



COMMUNITY

Fundraising Program

Our story:

After living in Germany for a year, Katie and Matt Wessel set out to recreate the delicious soft pretzels they fell in love with at Munich beer gardens. So they got to baking and in 2013 founded Milwaukee Pretzel Company. Today each pretzel is still rolled by hand and baked with love.



Fundraising program:

We partner with groups across the country who are looking for an innovative way to help drum up dollars for a worthy cause. The best part? **Each organization keeps 50% of what they raise!** Support your local community AND enjoy delicious soft pretzels - a true win-win!



WHAT MAKES OUR PRETZELS SO GOOD:

WHEAT FLOUR

The workhorse. Gives the pretzel a nice dose of protein.

RYE FLOUR

High in nutrients and adds a rich, earthy flavor to the pretzel.

WATER

A foundational ingredient. Water is responsible for triggering the baking process!

BUTTER

Who doesn't love butter? Butter gives the pretzel a richer flavor compared to oil.

SALT

More than just flavor! Salt is a key ingredient that increases crust color, controls yeast fermentation and strengthens the dough.

LYE

Food safe of course! This gives the pretzel that classic tang we all know and love along with that deep, nutty brown exterior.

YEAST

Our pretzels wouldn't have a pillowy interior without it!

MALT

Adds a hint of sweetness along with contributing to the texture.



MADE IN A PEANUT AND TREE NUT FREE FACILITY



BAKED WITHOUT: ARTIFICIAL FLAVORS & COLORINGS, PRESERVATIVES OR ADDED SUGAR

BAVARIAN SOFT PRETZELS

All orders come with pretzel salt, reheating instructions and a **coupon** towards a future order at milwaukeepretzel.com!

Pretzels arrive fresh – not frozen. All pretzels are packed in a freezer safe bag and are **good for up to six months frozen**.



\$15

Bavarian Beast

Our famous 1 LB Bavarian soft pretzel – the Bavarian Beast – a guaranteed hit at your next gathering! Feeds 3-6 soft pretzel lovers.



\$18

5-pack Bavarian Soft Pretzel Twist

A five pack of our 5oz authentic Bavarian soft pretzel twists. How big is a 5oz? We like to say the size of your hand with your fingers outstretched. Each 5oz pretzel feeds 1-2 people.



\$35

10-pack Bavarian Soft Pretzel Twist

A ten pack of our 5oz authentic Bavarian soft pretzel twists. How big is a 5oz? We like to say the size of your hand with your fingers outstretched. Each 5oz pretzel feeds 1-2 people.



\$20

50-pack Bavarian Soft Pretzel Bites

The perfect bite! A great after school snack, charcuterie boards and family movie nights. 50 bites will feed about 5 people.



\$8

Haus Cheddar Spread

Our Haus Cheddar cheese spread made with aged natural cheese is a delicious dip for our Bavarian soft pretzels.*

**Made locally in Wisconsin these cheese spreads are shelf stable for shipping but must be refrigerated after opening. These products were not manufactured in our facility and therefore may have come in contact with peanuts and tree nuts.*



\$8

Spicy Bier Spread

Prost for our Spicy Bier Cheese spread! Packed with medium level heat and a crisp beer flavor that pairs perfectly with our Bavarian soft pretzels.*

INGREDIENTS: Enriched flour (wheat flour, malted barley flour), Water, Butter (cream, natural flavor), Rye Flour; Contains less than 2% of the following: Salt, Malt Powder, Yeast, Sodium Hydroxide **ALLERGENS:** Milk, Wheat

Get in touch with us by visiting milwaukeepretzel.com

mkepretzel

