netflix original programming	01:00:55
• Impact of Porn on Teen Boys	01:02:00
• Stats on Pornography	01:03:25
• Interview with psychologist related to teens/tweens and porn	01:04:03
• Conclusion To Module 5	01:08:55

Module 6: Teens/Tweens & Privacy

This section illustrates how our privacy is invaded due to the features and functionality of our devices. We examine: Deepfake technology, terms of use agreements in apps, facial recognition, metadata & metadata readers, the use of public wi-fi, location tracking and Virtual Private Networks (VPNs).

Section	Approx time in minutes
• Module 6 Privacy	01:09:34
• Facial Recognition at Public Venues	01:10:12
• How To Control Your Metadata on Your Device	01:11:27
• Social Listening – Capturing The Pulse of a Community	01:14:27
• WiFi Hacking – How hackers Can Access Content on Your Child’s Device	01:18:40
• Conclusion To Module 6	01:21:30

Module 7: Social Media & Teen/Tween Mental Health

We examine the increase of depression, anxiety, and other mental health issues since the introduction of the smartphone. We also discuss the impact of cyberbullying – and the steps we can take to minimize its effects on a teen’s peer group. Of particular importance in this video is an interview with the mother of a 12-year-old, who took his life in part due to cyberbullying. Conclusion: We review the areas covered in the program and create a plan of action to help circumvent the misuse of technology by children while leveraging social media for positive effects and results.

Section	Approx time in minutes
• Module 7 Social Media & Teen/Tween Mental Health	01:21:30
• Teen/Tween Stats: Sleep Deprivation, Hours Using Devices, Depression, Anxiety & Cyberbullying	01:22:55
• Video: A Teen’s Struggle & Eventual Death by Suicide	01:28:27
• Steps To Help Manage Your Child’s Online Life	01:34:44
• Program Conclusion	01:38:06