

Holy Trinity School

LOGO STYLE GUIDE



WINSTED, MINNESOTA

WE'RE BRINGING IT BACK!

Holy Trinity School is excited to share that we are bringing back the academic logo that we've had for 15+ years. Originally introduced in 1998, this logo is a strong symbol of the Holy Trinity and reaffirms our Catholic identity as a proud parish school. The words on the bottom of the logo are the same as they were (Knowledge, Excellence, and Worship), but now in Latin to emphasize our exceptional classical education curriculum.

We are excited to bring back the logo that we know has such a rich history for Holy Trinity School and the parish community!

HOLY TRINITY SCHOOL OFFICIAL ACADEMIC LOGO

Holy Trinity School's academic logo consists of a circular crest with the Trinitarian logo in the center. The words around it are Knowledge, Excellence, and Worship in Latin, emphasizing our classical curriculum. The colors are the same as they've always been: purple and white as the primary colors, and gold as the complimentary color.



ALTERNATE LOGO

You will see a more minimal version of the logo that will be used on email signatures, ads, social media posts, and internal communications.



EMBROIDARY

For all future embroidery, the following logo will be provided. Because this version will be out in public, the location of our school is included. This will be available in white if embroidered on black or purple. It will be purple if embroidered on white.



NOTES & FAQS

What about the athletic logo?

We are proudly the Trojans and will continue to use the Trojan head for all of our athletic uniforms and athletic marketing materials.

What about the "HT" logo?

Moving forward, the "HT" logo will be archived. However, clothes with the "HT" embroidered on it can still be worn and do not need to be thrown away or never used.

What if I have questions?

Please contact Marketing & Communications Coordinator Grace Ballalatak at gballalatak@htwinsted.org or Principal Kevin McCaffrey at principal@htwinsted.org.