

# The Market on Tierra Blanca

## GROWING TO MEET COMMUNITY NEEDS



### *Expansion Update*

Adding 2,000 sq ft, with completion planned for November 2025. This will allow us to:

- Add cold storage for fresh and perishable items
- Increase dock space to streamline distribution
- Serve more families and students in need



### *Get Involved*

- Returning volunteers: Re-engage and continue this journey with us
- New volunteers: Come by during open hours and take a tour
- Store Hours: Tuesdays from 3:00 - 7:00 pm and Fridays from 9:00 am to 12:00 pm



### *Donations Are Always Needed*

- Food expenditures are approaching \$20,000 per month
- Every dollar helps feed families and seniors in our community
- \$1 per latte at Palace Coffee supports The Market this quarter



THE MARKET on  
TIERRA BLANCA

3900 TIERRA BLANCA DR.  
605 38<sup>TH</sup> STREET (MAILING)  
CANYON TX 79015

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# Impact by the Numbers

FEEDING OUR COMMUNITY SINCE JANUARY 9, 2024



## *Impact Numbers*

- 5,400 households served → almost 12,000 members
- 970 WT students served → 1,700 visits
- 68% have a Canyon mailing address
- 26% are seniors or older adults
- 98% of clients fall below the High Plains Food Bank poverty line



## *Financial Impact*

- \$224,000 spent on food
- Providing a retail value of over \$630,000 distributed to clients



## *Volunteer Impact*

- 13,000 hours logged since opening
- Delivering a dignified shopping experience



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