



IMMACULATA
REGIONAL HIGH SCHOOL

CENTRAL OKANAGAN COMMUNITY FOOD BANK

FOR IMMEDIATE RELEASE

November 25th, 2022

**IMMACULATA STUDENTS EXCEL IN COMMUNITY SPIRIT
SUPPORTING CENTRAL OKANAGAN COMMUNITY FOOD BANK**

Kelowna, BC - Students of Immaculata Regional High School will be kicking the holiday season into high gear again this year through their hosting of the annual **Kelowna Christmas Turkey Drive** in support of the Central Okanagan Community Food Bank. They will be accepting the public's turkey and monetary donations, with all monetary donations going directly towards the purchase of additional turkeys.

With a goal of collecting at least 250 turkeys to supplement the estimated 2200 needed to fill Christmas Food Hampers, the fifth annual Kelowna Christmas Turkey Drive will take place on Friday, December 9th, and will help to feed those most in need this holiday season.

"For the second year running, we are so excited that the K96.3 morning show with Brad (Karp) and Alysha (Williams) will be broadcasting their entire show (6:30 - 10am) live from the event," says event founder Jim Hare. "Having the radio component has truly put the fun into fund-raising adds Hare. "I am grateful for their enthusiasm and support, and as well for the ongoing support of Castanet, and without a doubt... Immaculata Regional High School, for being an *immaculate* host of this important community event."

"One of the primary goals of Immaculata Regional High School is to foster social awareness and a commitment to community service in our students. We are once again proud to host this event in support of the Central Okanagan Food Bank during their lead up to the Christmas season, while in turn helping local families who are in need," says Rob Plaxton, Principal of Immaculata Regional High School.

Since this time last year, the Central Okanagan Food Bank has seen a 19% increase in visits, and just this fall a further increase of 12% in families accessing the food bank services.

"We currently provide food assistance to 4500 individuals each month, 34% of which are children and youth and 20% are seniors living on a fixed income, demonstrating the growing need in our community", says Tammie Watson, Chief Development Officer.

Immaculata students will be accepting donations on the morning of Friday, December 9th from 6:00am to 10:00am at Immaculata Regional High School at 1493 KLO Road.



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Donations of turkeys are asked to be frozen please.

For more information, please contact

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