



We help super duper churches like yours connect with their members.

I first started Flocknote because of the many communication challenges I experienced in my own parish. After spending over 7 years volunteering with our youth ministry program, pastoral council and more, I was sure there were some simple ways to make big improvements.

Now, after spending 5 additional years helping over 1000 other churches improve communication, I believe Flocknote has become something truly special. We'd be honored to work with you, too. Thank you for the important work you do.

— *Matthew Warner, Flocknote Founder*



IT'S SIMPLE

The reason Flocknote has been spreading so quickly to so many churches and ministries around the country is because it is so simple to use and it's proven to work.

With so many new and fancy ways to communicate these days, it's easy to forget that good communication doesn't have to be so hard and complex.

All you really need is a simple, but powerful, tool that lets you reach your members - and hear back from them - via the most direct and effective means available today: text messaging and email.

Churches are finding out that once you can do that, you can reach just about everyone at a moments notice in an appropriate and effective way.

Double attendance
for Holy Days and
special events with a
single text message.

Gather important
feedback from
every member with
just a few clicks.

Find out what it feels
like to have up-to-
date contact info for
all your members.

Empower every
ministry leader to
easily reach their
people any time they
need to.

6 REASONS TO USE FLOCKNOTE

1. **The one-two punch of text messaging & email**

With so many social networks, mobile apps and communication tools out there, it's easy to forget that text messaging and email are still the most important! Once you can text and email your members (Flocknote's specialty), you can do all the communicating your heart desires. Why complicate it?

2. **Gather members' most important contact info**

Import the contacts you already have, then let your members connect with you (or update their info) via a link or their mobile phone using our text-to-join feature. Many churches will double their # of contacts in a few minutes on a single Sunday using Flocknote.

3. **Capture replies, RSVPs, votes & analytics in one place**

Anytime you send an email or text message, Flocknote captures open rates, bounces and everyone's direct replies, RSVPs and votes all in one place for you.

4. **We like simple (b/c simple works!)**

Simple concept. Simple interface. No contract. No extra fees. No software to load. Even better, you only pay for what you need (i.e. we don't make you pick a "plan" where you always end up paying for more than you need).

5. **Our Happiness Engineers**

They are smart, delightful and would love to help you. :-)

6. **Our mission - a more connected Church.**

God is doing something special with Flocknote and we're growing at an increasing rate. We'd love for you to be a part of it.

HOW FLOCKNOTE IS DIFFERENT FROM...

- Email marketing tools (Constant Contact, Mailchimp, etc.)

Marketing tools are great...for marketers. Flocknote is made for ministry. First, it's much simpler and quicker to use than email marketing tools (so your staff and team can use it!). Second, Flocknote has the additional power of text messaging (the most effective way to reach your members, today). Third, we capture all your members' replies (via text or email) all in one place for you - all while still tracking open rates, bounces & other important statistics.

- Other group texting tools

Flocknote is one of the most affordable texting options available - because we are priced for ministries, not marketers. So not only are we much less expensive than the other guys, but you get unlimited text messages, your members can reply, you can use text-to-join keywords with our short code & you get a simple interface, made for churches and groups like yours. Oh, and Flocknote sends awesome email too, because sometimes an email is more appropriate.

- All those "free," fancy, stand-alone mobile apps

Apps are changing our world in really neat ways. But the truth is that text messaging and email are still the #1 ways to connect with your members. Apps tend to only engage the folks in your church who are already very engaged. The barrier of having to download an app will keep the vast majority of your members from ever using it. At this time, an app can be an interesting supplementary tool for your church, but we believe should not be pursued until you have a

robust system for text messaging and emailing your members.

- Private social networks (The City, The Table, etc)

Private social networking solutions are like trying to create your own "private Facebook" network for your community. It can work in rare niches, but ends up (like many mobile app solutions) only engaging your already ultra-engaged members. The barrier-to-use is high and requires your members to form a new habit (hard to do), regularly logging in to a closed website in order to get updates and interact with other members. Flocknote flips that concept on its head while providing better results. We help you push info to your members where they already habitually check for info (their email inboxes and mobile devices), and they can securely get info, interact, reply to polls, RSVP, etc. without ever having to log in (or even register their own account). It just works.

- Other more fully-featured church software

Some church software solutions, on paper, claim to do it all. But, first, they are usually very expensive. Second, they are often built for administrators, not for ministry leaders or your members. Third, they try to do so many things that not only do they do none of them well, but their interface has become a cluttered, complex, hard-to-use mess, requiring a lot of time and training on a tool much of your staff ends up avoiding at all costs.

Flocknote, on the other hand, takes the approach of most modern, successful software tools. We are focusing on doing one thing really well (knowing and communicating with your members). And we're working hard to integrate and play nicely with any other awesome software you use for other purposes.

TESTIMONIALS

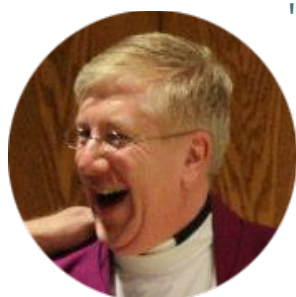


"Flocknote gives all parishes a consistent communication hub and interface for all ministry and parish activity, while also simplifying communication across the entire span of the Archdiocese of New York."

— **Cardinal Timothy Dolan, Archbishop of New York**

"I am really loving it! Everyone that is signed up says that they 'love feeling more connected to the parish!'"

— **Patricia McKenna, St. Catharine of Alexandria Parish**



"Flocknote is a fabulous and easy to use communication tool for parish based organizations. Solves the challenge of sending bulk emails and texts easily with well formatted messages"

— **Fr. Jarlath Quinn, St. John the Evangelist Church**

"Our parish just started using Flocknote & I'm impressed with how easy it is. Yesterday I remembered while on a Pilgrimage that I needed to send a Flocknote about a cancelled event. Fortunately, I was able to do this from my phone. As other parish members on the trip saw their texts they smiled and said, 'So that's what you're doing from the back of the bus.'"

— **Diane Squiers, St. Elizabeth Ann Seton Parish**



Go to flocknote.com to get started free.